



#1 OTC BV treatment in Ireland³

CLINICALLY PROVEN TO TREAT AND PREVENT BACTERIAL VAGINOSIS^{1,2}

- Effective relief from abnormal vaginal odour and discharge
- Restores natural pH balance, supporting the growth of lactobacilli
- Effective alternative to antibiotics¹, or can be used alongside antibiotics
- Safe for use during pregnancy
- Now lowest possible risk classification for vaginal gels – Medical Device Class IIa

1. Andersch B. et al (1986) Treatment of Bacterial Vaginosis with an Acid Cream: A Comparison between the Effect of Lactate-Gel and Metronidazole. Gynecologic and Obstetric Investigation (21): 19-25

2. Andersch, B. et al (1990) Bacterial Vaginosis and the Effect of Intermittent Prophylactic Treatment with an Acid Lactate Gel. Gynecologic and Obstetric Investigation (30): 114-119

3. IQVIA Retail Pharmacy, unit sales MAT to end April 2020



The Difference Between BV & Thrush^{4, 5}

Symptoms	Bacterial Vaginosis (BV)	Candidiasis (Thrush)
Vaginal discharge	May be increased	May be increased
Colour	White or pale grey	Usually white
Consistency	Thin, smooth, homogenous (same consistency)	Thick and lumpy
Odour	Unpleasant fishy odour	Vaginal discharge does not have bad odour
Inflammation	Usually not present	Vaginal itching and inflammation usually present

4. Sherrard, J et al (2018). 2018 European (IUSTI/WHO) International Union against Sexually Transmitted Infections (IUSTI) World Health Organisation (WHO) Guideline on the Management of Vaginal Discharge. International Journal of STD & AIDS 29 (13): 125872. <https://doi.org/10.1177/0956462418785451>

5. Lazaro, N. (2013). Sexually Transmitted Infections in Primary Care. RCGP Sex, Drugs, HIV and Viral Hepatitis Group, British Association for Sexual Health and HIV (BASHH)