



RAWALPINDI CHAMBER OF COMMERCE & INDUSTRY

3rd PAKISTAN GEMS
JEWELRY & FASHION

EXPO 2022

Gems and Jewelry | Fashion Apparel | Cosmetics | Accessories | Watches



20 - 22
MAY 2022



**SERENA HOTEL,
ISLAMABAD**





RCCI INTRO

Rawalpindi Chamber of Commerce and Industry is one of the proactive chambers of Pakistan working for the promotion of "Trade beyond Boundaries (TBB)". National and International exhibitions is the key feature of RCCI. On average 12-15 exhibitions are arranged annually in countries like USA, UK, Afghanistan, Tajikistan, India, Nepal, Bangladesh, & Sri-Lanka. With a broader perspective RCCI moved its exhibitions journey to another level holding its single country exhibitions in SAARC region in order to gain attention from foreign buyers and increasing the market share & export potential of the country. Pakistan has large reserves of Gems and is home to many varieties of minerals, some of which make it prominent in the mineral world, such as peridot, aquamarine, topaz (various colors: violet and pink, golden and champagne), ruby, emerald, rare-earth minerals bastnaesite and xenotime, sphene, tourmaline, and many varieties and types of quartz. Also, Pakistan has a huge consumer market of about 200million. Pakistan not only utilizes and exports domestic Gems but imports from other countries as well.



INTRO

PAKISTAN GEMS, JEWELRY & FASHION EXPO 2022

Rawalpindi Chamber of Commerce and Industry always plays a pivotal role to uplift the neglected sectors of Pakistan. Gems, Jewelry and watches Expo is one of the successful landmarks placed by RCCI to the Gems and Jewelry sector. International Gems and Jewelry Expo is an ideal avenue for the companies to showcase and demonstrate their products and services, meeting with industry partners and to examine recent market trends and opportunities of this sector.

The event is blended with shopping, seminars and jewelry shows. Buyers of twin cities may avail the unique opportunity of buying the finest jewelry from the leading brands of Pakistan at incomparable prices. It also provides exclusive seminars and workshops for the professionals of this sector from all across the region. Whether you are a jewelry or Gems lover or a collector this expo will give you the best shopping experience.



APPARELS & FASHION ACCESSORIES

The Apparel & Fashion industry of Pakistan is playing a vital role and has a high impact on the economy of Pakistan.

The business of fashion is not only about attractive style but also a multi-dimensional enterprise involving many people, each making their contribution to the bigger picture of this industry. The fashion industry showcases Pakistan the world over and has played the role of developing a great image of our country. With the support that it is currently receiving from the people already involved in the industry, the future does seem optimistic. Pakistan's fashion industry has come a long way, and it is now expected to flourish in the coming years.

Fashion and clothing industry has become an important dimension for national economy because of its export potential, the decision makers

should realize its significance in view of its huge potential for future expansion and give all possible facilities. Conversely, it is also important for the Pakistani government and international markets to invest in this industry so that it can rise to further heights as it can get a good share from the international market worth billions of dollars. Pakistan Gems, Jewelry & Fashion expo 2022 is providing an opportunity to the renowned national and international brands to exhibit their wide variety of clothing, apparels, cosmetics and fashion accessories to gain attention of the visitors. Moreover, scope and investment opportunities in all concerned sectors will be discussed in detail in different briefing sessions/conferences held during all three days of the event in Serena hotel, Islamabad.



OBJECTIVE

EXCLUSIVE SHOW TO
BOOST UP THE
EXPORT AND TO
PROMOTE PAKISTAN
GEMS JEWELRY & FASHION
INDUSTRY
WORLD WIDE”

CONCEPT

“TO PROMOTE
PAKISTAN'S
GEMS JEWELRY &
FASHION
SECTOR TO
ITS WORTH”





WHY TO PARTICIPATE?

