

Crystal Nails®

The Nail Innovator

INTRODUCTION
PRESENTATION



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Content

01

The success
story

02

Company
information

03

Market
share

04

Products

05

Top products

06

Unique
products

07

Distributors

08

Winners of
the world

09

Crystal Nails
Elite Nail
Academy

10

Our events,
Nails Day &
Nails Boat

11

Other events,
Sponsorship
& TV

12

Contact us

Crystal
 *Nails*[®]

The success story

18 years ago the brand Crystal Nails was created by the integration of top quality materials-manufactured in the USA and Europe - into one product family. After the initial successes, the serious development of the Crystal Nails products has started in cooperation with international champions and developing engineers.

"The aim was to come up with new products that no one else has in the world. Innovation is the keyword of our success!"

Zoltán Jákob

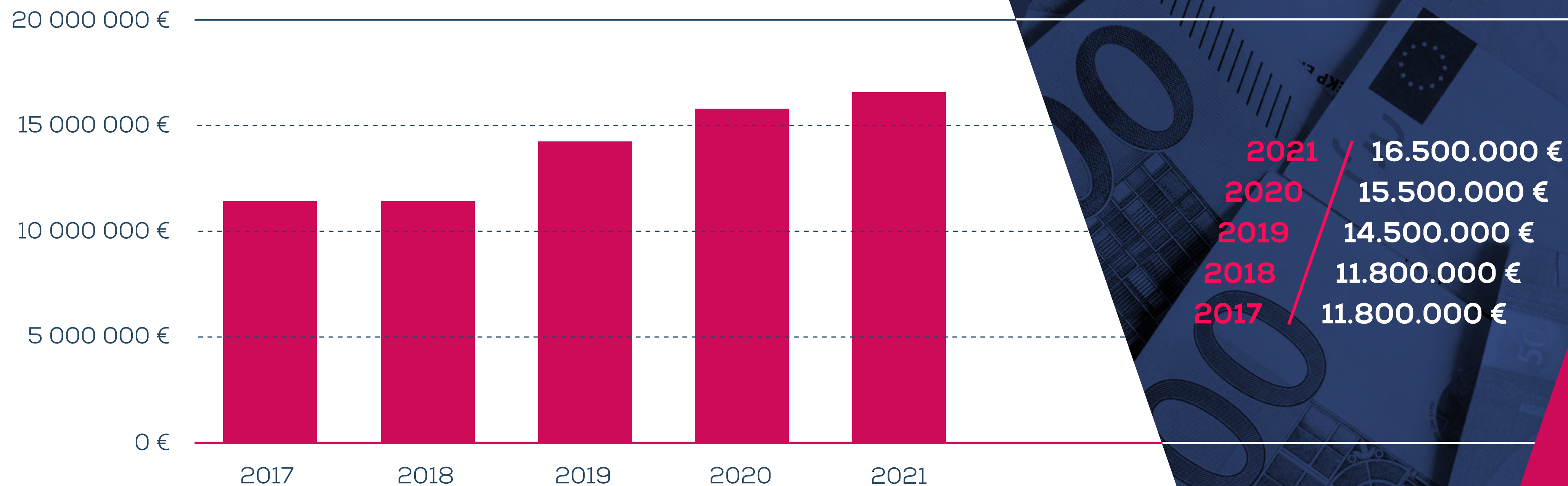
The Founder and
Leader of Crystal Nails
Beauty Expert and Advisor





