

Pocket the employee experience!



BLUE COLIBRI APP

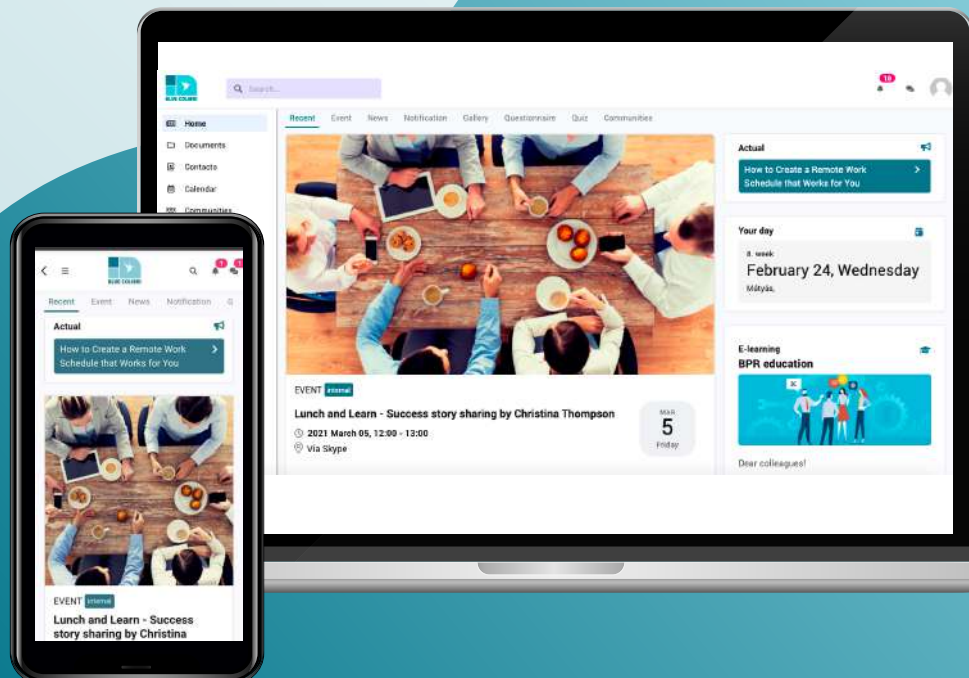
Corporate multiplatform

INTERNAL COMMUNICATION

HR ADMINISTRATION

DIGITAL EDUCATION

bluecolibriapp.com



BLUE COLIBRI APP REVOLUTIONIZES INTERNAL COMMUNICATION

Reach your employees anywhere, anytime!

Blue Colibri App is a simple, effective and measurable multiplatform solution to boost employee engagement, organizational development and internal communication.

Learn more about our offers and pick the one which meets your needs!

ACADEMY



NEWS



CONTACTS



EVENTS



E-LEARNING



CHAT



DIGITAL ONBOARDING



DOCUMENT DATABASE

BASIC



NEWS



NOTIFICATIONS



CONTACTS



EVENTS



GALLERY



DOCUMENT DATABASE

PRO (BASIC + THE FOLLOWING FEATURES)



QUIZZES



SURVEYS



CHAT



GROUPS



IP FILTER



MENU ITEMS WITH CUSTOM LINKS

FORM



IDEA BOX



ADMINISTRATION



HELPDESK



EMPLOYEE REFERRAL

MORE OPTIONS



RSS FEED



FACEBOOK PLUGIN



FORWARDING PAYSLEPS



CUSTOM FORMS



FEATURES

It's all about You! Tailor the platform to fit your needs and brand with modular elements and visuals.



NEWS

Share company news, images, and videos with every employee or with a selected group.



CONTACTS

A company who's who. Access each employee's business contact.



EVENTS

Create and share company events in a user-friendly calendar with RSVP capabilities.



DOCUMENT DATABASE

View and download rules, regulations, guidelines, company materials, and receive read receipts ("I read and understood").



NOTIFICATIONS

Grab your employees' attention with unskippable content.