- PGJFE Is An Exclusive Export-specific Show To Drive Exports of The Pakistan Gem And Jewelry Sector across all product Categories
- The show brings together all Pakistan gem and jewelry exporters on a single platform.
- PGJFE ensures that all Pakistan gem and jewelry products get high visibility among world wide international buyers
- The show provides a unique opportunity for Pakistan manufacturers to conduct fair business ,expand their client base and feel the pulse of the world market.
- PGJFE will generate media interest which, in turn, will give recall value to the participating exhibitors
- The event is expected to be graced by Federal Ministers, Ambassadors and Commissioners.
- This expo will be extensively advertised using different parameters, using digital and traditional marketing including, Facebook, Twitter, Instagram, hoardings, streamers, flyers, brochures etc.
- Different conferences will be conducted to educate this sector and its importance.





EXHIBITOR PROFILE

- Precious/semi-precious gemstone traders Mineral Specimen traders.
- Diamond and pearl traders and retailers. Branded Jewellery traders and retailers
- Jewellery manufacturers, importers, exporters and retailers (platinum, white gold, gold & silver)
- Manufacturers/suppliers of Gems and Jewelry machinery, tools, equipment and allied products
- Software developers and service providers related to Gems & Jewelry.

VISITORS PROFILE

1. Gemstone miners
2. Gem & jewelry merchants
3. Policy and decision makers
4. Members of trade associations
5. Jewelry manufacturers/bullions
6. Local masses
7. Gemologists and academia
8. International visitors

PREVIOUS EXPOS GLIMPSE





ACTIVITIES

- BUSINESS OPPORTUNITY CONFERENCE
- MUSICAL EVENINGS
- FASHION SHOWS
- ANTIQUE GALLERY SHOW / AUCTION



PREVIOUS PARTNERS



OUR PREVIOUS EXHIBITIONS

S.No	Companies	Owner
1	Swat GNJ	Mr. Syed shafqat
2	KWK Gems and Jewellery	Syed M kamran
3	Mukhlis Gems	Mr. Abdul Ghafoor
4	Ayub Gems	Mr.Zaheer khan
5	Azhar Gems and Mineral	Mr. Zarmast khan
6	Ghauri Gems & Aqua Gems	Mr. Anwar Ghauri
7	Gems Universe	Mr.Waqas Zahid
8	ARS GEMS	
9	AQUA GEMS	
10	STYLE SAWANT	
11	Ruby Corporation	Mr. Jannat Gul
12	Prince Gems	Mr. Sheikh Raheem Ali
13	BROTHER RESOURCE	
14	Haji Momin Gems	Mr.Haji Momin
15	New Bringo Tech	Mohammad Ahsan
16	Zakria Gold Bank	
17	Infinity Co	
18	Mohiuddin & Sons	Mr.Shahzad
19	SJ Gems	
20	Afghan Gems & Specimens	Mr. Sikandar Stanikzai
21	Ma Sha Allah Gems	
22	Sino Bridge Global	
23	Gems & Jewelles	
24	Hania Jewellers	M.Fayyaz Qureshi
25	Art of Time	M. Shafiq
26	Asmat Watch	
27	Art of Time	M. Shafiq
28	Almas Jewellery Collection	Mr. Kashif
29	Reyyan Gems and Traders	
30	Al Mustafa Chain Center	
31	New Friends Jewelers	M. Fayyaz Qureshi
32	Amin Gold Smith	Mr. Akhtar Amin
33	Shah Jee Gems	Muhammad zahid shah
34	Crown Gems	Mr.Rafi Ullah
35	SKY Gold Chain	Mr. Ishwaq
36	LEO Gold Smith	Mr. Ishwaq
37	DWS Italy	Mr. Ishwaq
38	Stone Linkers	Mr. Mujeeb Shah
39	SABA GEMS	
40	Noor Mahal	
41	Shah Zain Gems	