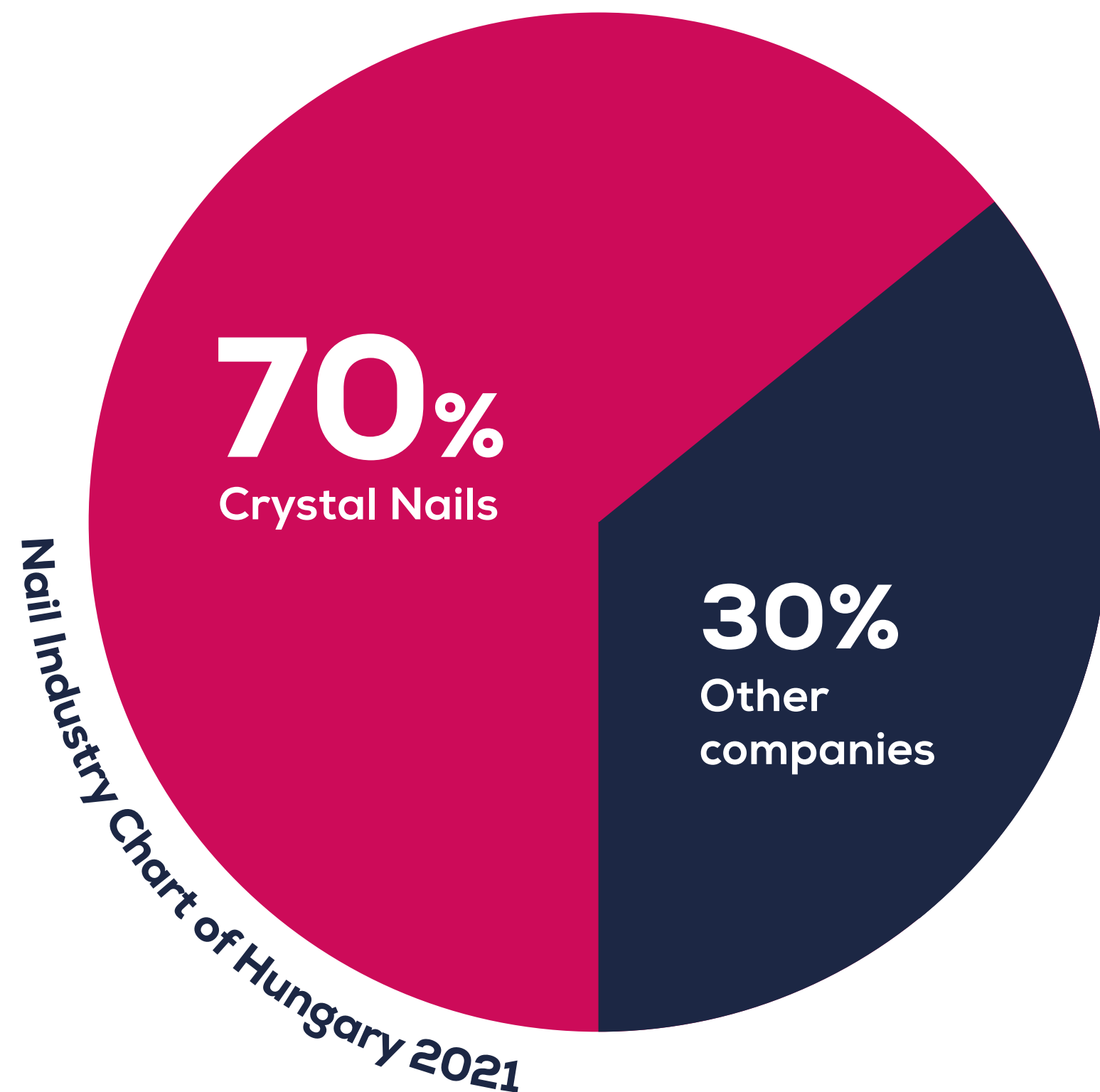
Company information

EliteCosmetix - CrystalNails / Net sales revenues (EUR)