GALLERY

Create and view albums, upload and download images and videos.



GROUPS

Create groups based on interests, work departments, locations, and more. Share targeted content with selected groups.



SURVEYS

Create, share and complete measurable online surveys easily with up-to-the-minute statistics.



QUIZZES

Create fun quizzes with scoring and leaderboard.



CHAT

Chat with anyone in the contact list who gives permission, as well as with teams in groups.

FEATURES

It's all about You! Tailor the platform to fit your needs and brand with modular elements and visuals.



DIGITAL ONBOARDING

Create online trainings and upload company materials. Organize workshops and send notifications to newcomers.



E-LEARNING

Embed videos, visuals, articles, education materials, interactive presentations and manage exams



RSS FEED

Fetch news from other websites and display them in separate categories



FACEBOOK PLUGIN

Fetch posts from different Facebook pages and display them in separate categories



IP FILTER

Restricted access to documents and educational materials based on IP addresses and ranges



MENU ITEMS WITH CUSTOM LINKS

Define an unlimited number of hyperlinked custom menu items



IDEA BOX



ADMINISTRATION



HELPDESK



EMPLOYEE REFERRAL

Tailor-made administrative processes with custom forms and questionnaires.

Multi-level authorization management, status tracking and dialogs.

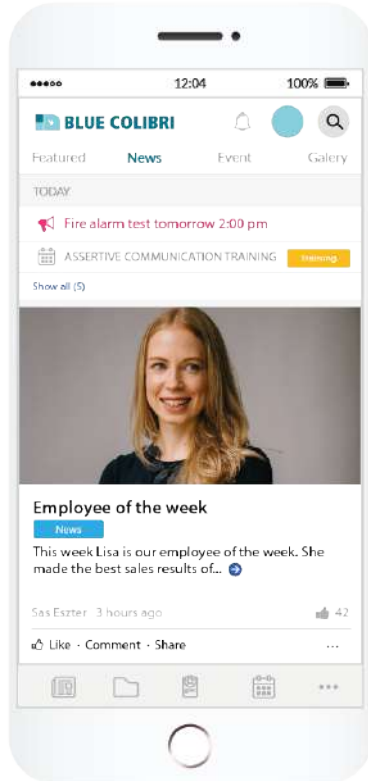
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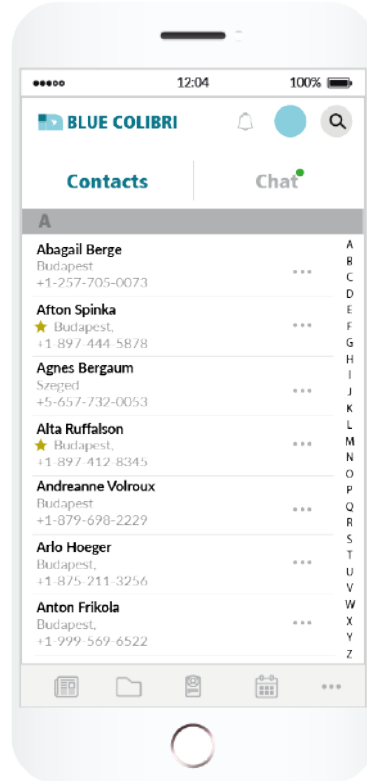
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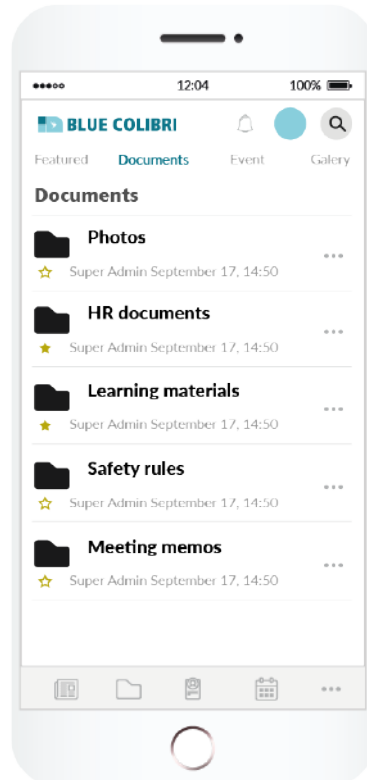
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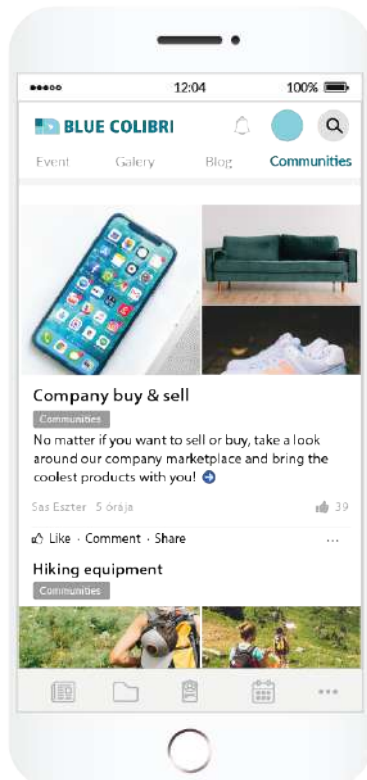
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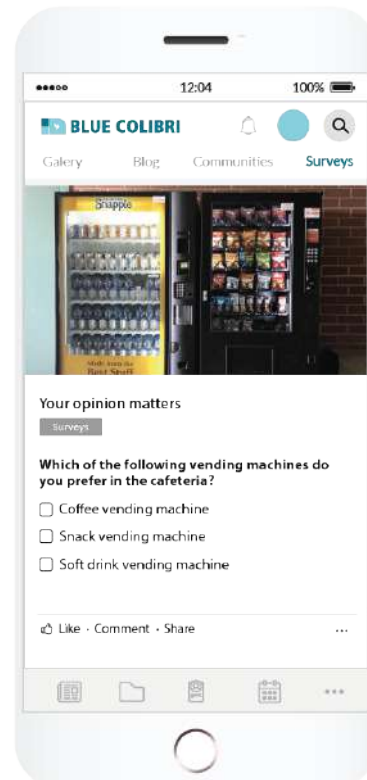
GROUPS