OUR PREVIOUS EXHIBITIONS

42	Hafiz Gems	Mr. Muhammad Islam
43	Kitoria's	Ms. Kainat Khatak
44	Style Savant Gems, Jewelry & Watches	Ms. Rozina
45	Crown Gemstone Centre	Mr. Rafi Ullah
46	Mokhlis Gems	Mr. Azmat Ullah
47	Sunar Jewels of Distinction	Mr. Hammad Ahmed
48	Hania Jewellers	Mr. Fayyaz Qureshi
49	Sagar Gems and Jewellers	Mr. Abdul Karim
50	Naeem Gold Gems and Jewelry	Mr. Saleem Jahagir
51	Super Rana Jewellers	Rana Muhammad Shafiq
52	Ali Hassan	Mr. Hassan
53	ARS Gemstones & Antique	Mr Muhammad Mussadiq
54	AL-ASSAD Lapidary	Mr Muhammad Idress
55	Haji Noor Muhammad Saraf(NMSJ)	Mr Ali Changez
56	Aqua Gems and Collections	Mr Absar Hussain
57	B gems	Mr Sardar Muhammad javed khan
58	Al Barraq jewellery L.L.C	Muhammad umer khalil
59	Nizam Watch House	Mr Muhammad Usama
60	AR-Rahim jewellers	Mr tauseef sarfraz
61	LAIQ KHAN Gems Stone	Mr laiq khan
62	SUNAR	
63	D.D Jewellers	Mr Didar karim
64	Gems Universe	Mr Waqas Zahid
65	Memom Gems Jewellery & Collection	Mr Muhammad Hussain Memon
66	AR-RAHIM Jewellers	Mr Sarfraz Ali
67	Shahbaz Jewellers	Mr Shahbaz
68	Marble City	Mr Muhammad Irshad
69	Shaikha Gems & Jewellery	Mr Muhammad shamim
70	Diamond Crown	
71	Majeed Kundan Jewellers	H.M.USMAN
72	New Bringotech	Mr M. Ahsan
73	Friends Jewellers	Friends Jewellers
74	Rocks & Minerals International	Mr Abdul Wahab
75	Pakhtunkhwa Handy Crafts	Mr Ehsan
76	Nadeem Nagina Jewellery	Sh. Muhammad Nadeem
77	Stone Style	
78	Export Processing Zones Authority MOI	Mr Yasir Bhatti
79	Fancy Gems Jewellery & Watches	Mr Mazaruddin
80	Kundan Jewellers	Mr Bashir
81	Star Minerals Collection	Mr Abdul Razzaq
82	Saba Gems	Mr Mohammad Younas
83	M.K Jewel Collection	Mr Kamran Ahmed

EXHIBITOR'S SUCCESS STORY

Rawalpindi Chamber of commerce and Industry, in its endeavour, to promote the Gems and Jewellery sector of Pakistan. IGJWE is a three-day extravaganza of Gems, Jewellery and Watches Show, brought together major Gems merchants, Jewellery designers and fashion designers of Pakistan. The show has grown to be an indispensable part of the Gems and jewellery of Pakistan.

In 2018 Expo approximately Six million PKR businesses made by the exhibitors which includes

Saba Gems Emerald

Experts is our happy exhibitor was fortunate enough to capture international buyers and also got export enquiries to China.

New Bringo Tech

provides the cabin for the Gems photography, Gems accounting software, Awareness of tools and equipment, etc has made successful deals with National and international Gems merchants.

Amin Gold Smith

is one of the fine Gems Merchant and sold precious gems to Chinese visitors and his clients mostly include ambassadors and foreign buyers.

Nizam Watch House

is in the business of watches since last 70 years and deal in the World top Swiss and Japanese watch manufacturing brands made successful sales in the three days of Exhibition.

Moreover, many other exhibitors sold different Stone Tables, gems jewellery, decoration pieces, Specimens, Minerals and other antiques were also made a very good business. Apart from exhibition Trade/ Taxes/ Import-export Tanning sections were conducted to educate the businessman to enhance their business in international Gems markets.



