



CASARENA

BODEGA Y VIÑEDOS



DARTLEY  
FAMILY WINES

# CASARENA BODEGA



Located on **Brandsen St.**, traditional in Luján de Cuyo.

**1937 building** completely refurbished.

Respecting its heritage architecture, together with the latest technology and safety.

Capacity:

650,000 L in concrete tanks

175,000 L in stainless steel tanks

26,000 L in micro-vinification tanks (room).

100,000 liters in French oak barrels.

2,265 bottles in private vintage´s cellar.

TIM ATKIN ARGENTINA 2015 Special Report

## A classification of Argentina's Best Producers

**SECOND GROWTHS**

- Bodega Teho
- Casarena**
- Chacra
- Fabre Montmayou (including Viñalba)
- Noemía
- Norton

Passionate Wine

# #LUJANRULES #WEMAKEITRULE!

TIM ATKIN ARGENTINA 2014 Special Report

## Top 25s producers

**Top 25 PRODUCERS**

- Achaval Ferrer
- Altos Las Hormigas
- Bressia
- Casarena**
- Catena Zapata
- Chacra
- Colomé
- De Angeles

**Top 25 VALUE PRODUCERS**

- Amalaya
- Bodega El Esteco/M
- Torino
- Broquel (Trapiche)
- Catena
- Chakana
- Clos de los Siete
- Coquena