Create groups based on interests, work departments, locations, and more. Share targeted content with selected groups.



SURVEYS

Create, share and complete measurable online surveys easily with up-to-the-minute statistics.



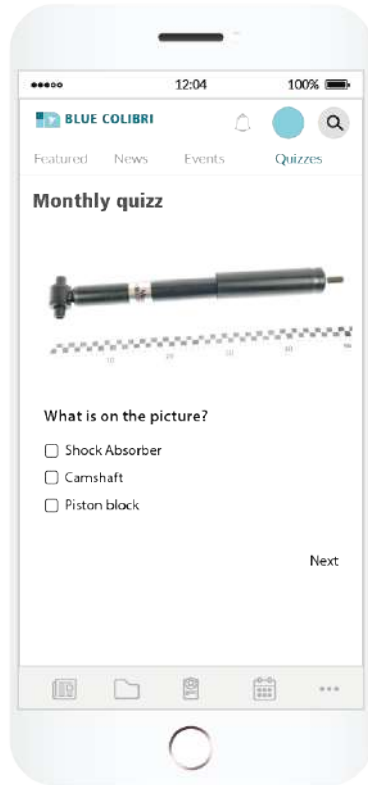
FEATURES

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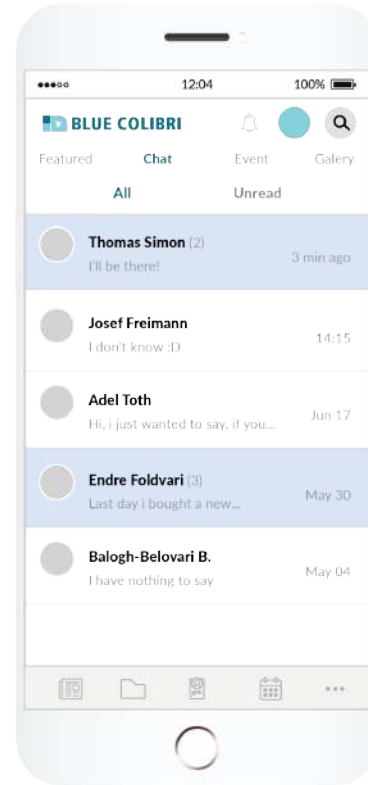
QUIZZES