In Expo 2019 the Exhibitors has made more than 12 Million sales and many foreign connections for the future business.

Hania Jewellers

an authorized Diamond Merchant, Specialized in manufacturing of jewellery sold his certified diamonds and Jewelries.

Gems Tools and Equipment

is a Gems Tool and equipment manufacturing company of Pakistan and was fortunate in making successful deals with local and international visitors which includes Sri Lanka Gems merchants in RCCI Gems Jewellery and Watches Expo-2019.

SWAT Gems

exported raw form of Marjan, Emerald and other antique items to china and Thailand. Domestic and International buyers, commercial counsellors of different embassies were interested in the gems stock and urge RCCI to organizes such kind of exhibitions internationally.

Amin Gold Smith

is a happy exhibitor who was fortunate again in making successful deals out of Expo 2019, his new international clients this (2019) year was Minister and Nepal Ambassador.

Nizam Watches

and other watches exhibitors have also made a very good business by selling antique and new watches.

Three stalls were allotted to Pakistan Gemstone & Minerals Association (PGMA) free of Cost stalls to promote the northern gems merchant to introduce the gems from Gilgit Baltistan and other northern regions. Moreover, participants from Afghanistan also exhibited their stalls to promote the Gems in Pakistan and international markets.

Keeping in view the sequel of previous exhibitions, The year 2019 Expo was also run down under different pieces of training, B2B meetings, and awareness sections to uplift the Gems market to its worth.

It is indeed a matter of great privilege for Rawalpindi Chamber of Commerce, that Gems Federation, Ministers, Government Officials including TDAP and Ambassadors have declared RCCI Gems Jewellery and Watches Expo is one of its kinds in Pakistan and meets the international standards.

EXHIBITION DETAILS

ORGANIZER

Rawalpindi Chamber of commerce
& Industry (RCCI) Islamabad.

VENUE

 SERENA HOTEL,
ISLAMABAD

DATES



20- 22
MAY 2022





**RAWALPINDI CHAMBER OF
COMMERCE & INDUSTRY**

“THE ULTIMATE DESTINATION
TO DISCOVER THE BEST GEMS AND JEWELRY
FROM PAKISTAN AND BEYOND”

3rd PAKISTAN
GEMS, JEWELRY & FASHION
EXPO2022

20-22
MAY 2022 **SERENA HOTEL,
ISLAMABAD**

S. No. _____

Date _____

Company Name: _____

Fascia Name _____

Address: _____

Street: _____ **City** _____ **Province:** _____

TEL: _____ **Mob:** _____ **Fax:** _____

Email: _____ **Website:** _____

Area of Business: Manufacturer Distributor Exporter Retailer Wholesaler Other _____

Type of Products to be displayed: Gemstone Jewellery (Gold) Jewellery (Silver) Mineral Specimen

Machinery/Equipment Tools Watches Other _____

Contact Person: Mr/Ms _____ **Title:** _____ **Cell:** _____

BOOKING DETAILS: Choice of Stall no(s): 1st choice _____ 2nd choice _____ 3rd choice _____

	Description of Stall/Space	No. of Stalls	Amount (PKR)
1			

Amount in words: _____

Total

Exhibitors must submit the following documents along with the Participation Contract Form:

- Copy of CNIC
- Copy of NTN Certificate
- 1 Passport size photo of Company Owner
- Company Profile on Letterhead and/or Brochure

UNDERTAKING: I/we the undersigned wish to participate in the above Event and declare to have read and accepted the Rules & Regulations given overleaf which form part of this participation contract.

Authorized Person : Mr/Ms _____

Title: _____ **Cell:** _____

Date: _____ **Signature & Company Seal:** _____

NOTE

Please make 100% payment at the time of submitting the signed Contract Form through P.O./cheque/cash in favour of RCCI.