## Descor ChadOS 20 IMPRESCINDIBLES

# AGRELO, LA CLÁSICA

**SUSANA BALBO WINES**  
Susana Balbo  
Signature Brioso 2017  
Agreglo

**CADUS**  
Single Vineyard  
Finca Las Torcazas  
Malbec 2016  
Agreglo

**CASARENA**  
Naoki's Vineyard  
Malbec 2017  
Agreglo

**MELIPAL**  
Nazarenas Vineyard  
Malbec 2016  
Agreglo

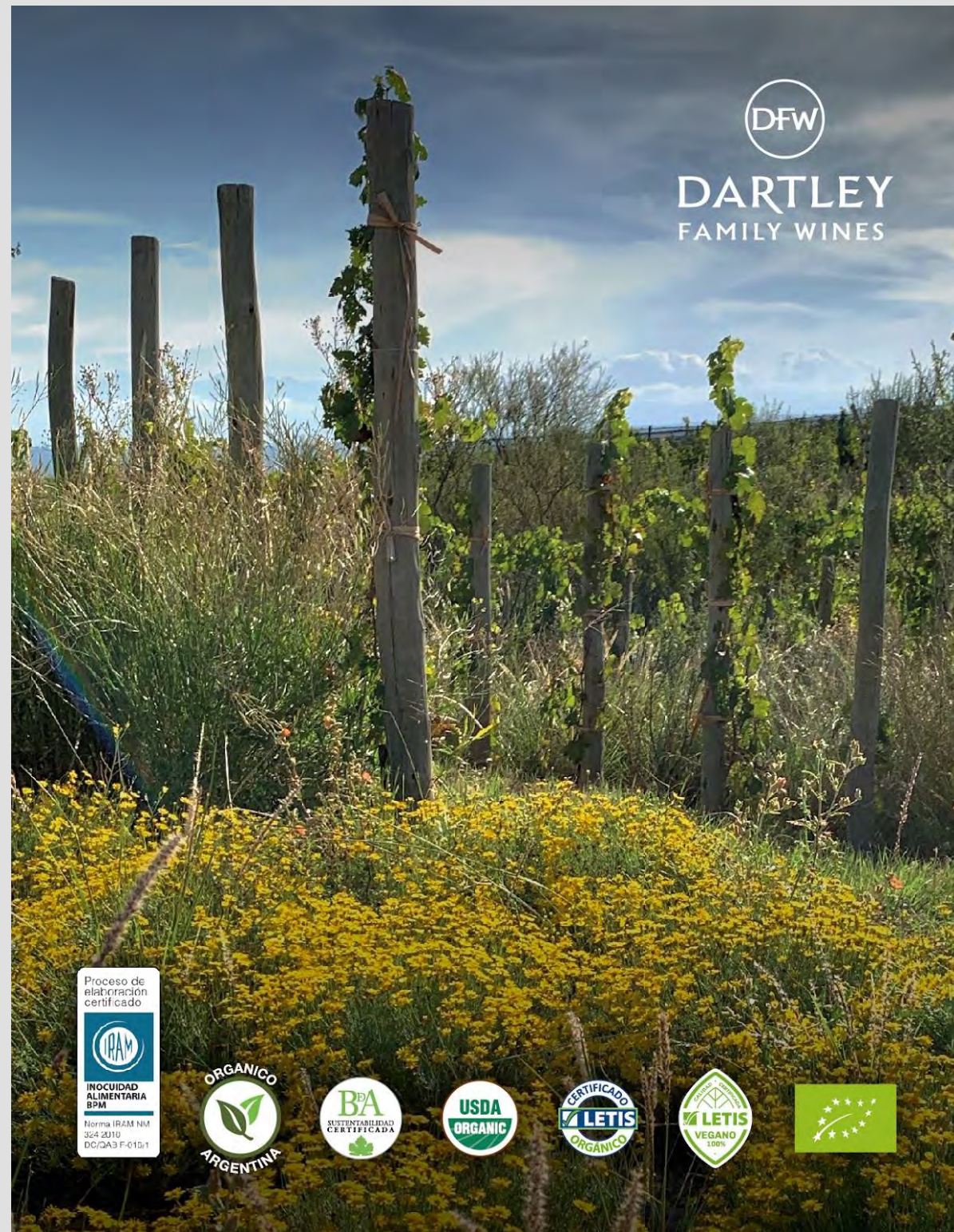
**NAVARRO**  
Struct A

- Custodians of the Terroir of Lujan de Cuyo.
- D+R team working with renowned soil specialist:

Pedro Parra  
Stella Moreiras  
Guillermo Corona  
Melanie Roig

- Collaboration with NGO and education INTA
- Universidad Nacional de Cuyo
- Supporting journalist, opinion leaders and local Chefs
- We create experiences in Casa Naoki and our restaurante.





# LUJÁN INTO THE FUTURE

IRAM safety certification.

Certification of sustainability Bodegas de Argentina.

Certification of organic crops and processes.

Vegan wine certification.

Gluten free.

R&D projects:

Naoki Biodiverse Vineyard.

Finca Owen (preservation of gene pool).

Lauren Vineyard, vigor studies.

Organic and sustainable Jamilla vineyard.