Create gamified quizzes with scoring and leaderboard



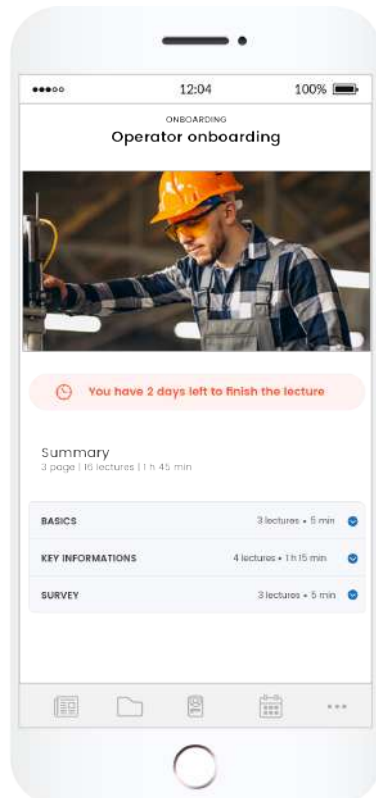
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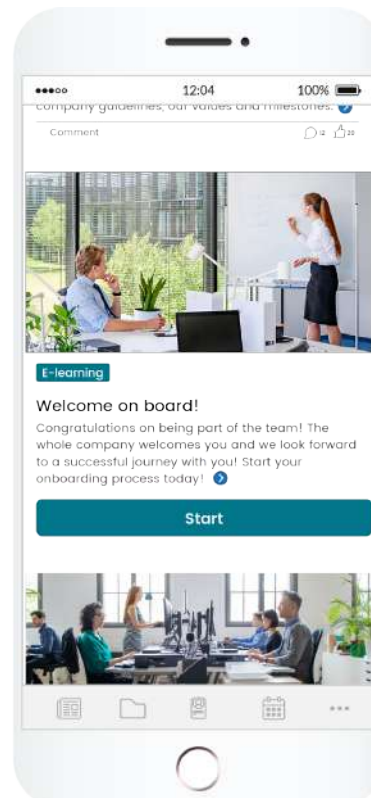
DIGITAL ONBOARDING

Create online trainings and upload company materials. Organize workshops and send notifications to newcomers.



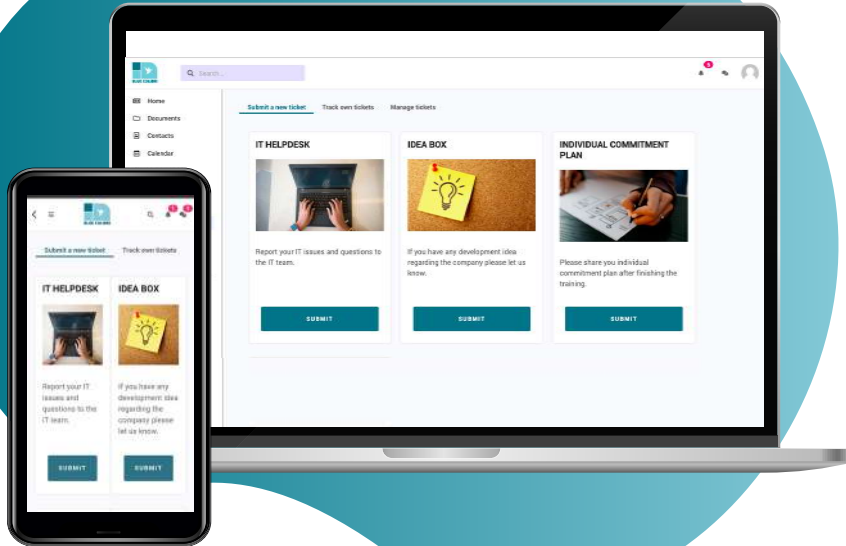
E-LEARNING

Embed videos, visuals, articles, education materials, interactive presentations and manage exams



