

## COMPANY PROFILE

# COASTALCOAL (PVT) LTD

## SRI LANKA

### Legal Status

Coastalcoal Private limited is a limited liability company incorporated under the companies act No 07 of 2007 in 2020 with the business registered no PV 00229229.

Head office situated in No 480, Ganemulla Road, Kadawatha, Sri Lanka, where the factory is located in NO 284/2, Indolamulla, Dompe Sri Lanka.

### The mission & vision Statements

#### Our Mission

To deliver the best product to our world wide client to reach utmost satisfaction with value for money

#### Our Vision

Be the largest charcoal manufacturer and exporter in Sri Lanka

### The Main two products

#### Briquettes

One of the main manufacturing products of the company is making Coconut Shell Charcoal Briquettes use for BBQ purposes. The company used state of the art new set of machines to achieve enhance quality on the product. Current capacity is 130 Mtms a month.

#### Coconut Shell Charcoal

Coconut Shell Charcoal is the other main product with a capacity of 150 to 200 Mtms a month.

## **The Brand**



### **RED MARBLE**

Our briquette product with a brand name of Red Marble is 100% natural eco friendly coconut charcoal Briquets for BBQ Machines. Red Marble's special Cube shape controls the temperature while burning and guarantee that the required continues even temperature is delivered to make a delicious piece of meat. Our product has no added chemicals neither any other colouring whatsoever which will harm the human body.

Red Marble is produced using highest technology with less human involvement. Its only coconut shell, water and natural binder are used as input materials. The quality of the coconut shell enables to burn longer than other wood charcoals. It gives an even temperature at all times with very less smoke. One bunch of Red Marble cubes burns 3.0 hours to 4 hours depending on wind supply.

### **Production Process**

Outcome of Charcoal Briquettes cubes is a result of series of actions starting point from collecting used coconut shells and making coconut shell charcoal. Once the main product of charcoal is removed from the process number one the remaining material is taken for our next production unit for making BBQ Briquettes

## The Process of Charcoal Briquette



Dry coconut shell

Burning process



Coconut Shell Charcoal with 150-200 Mtn per Month. This is the main product of us.

By product while making charcoal



Charcoal Powder

Production Process of Charcoal powder to Briquette



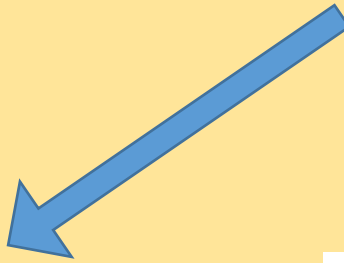
Mixing Machine



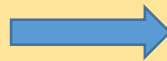
Conveyer belt 1



Briquetting Machine



Conveyer Belt 2



Charcoal Briquettes

### **The Briquettes**

Coconuts are widely use around this topical country. Therefore the huge amount of coconut shells are remain unused after extracting the coconut portion from it. Therefore as an additional process coconut shells are then converted to charcoal especially for the use of BBQ units.

### **Eco Friendliness**

Charcoal Briquettes are produced from coconut shells which are already a leftover after use in the kitchen. Therefore no tree is cut, no damage caused to the environment. This is purely use of remains for the use of humans needs by adding a process in between.

## **Maintaining of quality output of BBQ**

Coconut charcoal briquette gives much stronger heat to the BBQ machines unlike in other wood charcoal. Therefore the meat are roasted faster than other wood charcoal. Less dust after use and less smoke is released while its burning.

## **The Briquette - Details**

There is no chemical or other harmful material for human body are used during production.

**Origin: Sri Lanka**

**Brand Name: Red Marble**

**Material: Coconut Shell**

**Shape: Square**

**Type: Black Charcoal**

**Ash Content (%): 3**

**Burning time: 3.5 - 4 Hours**

**Moisture: 3%~5%**

**Carbon Content: Over 75 %**

**100% Natural**

**Packaging & Delivery: Bag packing or as customer requirements**

**3 years shelf life when store in a dry area. Should not be handle by children and burn in closed indoor.**

## **The Management team**



**The Managing Director**

Mr Nadeera Samarathunga is the Managing Director of the company who is well experienced and he also an innovator. Mr Nadeera is also a manufacturer of ladies and kids garments with his own branded labels supplying to largest clothing retailers in Sri Lanka. He is professionally qualified and obtained certificates from various professional bodies. He is also the Managing Director of Oreen Capitco Pvt Ltd



**The Marketing Director**

Mr Sanjeewa Abeysinghe is the Marketing Director of the company who is well experienced and professionally qualified figures. He has obtained his Masters and Degrees from most reputed universities in Sri Lanka. He is also the Managing Director of Mitara Meridian Pvt Ltd



**The Director Production & Quality**

Mr Prageeth Ranathunga, is the Director Production and Quality. He is an experienced entrepreneur involved in multiple investment arms. Mr Pradeep holds several more business units under his leadership which engage in import of Motor Vehicles, spares & real estate.



**The Director - Administration & Internal Control**

Ms Poorna Ajani Gamage is the Director Administration and Internal control. She is rich with knowledge and experience in her chosen field with professional background.

**The company,  
Coastalcoal (Pvt) Ltd  
424/1, Ganemulla Road, Kadawatha  
Sri Lanka**

**Email [info@coastalcoallk.com](mailto:info@coastalcoallk.com)  
Web [www.coastalcoallk.com](http://www.coastalcoallk.com)  
Tel + 94 112 923453  
M + 94 777 368796**