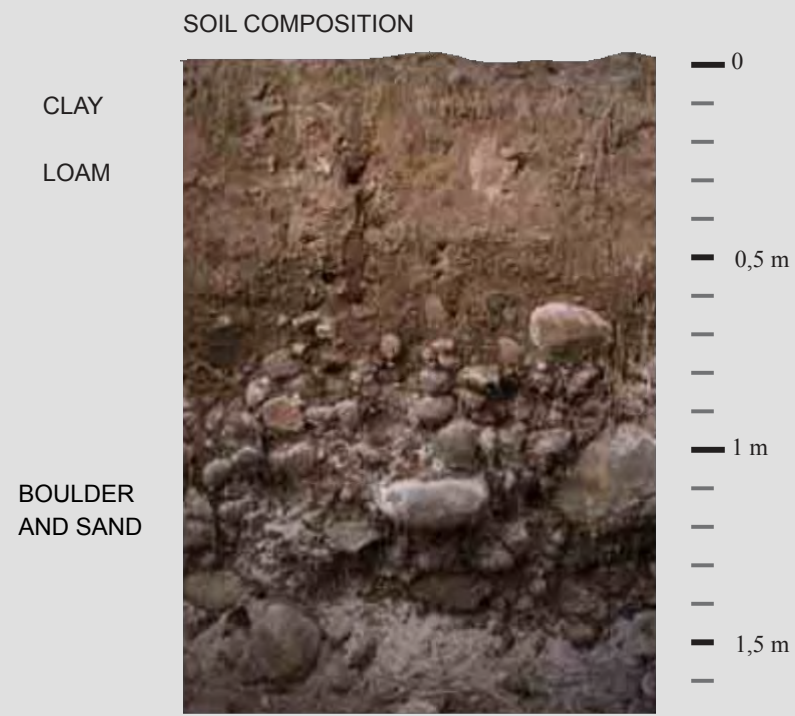




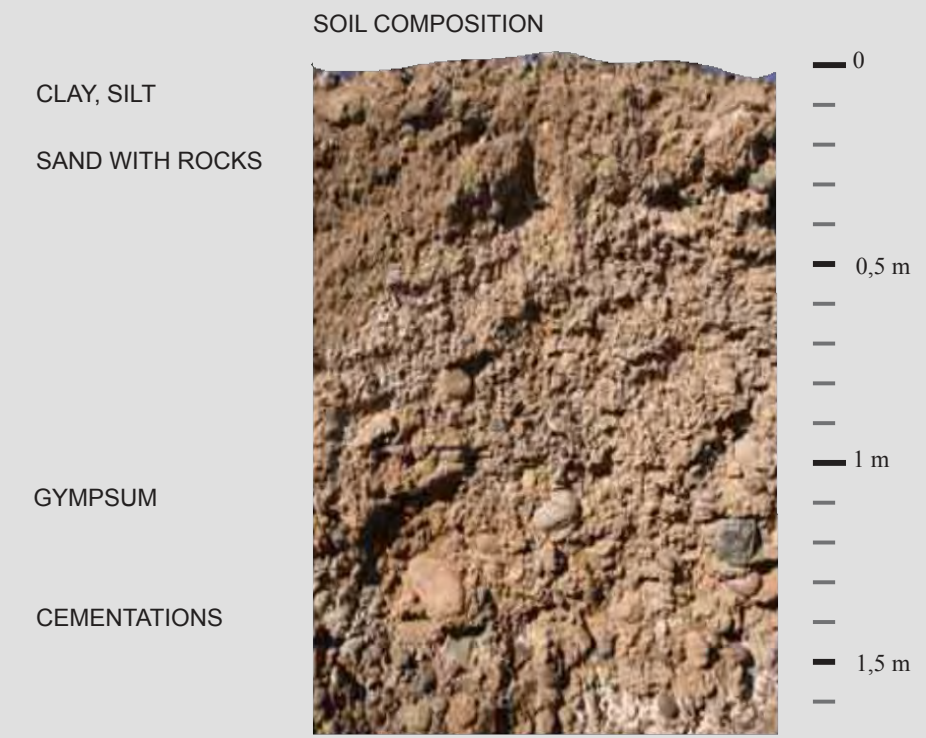
## OUR IDENTITY, OUR VINEYARDS

- 4 Vineyards.
- 4 Wine Identities.
- Different wine terroirs.
- Diverse Luján de Cuyo.
- Approximately 200 productive hectares.
- Implanted varietales: Malbec, Cabernet Sauvignon. Cabernet Franc, Merlot. Syrah. Sauvignon Blanc, Chardonnay, Pinot Noir and more.