FEATURES

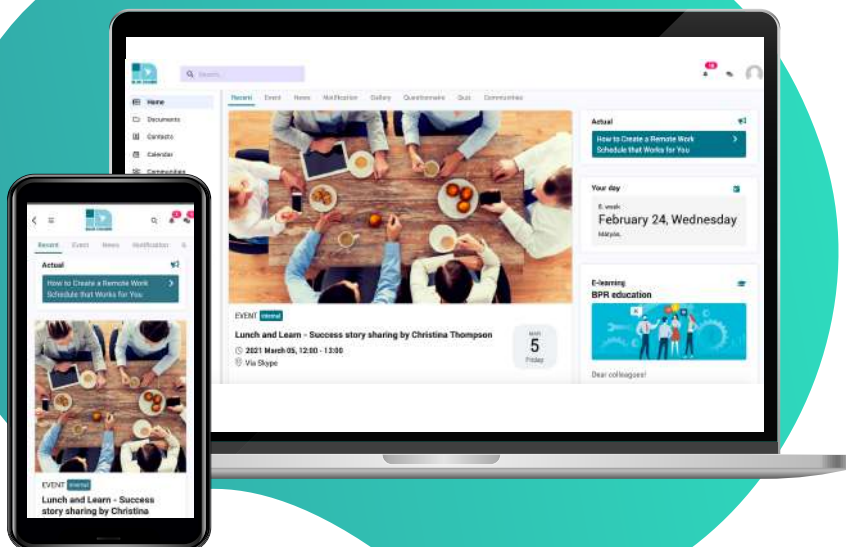
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ADMINISTRATION

Tailor-made administrative processes with custom forms and questionnaires.

Multi-level authorization management, status tracking and dialogs.



INTRANET

Modern intranet to manage daily communication and support administrative tasks

USER-FRIENDLY INTERFACE

Measureable communication with detailed analytics and reports.



USER MANAGEMENT

Add, delete and manage users, or connect the platform with your HRM system to automatize the process.



CONTENT MANAGEMENT

Create, share and moderate content.



SEGMENT MANAGEMENT

Target your messages and manage different user groups



MODERATE

Review and approve user content.