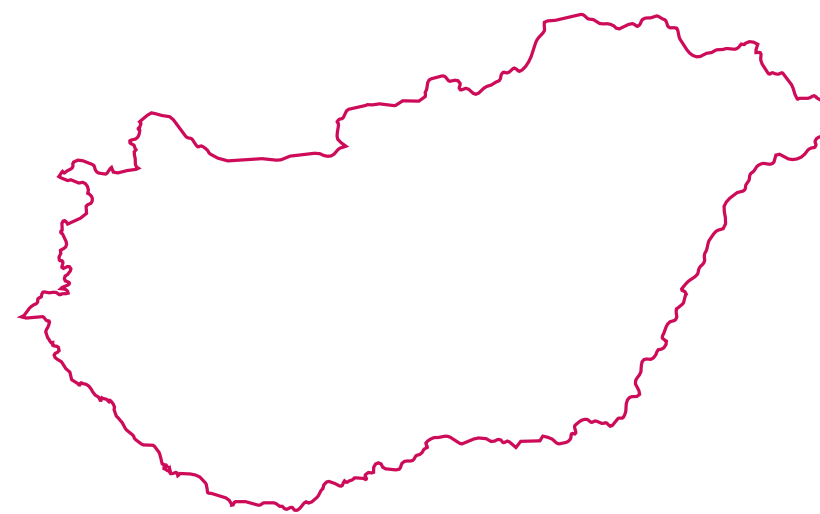




Market share



- 70% Crystal Nails
- 30% Others



Crystal Nails is the market leader of Hungarian Nail Industry.



Products

We became the LEADERS OF NAIL FASHION with an extremely wide range of products: more than 40 different types of builder gels and acrylics, 500 shades of color gels, 300 color acrylic powders, 300 CrystaLac gel - polishes (including the unique One Step CrystaLac system) and countless special effects.

“Every body can find the perfect material, what suits her style the most!”





Top products

#1 / XTREME TITANIUM BUILDER GEL

Brandnew consistency, special builder gel. Medium thickness, no heat spike! Thanks to a secret ingredient the material keeps itself together, does not flow. Ensures maximal control, which is necessary for the quality work. Thus the control is in your hand, not in the material's. Inimitable.

#2 / XTREME SUPERIOR BUILDER GEL COVER PINK

The Cover Pink shade of our Xtreme Superior Gel is a perfect choice for file-free technique. It is a natural cover color that could be used individually or for a french nail. For the proper cohesion, use a base gel before. It can be used for a refill as any refill material could but the coverage is stronger. Superior Gel Cover Pink is suitable for filling the nail completely, similar to a Refill material, but its coverage is stronger than that. The heat generation during curing is extremely low and there is no strong burning sensation.





Unique products

1. / MILKY ROSE BUILDER GEL

Unique shade of pink builder gels we can use in every phase of salon work: building the whole nail, for refilling and even for the babyboomer as well. Because of the amount of the pigments it can cure in a thicker layer.

2. / COOL GEL

New Generation of the builder gels developed for nail technicians and salon work with a low heat formula. This gel is a super strong, flexible and easy to file. For short and for long nails as well.

3. / XTREME BUTTERFLY FORM

Unique quality, strong adhesion, optimal curve, and clear, visible scale. The most popular Crystal form. Ideal for salon work, and sculpting salon nails with natural and also for longer, extreme shapes.