For RCCI Office Use only

Booking Executive: Mr/Ms _____ **Title:** _____ **Signature:** _____

Received (in words) _____ **(in figures)** _____

P.O./Cheque/Cash: _____ **Dated** _____ **Drawn on (Bank):** _____

Account Officer

Stall No(s) Allocated

Space (sqm)

Manager Marketing

RULES AND REGULATIONS OF PARTICIPATION

THE EXHIBITOR IS DEEMED TO HAVE READ, UNDERSTOOD AND UNDERTAKES TO ACCEPT AND FOLLOW THESE RULES AND REGULATIONS STRICTLY AS INTERPRETED BY THE ORGANIZER.

- The Organizer reserves the right to accept or refuse any application to take part in the Exhibition of regarding displaying any exhibit without assigning any reasons whatsoever. All decisions of the Organizer to such effect shall be final. No reason for any such decisions shall be given and no claim of objection from any Exhibition thereto shall be entertained,
- The Organizer reserves the right to cancel the Exhibition and in such case, shall refund all payments received (without interest) made by the Exhibitor to the Organizer in relation to the Exhibition and the Exhibitor hereby waives all rights, actions and claims whatsoever for compensation under this contract.
- The booking of all stalls/space will be made against full payment in advance according to the stall requirement.
- Withdrawal will be non-refundable.
- No stall/space holder will exhibit his goods outside the stall.
- Organizer will not be held responsible in case of any natural calamity or accident, any compensation will not be paid for such losses nor will any claim be entertained.
- No stall/space holder is allowed to let on rent any part of stall/space in part or full payment to any party other than the allottee company.
- In case of circumstances beyond control the participants shall not claim any compensation or expenses but have the right to ask for the refund of stall/space rent paid by them, less 25% incidental charges.
- The participants will transport their exhibits to and from the exhibition ground under their own arrangements at their own expense and is subject to the timing fixed by the organizer.
- All stall/space holders, will observe strict cleanliness.
- Direct advertising by exhibitor is not allowed outside his allocated stall space in the entire venue premises including boundary grills, unless contracted for in writing.
- Arms of any kind, mobile jammers or any other restricted equipment are not allowed inside the exhibition hall.
- The stall/space holder will neither display nor sell any of the Narcotics or explosive goods nor indulge in activities prejudicial to public place or in conflicting publicity and political activities etc.
- Loudspeakers with loud voice will not be used in exhibition. Distribution of hand bills will be subject to approval from the Exhibition Committee.
- The decision of exhibition committee in all matters i.e. administrative, financial, disciplinary, convenience and layout plan etc. shall be final and shall have legal binding on all participants of the exhibition.
- The payments of boot booking must be made 100% in advance in favor of RCCL in shape of Cash/ Pay Order.
- In case of cancellation of the booking by the Exhibitor more than 30 days prior to the Event, 50% of the total rental payable shall be forfeited (withdrawals/cancellation should be on Company Letterhead).
- An Exhibitor cancelling or reducing his reserved space less than 30 days prior to the Event shall not receive any refund.
- In case of non-receipt of full amount 30 days prior to the event, the organizer reserves the right to cancel the exhibitor booking forfeiting 50% of the total rental payable by the Exhibitor and allocate the reserved space to any other Exhibitor, no claim whatsoever of the Exhibitor shall be entertained in this respect.
- Any payment made does not necessarily guarantee allocation of the space until the organizer has approved the both location.
- SETTLEMENT OF ACCOUNTS – all outstanding accounts must be settled before taking our possession of the space for stall build-up, Possession form/ gate pass will be issued only after all accounts are settled and cleared.
- Space Allocation And Use Exclusive By Exhibitor – No Subletting
- The organizer would do utmost to allocate stalls / booth in the order of choices given on the participations contract form. However, in case these choices are not available, alternative space will be allocated in a manner the organizers deem fit and all decisions to such effects taken by the organizer shall be final and binding upon the Exhibitor.