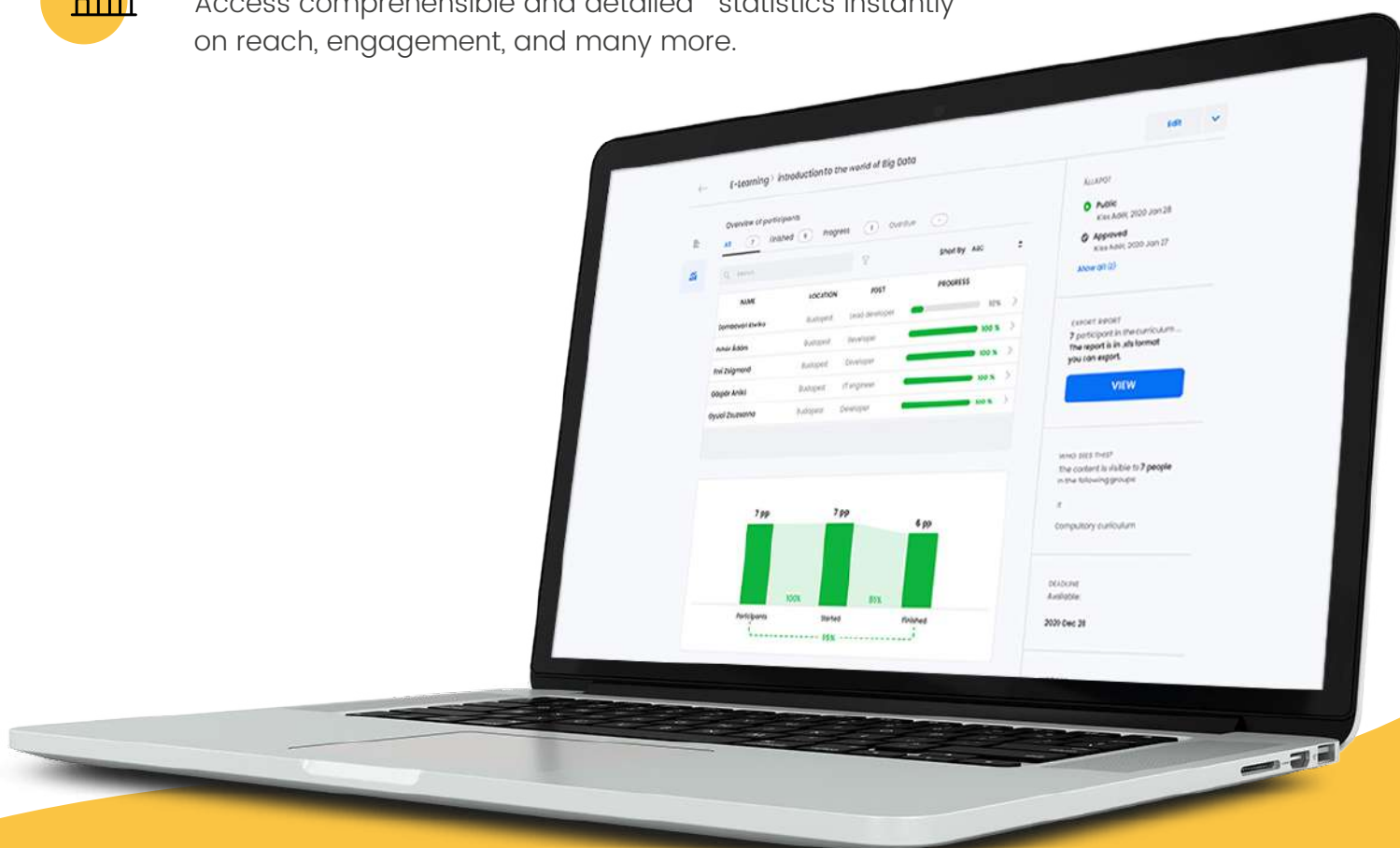
NOTIFICATIONS

Send push notifications and e-mails on important contents.



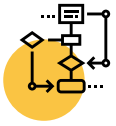
ANALYTICS AND REPORTS

Access comprehensible and detailed statistics instantly on reach, engagement, and many more.



E-LEARNING INTERFACE

Build and edit digital onboarding processes and online courses.