4. / 2 STEP SMARTGUMMY BASE & BUILDER GEL

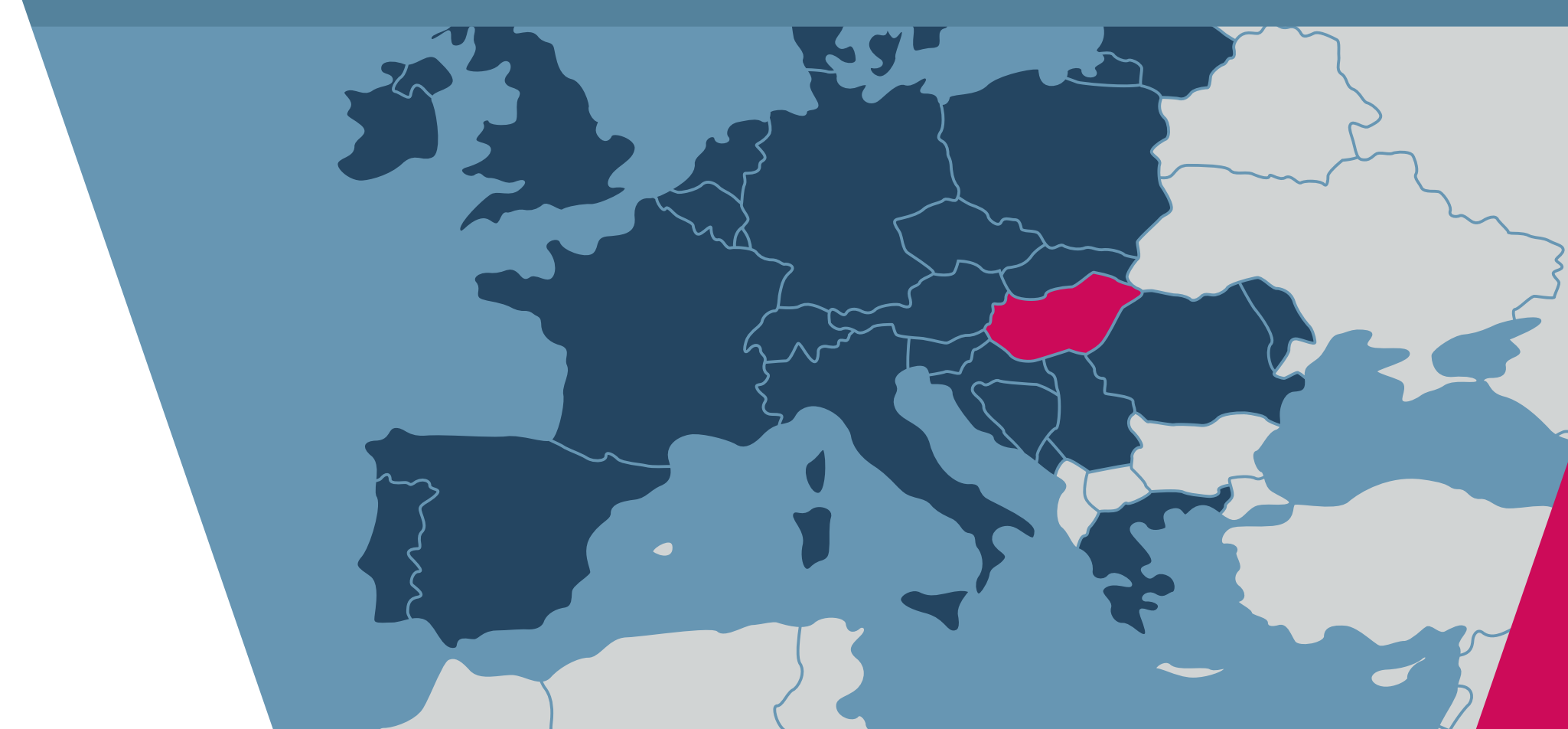
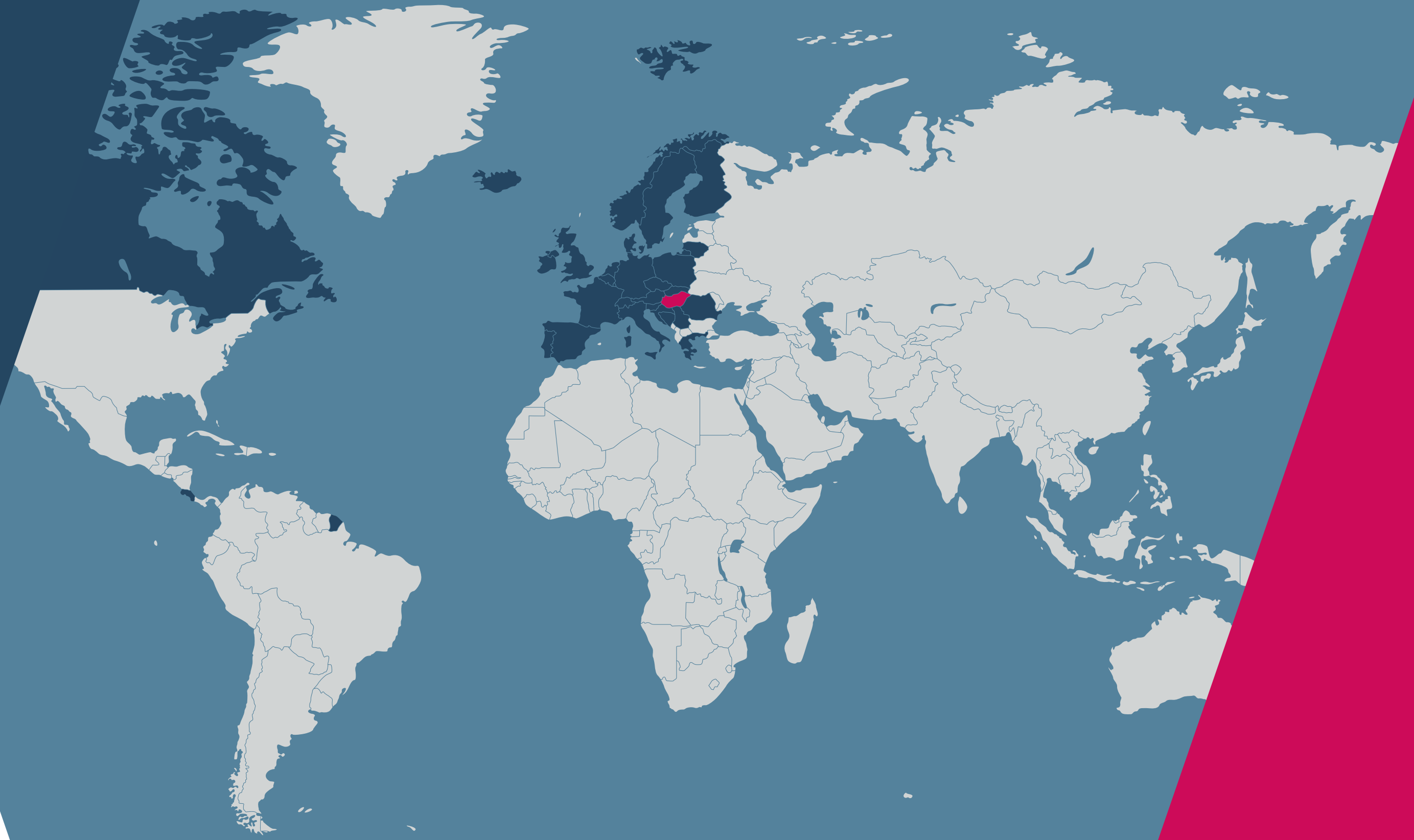
New, innovative Base Gel, characterized by extremely easy spreadability, high flexibility and strong adhesion. The creation of a smooth surface is easy to create, because this material is easily smooths out and all of the unevenness quickly disappears from the surface. It holds the C-curve well, meanwhile it does not flow easily in the nail fold, that provides a great help for those who originally likes to work with medium soft materials. It provides also a fast work flow with only a few corrective movements necessary,