- The Organizer is entitled in its absolute discretion to change, withdraw or otherwise deal with exhibition space allocated to an exhibitor and / or venue of the Exhibition of alter the size and dimension of the exhibition space or change / close entrance, Exit and access to the Exhibition space, even if such matters have been confirmed, and in such circumstance, the contract between the organizers and the exhibitor shall continue to bind the parties as appropriate. Any commitment in any correspondence, which does not conform to or is in addition to these terms and conditions, shall not bind the organizer unless such variation is expressly agreed in writing between the organizer and the Exhibitor.
- Exhibition space is let strictly to the Exhibitor and subject to the previous consent of the organizers, sub-letting assignment or parting with possession of any space in favor of the party is not allowed. The organizer reserves the right to cancel the participation of the Exhibitor in case stall/booth sub-letting is noticed.
- The organizer reserves the right to close any machine or device of the Exhibitor and remove it at any time before or during the exhibition.
- The exhibitor must have valid and adequate insurance to cover against theft, fire, and public liability, damage to property, personal injury, third party loss, accident, natural calamities, and act of GOD and all over such risks in connection with its activities during the exhibition. In case the exhibitors don't have a valid and adequate insurance to cover; then the Organizer will provide the insurance facility to the exhibitor on the cost of the exhibitor.
- Exhibitor must strictly follow the Rules & Regulation of participation and coordinate with the organizer.
- Shell scheme stalls are all uniform in design including fascia with exhibitor's names. No alteration or addition is allowed to be made to the standard fascia & lettering by exhibitor.
- The exhibitor's articles brought into the stall and taken out shall be entirely at the exhibitor's own risk that shall hold full responsibility for the safety of its belongings at all times.
- The organizer shall not be liable for any losses (including consequential losses), damages, demand, costs, claims, charges or other expenses of any kind suffered or incurred by the exhibitor in connection with the exhibition including but not limited to any theft, fire etc, howsoever caused for whatever reason. The exhibitor must insure against any such event occurrence.
- The exhibitor shall take out insurance policy cover at its own costs for indemnifying the organizer, including itself, its employees, contractors and visitors against all risks in respect of participation.
- The quality of the products to be exhibited should be properly declared to the customers. The organizer shall have the right, without resource, physical remove any product which is found to be different from what is declared and to cancel the exhibitor's participation and /or to close down the exhibitor's exhibition stand and in any such event the exhibitor's shall have no financial or other claims against the organizer.
- The exhibitor hereby agrees to accomplish all the requisite formalities in the prescribed time limits instructed by the organizers. The information with the prescribed time will be treated as final and authentic. Any information received after the deadline shall not be entertained.
- Failure of the exhibitor at any time before or during the exhibition to comply with any of the exhibition rules and regulations shall automatically deprive the exhibitor of his right to participate any further in the exhibition and no claim whatsoever for refund of any rental shall be entertained by the organizer.
- Exhibitor shall be liable for all the losses, DAMAGES & COSTS resulting from a breach.

3rd PAKISTAN GEMS
JEWELRY & FASHION

EXPO

2022

MUHAMMAD FAYYAZ QURESHI
CHAIRMAN
GEMS JEWELRY & FASHION EXPO
0322-5106304

AKHTAR AMIN
VICE CHAIRMAN
GEMS JEWELRY & FASHION EXPO
0333-5138362

FOR INFORMATION CONTACT

FAIR & EXHIBITION DEPARTMENT
TEL: +92-51-111 722 475 | EXT. 107-117 | DIRECT: +92-051 8433068
FAX: +92 51 5111055 | CELL: +92-309-6666563
EMAIL: FNE@RCCI.ORG.PK

 RCCIOFFICIAL  RCCIOFFICIAL  RCCIOFFICIAL  RCCIOFFICIAL