**TRANSPARENT, MODULAR
PROCESS**



**EDITABLE AND DUPLICABLE
TRAINING MATERIALS**



VARIABLE ELEMENTS



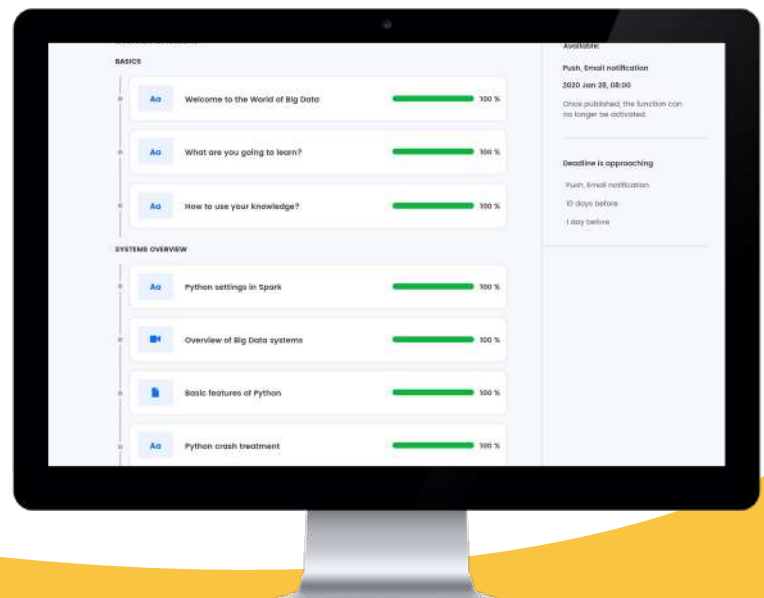
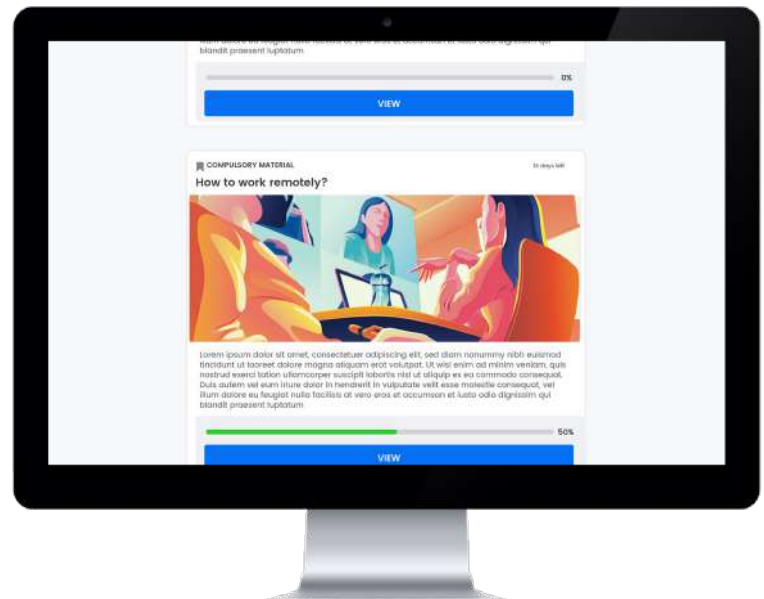
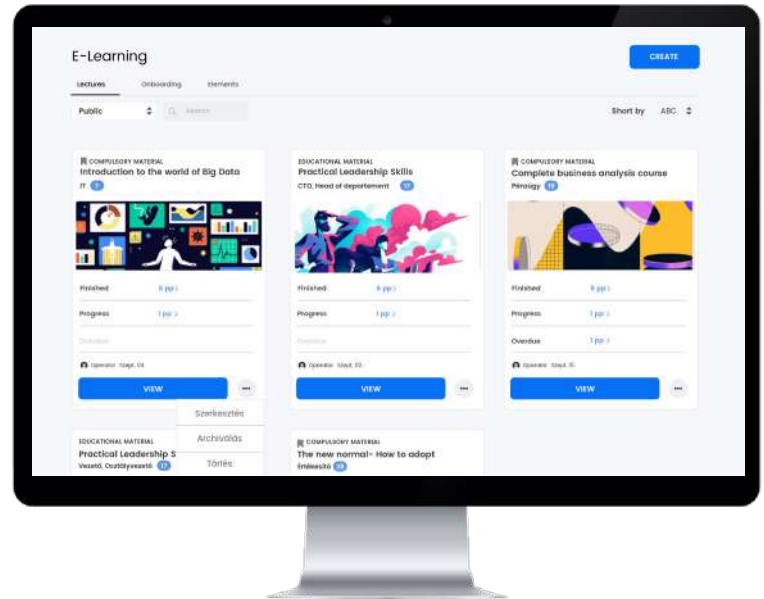
SIMPLE TEMPLATES