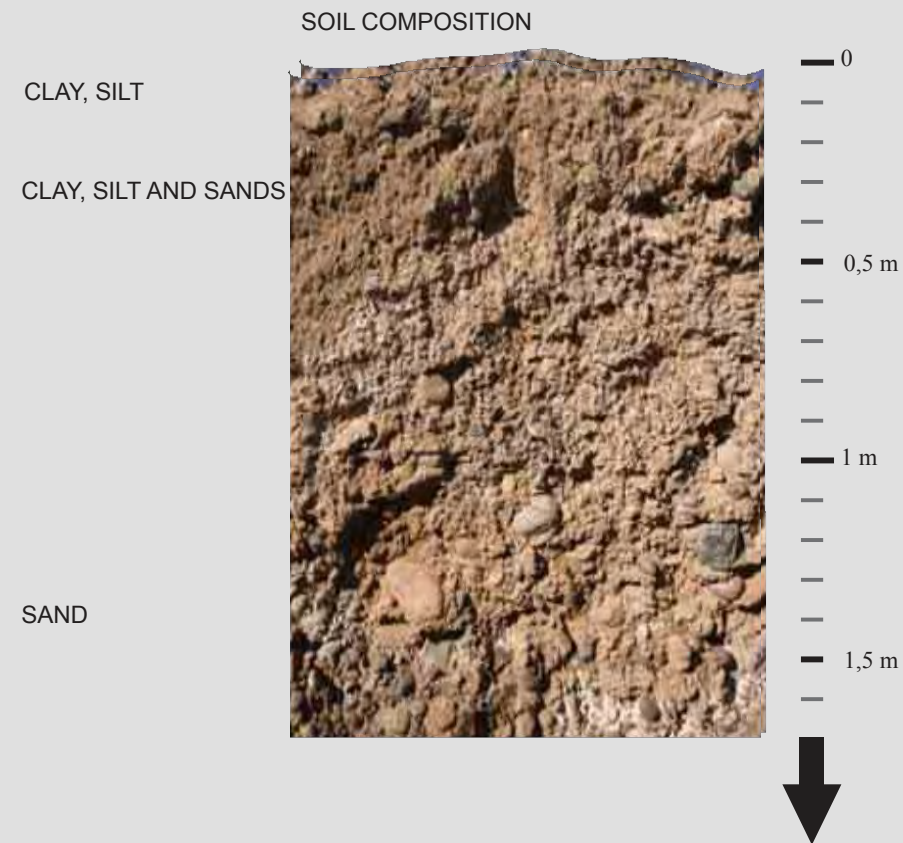
*finca*  
**JAMILLA**  
*la historia que emociona*



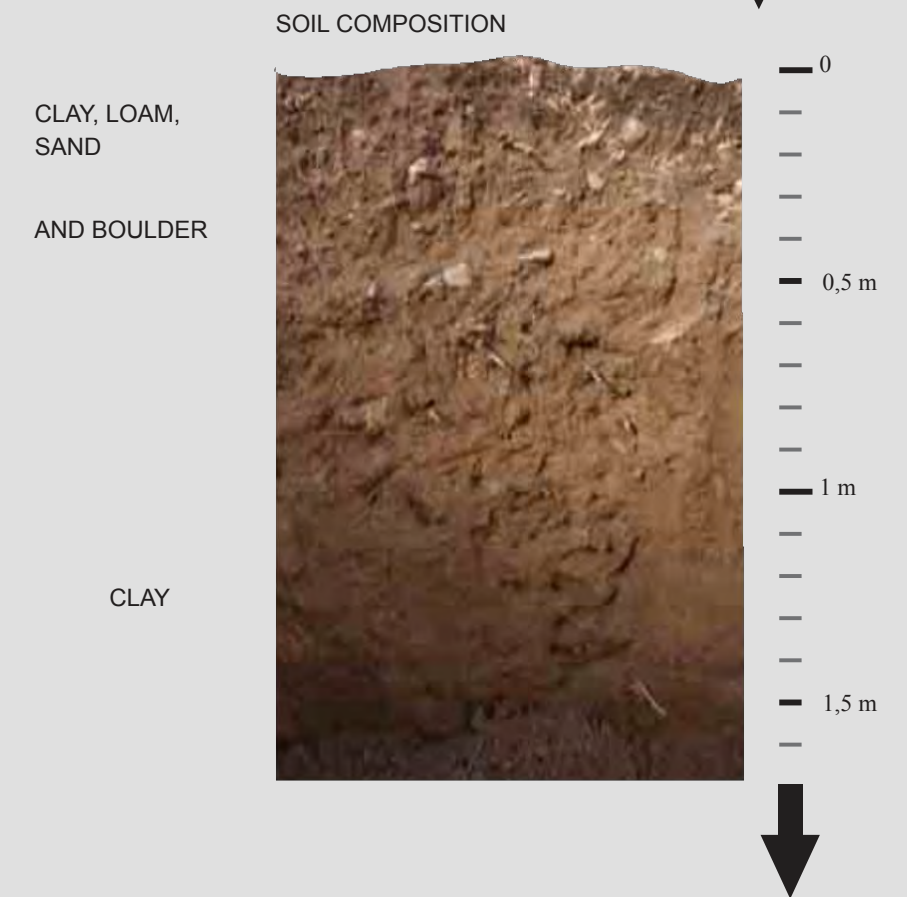
*finca*  
**NAOKI**  
*el suelo imposible*