Distributors in Hungary & worldwide

137 Distributors
in Hungary

30 Distributors
worldwide





Winners of the world

During the years, Crystal Nails managed to create a strong competitor team and unbeatable quality materials, what brought serious international fame to our nail technicians and Crystal Nails.

24 Gold Medals at
London Nailympics

3 World
Champions

250 Other international
competitions worldwide





Crystal Nails Elite Nail Academy

High class materials and professional knowledge - these are the basics of our profession. We have a state-approved training program, the students have the opportunity to complete nail technician training through certificate program in Weekly training - 4.5 months, Weekend training - 6 months or Super intensive training - 9 weeks. In our institutions, there are 58 different technical and decorative professional training courses with continuous renewal. Our training rooms are modern and equipped with the latest technology. We carefully select our staff and attract the best teachers. Our friendly educators are excellent tutors who truly care about their students.





Online/offline events, Nails Day & Nails Boat

NAILS DAY

- National competition
- Introduction of the newest trends, techniques and products
- Twice a year, more than 3000 visitors
- Free workshops and trainings
- International Educators

NAILS BOAT

- Introduction of the newest trends, techniques and products
- Twice a year, more than 2500 visitors
- Free workshops and trainings
- International Educators
- Star performances





Other events, Sponsorship & TV

NAIL CAMP

- 6 day intensive professional training
- Certificates in several levels
- International Educators
- 50-60 participants

SPONSORSHIP

- Miss Word Hungary Beauty Contest sponsored by Crystal Nails every year!

CRYSTOUR

- Introduction of the newest trends, techniques and products
- Free professional open day in the whole country
- World Champion Educator's show

TV BROADCAST

- Daily advertising on the most popular tv and radio channels



**Join
US!**

Crystal
Crystal Nails®

If you are interested in becoming a special representative of Crystal Nails, please, write to export@elitecosmetix.com and send a short business plan and an outline of your ideas and your country of residence.

www.crystalnails.com