**DETAILED REPORTS AND
STATISTICS**



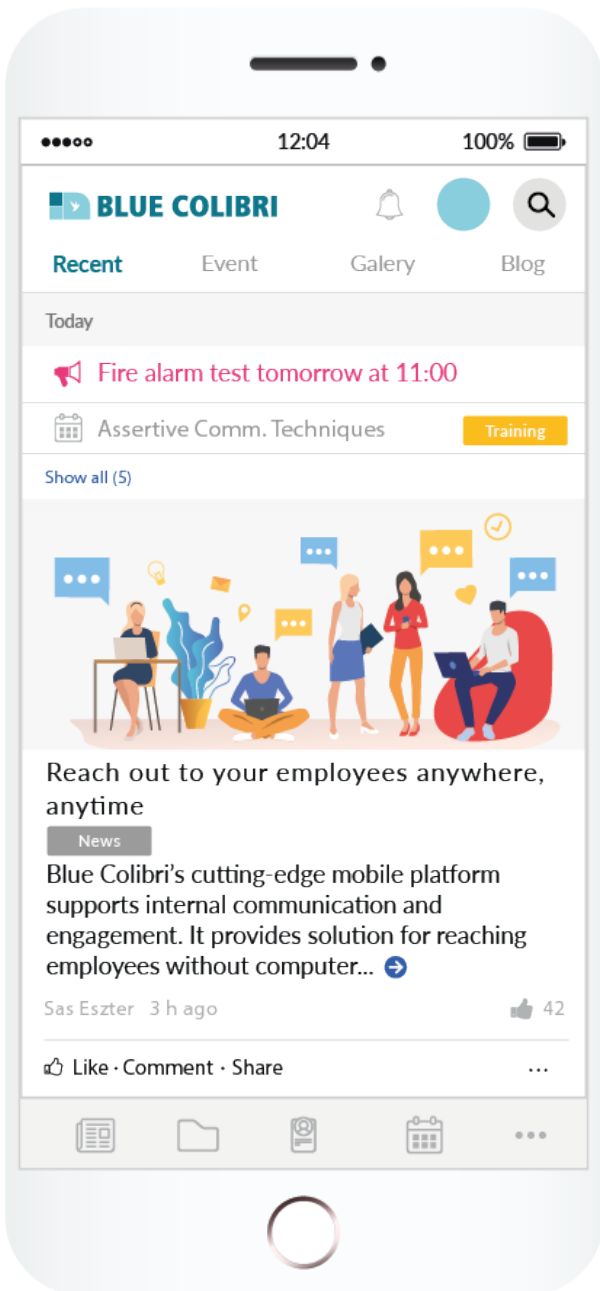
DATA EXPORT



LIFETIME SUPPORT

Successful implementation in 5 steps.

We know that introducing a new communication platform can be challenging. That's why we support the implementation with detailed documentation, training and consultation, creating a seamless process from beginning to end.



1

PREPARATION:

Our experts assess your organization's functions, goals, needs, and create a personalized implementation strategy and timeline.

2

CUSTOMIZATION:

We customize the platform by following your branding requirements (style, colours, images, other) to make sure that your employees can easily identify with it.

3

TRAINING AND TESTING:

We provide technical and methodological training to your admins, and our experts will guide you through the testing phase. No questions remain unanswered.

4

IMPLEMENTATION:

When your platform is up and running, we support your successful kick-off with communication materials, such as videos, infographics, or posters. You name it, we have got it!

5

SUPPORT:

Your dedicated customer success specialist remain in a reach to answer any question and back you up with best practices.

BLUE COLIBRI APP IN NUMBERS



12
INDUSTRIES



55
CONTRACTED
PARTNERS



45.000
USERS



70%
NON-DESK
WORKERS



PRINTING ON PAPER REDUCED BY **85%**

8000 SHARED NEWS

1000 ORGANIZED EVENTS

1500 COMPLETED SURVEYS

75% AVERAGE REACH

TOP 5 INDUSTRIES

MANUFACTURING

SERVICE

TRADE

LOGISTICS

OPERATION

SOME OF OUR CLIENTS

BALLUFF



VOLVO



ALPSALPINE



CIB BANK



trenkwalder

Together
ahead. RUAG

METRO

LPP

Praktiker

summit D&V





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