*finca*  
**LAUREN**  
*la diversidad generosa*



*finca*  
**OWEN**  
*el viñedo sobreviviente*





*finca*  
**JAMILLA**

*la historia que emociona*



*finca*  
**NAOKI**

*el suelo imposible*



*finca*  
**OWEN**

*el viñedo sobreviviente*



*finca*  
**LAUREN**

*la diversidad generosa*



**DARTLEY**  
FAMILY WINES

# PORTFOLIO



<p>CASARENA <b>ICONO BLEND</b> 94 PTDOS ROBERT PARKER CASARENA ICONO BLEND 2013</p> <p>CASARENA <b>DNA MALBEC</b> 95 PTDOS DESCORCHADOS CASARENA DNA MALBEC 2014</p> <p>93 PTDOS ROBERT PARKER CASARENA DNA MALBEC 2013</p> <p>CASARENA <b>DNA CABERNET SAUVIGNON</b> 94 PTDOS TIM ATKIN CASARENA DNA CABERNET SAUVIGNON 2013</p> <p>94 PTDOS DESCORCHADOS CASARENA DNA CABERNET SAUVIGNON 2014</p> <p>93 PTDOS ROBERT PARKER CASARENA DNA CABERNET SAUVIGNON 2013</p> <p>CASARENA <b>S.V. NAOKI'S VINEYARD</b> 95 PTDOS DESCORCHADOS CASARENA S.V. NAOKI'S VINEYARD MALBEC, AGRICULTO 2013</p> <p>92 PTDOS ROBERT PARKER CASARENA S.V. NAOKI'S VINEYARD MALBEC, AGRICULTO 2014</p>	<p>CASARENA <b>S.V. LAUREN'S VINEYARD</b> 95 PTDOS DESCORCHADOS CASARENA S.V. LAUREN'S VINEYARD MALBEC, AGRICULTO 2014</p> <p>94 PTDOS TIM ATKIN CASARENA S.V. LAUREN'S VINEYARD MALBEC, AGRICULTO 2013</p> <p>92 PTDOS ROBERT PARKER CASARENA S.V. LAUREN'S VINEYARD MALBEC, AGRICULTO 2015</p> <p>CASARENA <b>S.V. OWEN'S VINEYARD</b> 94 PTDOS ROBERT PARKER CASARENA S.V. OWEN'S VINEYARD CABERNET SAUVIGNON, AGRICULTO 2013</p> <p>94 PTDOS DESCORCHADOS CASARENA S.V. OWEN'S VINEYARD CABERNET SAUVIGNON, AGRICULTO 2014</p> <p>CASARENA <b>S.V. LAUREN'S VINEYARD</b> 94 PTDOS TIM ATKIN CASARENA S.V. LAUREN'S VINEYARD CABERNET SAUVIGNON, AGRICULTO 2013</p> <p>93+ PTDOS ROBERT PARKER CASARENA S.V. LAUREN'S VINEYARD CABERNET SAUVIGNON, AGRICULTO 2015</p> <p>92 PTDOS DESCORCHADOS CASARENA S.V. LAUREN'S VINEYARD CABERNET SAUVIGNON, AGRICULTO 2014</p>	<p>CASARENA <b>S.V. JAMILLA'S VINEYARD</b> 94 PTDOS DESCORCHADOS CASARENA S.V. JAMILLA'S VINEYARD SYRAH, PUNTAERES, 2014</p> <p>92 PTDOS ROBERT PARKER CASARENA S.V. JAMILLA'S VINEYARD SYRAH, PUNTAERES, 2015</p> <p>CASARENA <b>S.V. LAUREN'S VINEYARD</b> 94 PTDOS DESCORCHADOS CASARENA S.V. LAUREN'S VINEYARD PETIT VERDEZ, AGRICULTO 2014</p> <p>91 PTDOS ROBERT PARKER CASARENA S.V. LAUREN'S VINEYARD PETIT VERDEZ, AGRICULTO 2015</p> <p>CASARENA <b>S.V. JAMILLA'S VINEYARD</b> 93 PTDOS ROBERT PARKER CASARENA S.V. JAMILLA'S VINEYARD MALBEC, PUNTAERES, 2013</p> <p>92 PTDOS DESCORCHADOS CASARENA S.V. JAMILLA'S VINEYARD MALBEC, PUNTAERES, 2014</p>
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**ARGENTINA'S TOP 100**  
JAMES SUCKLING

**94 PTDOS.**  
JAMES SUCKLING.COM

*"Aromas of blackcurrants and fresh flowers with some dark cherries and blackberries. Enticing on the nose. Full-bodied and flavorful with velvety tannins that have a nice, dusty texture. Flavorful finish. Attractive now with grilled meat, but I would give it at least two or three years to come together. Try after 2024". - James Suckling*

*Custodios del terroir de Luján de Cuyo*



# CASARENA 505

- Brandsen 505, is the address of the winery.
- The way in to the world of CASARENA..
- Wines that over delivers.



# CASARENA MALBEC ROSÉ

- Direct press Malbec from Perdriel y Agrelo.
- Sustainable vineyards.
- Organic winery.
- Stand out design.



# CASARENA WINEMAKERS SELECTION

- Estate grown and Estate bottled wines.
- Sustainable vineyards and bottle.
- Organic winery.
- Blends from Perdriel and Agrelo.
- **NEW LAUNCH! Casarena WS CABERNET FRANC**

# CASARENA APPELLATION AGRELO.

CASARENA goes beyond the soils. Appellation Agrelo are the interpretation of an area: soils, water and weather conditions, temperatures and the social context. We intervene the least possible.

This wines are the result of a complex ecosystem that we translate into a bottle.

Sustainable certified vineyards.

Local wines.

Expression of legacy and innovation.

Finca Lauren (cold and deep soils)

Finca Owen (vines from the 1930s).

Finca Naoki (indian plaster and cement floors).

- Casarena Appellation Agrelo Malbec
- Casarena Appellation Agrelo Cabernet Sauvignon
- Casarena Appellation Agrelo Semillon Old Vines - **NEW LAUNCH!**





# CASARENA ORGANIC MALBEC

- **NEW PRODUCT, YET TO BE LAUNCHED!**
- 100% Malbec.
- Sustainable certification.
- Organic certification.
- Sustainable bottle.
- Guaranty good practices on supply chain
- We can offer exclusivity in the firts stage of launching and endorese it by 505 on the front label.

# CASARENA SINERGY VINEYARD BLEND

- Praising the fruit of its vineyards and the interpretation of its soils, Casarena Winery & Vineyards decides to launch a new line of wines, where it's able to achieve high end blends which show the synergy created in Owen Vineyard, Jamilla Vineyard and Lauren Vineyard.

**Sinergy Vineyard Blend represents a whole new level of enology for the winery.**

Synergy is the moment when the whole is bigger than the sum of its parts, therefore, there is a major performance or effectiveness than working separately.

Casarena shows how the effort of its people, the fruit from its vineyards and the interpretation of its soils complement to create its Vineyard Blends.



# CASARENA SINGLE VINEYARD



The ultimate expression of varieties that are defined from agronomy and where oenology helps to translate what our plants want to tell us. Lauren Cabernet Franc, Lauren Petit Verdot and Owen Cabernet Sauvignon. Perdriel - Agrelo - Agrelo Plaster. 3 Malbecs that reflect the personality of their soil, their surroundings, their environment and that bear the signature of Martina Galeano and Pablo Ceverino. A true interpretive journey through Lujan de Cuyo.



# CASARENA DNA & CASARENA DNA ICONO BLEND

- New design.
- Parcels that are micro fermented.
- All limited edition..
- **Malbec D.O.C.**
- **Cabernet Sauvignon OLD VINES.**
- **DNA Icono Blend.**



# OUTLETS

- CASA NAOKI - Located inside NAOKI Vineyard
- Best wine hotel in Argentina 2021, by GREAT WINE CAPITALS, Best of Wine Tourism.
- <https://casanaoki.com/>
- Luxury Accomodation Experience
  
- New restaurant in a winery in a sustainable system.
- Hospitality experiences in the 4 vineyards.
- Incentives for sales forces and customers.
- 360 experiences for consumers.



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