

Cosmetics Industry Türkiye & Korea B2B Meetings

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26 October 2022, Wednesday
Hotel Koreana, Seoul



REPUBLIC OF TÜRKİYE
MINISTRY OF TRADE

BAİB
WEST MEDITERRANEAN
EXPORTERS ASSOCIATION

Türkiye



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ABOUT BAIB

West Mediterreanean Exporters Association

There are 61 Exporters Associations functioning under 13 General Secretariats in Turkey. The members of the Associations are exporters. Turkish Exporters Assembly (TIM) is the umbrella organization of the Exporters Association General Secretariats and all exporters in Turkey.

West Mediterreanean Exporters Association General Secretariat (BAIB) was founded in 1968 and it has become a 'Regional Association' as of 2011.

Our Association is responsible for cities of ANTALYA, ISPARTA and BURDUR. Exporting companies which are registered and functioning in any of these cities are obliged to be member of West Mediterranean Exporters' Association.

WEST MEDITERRANEAN EXPORTERS ASSOCIATION

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PARTICIPANT TURKISH COMPANIES

TABLE	COMPANY	REPRESENTATIVE
1	ERCETIN ROSE OIL	
2	ESN COSMETICS	
3	INSUTU GREEN TECHNOLOGIES	
4	MCC COSMETICS	
5	ROSERRA COSMETICS	
6	SINCER ROSE OIL	
7	TALYA HERBAL	
8	TANE PHARMACEUTICAL	
9	TOIETMOI COSMETICS	
10	TURK PHARMACEUTICAL	



TABLE
1



ERCETIN ROSE OIL

We, as Ercetin have started Rose oil production and export was in 1958. Our company became an incorporated company in 1983. We are well known mainly for our high quality production of rose oil and rose absolute. We have been in this business and conducted this operation for more than 60 years. We are involved through the whole process of supplying and processing rose flowers from the picking until processing at the factory. We always have the most respect for our workers, farmers, wagers and their families and our benefit is mutual. We always follow a transparent communication regarding the pricing, procurement of farmers crop and timely payments.

We have a good reputation in this business in Isparta and we are noted for our continuous and consistent innovative operations. We are always doing more research and taking steps to improve efficiency and quality of our yield of rose in the farms and the production at the factory. We always try to introduce new and better products to our customers. We are well aware that in the supply chain all actors have to benefit and we always do our best to improve working and living conditions of our farmers, workers and collector.

In the future, to better comply with the changing global dynamics, we will also take new steps to reduce our carbon footprint by reducing consumption of fossil fuels and offsetting our emission.

PRODUCT GROUPS:

Rose Oil, Rose Absolute, Rose Pulp Absolute, Rose Water, Juniper Oil



TABLE 2



ESN COSMETICS

ESN Cosmetics was established in 2021 in order to continue our 15 years of export experience through our own company. Our mission is to deliver the desired product to our customers in the highest quality, most accurate and fastest way. Our vision is to find innovative, higher quality products, to export and import these products. To present the quality to our customers.

PRODUCT GROUPS:

Rose Oil, Rose Water, Rose Cream, Rose Extract, Lavender Water, Lavender Cream, Lavender Oil, Lavender Extract



INSITU GREEN TECHNOLOGIES

Insitu Green Technologies Industry and Trade Joint Stock Company was established in 2022 in Gölhisar district of Burdur, Turkey. Insitu Green Technologies is the newest company of Orallar Group, which has been operating for 51 years. Our group includes construction, agricultural automation systems, furniture companies. In addition to these, it continues to grow day by day with the Supercritical Liquid Extraction System and the Taking Green Technologies that we have established to obtain oil and bioactive components from medicinal and aromatic plants.

Our Insitu Green Technologies company uses especially hemp, sage, orange, olive leaf and lavender in the production of essential oils.

In addition to these, we include dermo cosmetic products in our product range with our facial serum, hair base lotion, blemish removal cream, pain relieving dermo cosmetic products that we produce with our CforB brand. Our aim is to introduce our products that we produce with university-industry cooperation in new markets and to establish future collaborations.

PRODUCT GROUPS:

Essential Oils, Facial Serum, Hair Base Lotion, Blemish Removal Cream, Pain Relieving Dermo Cosmetic



TABLE 4



MCC COSMETICS

Our company has been producing since 1999. It continues to develop with our new factory established in 2016 and our new name. Medical aromatic oils, hydrosols, perfume, cream, cologne, ambient fragrances, shampoo, shower gel, liquid soap, color cosmetics, vehicle care products, etc. It continues its production with 3500 different kinds of both our own brands and private label products. fields.

New products are constantly being developed in the R&D laboratories within our company and new products are added to our product range every day. Thanks to its experienced staff, products of the desired quality can be developed in accordance with international standards.

Our company, which prioritizes naturalness, sells some of the oils and hydrosols it produces as raw materials and uses some of its own formulations.

PRODUCT GROUPS:

Essential Oils, Cosmetics, Perfumery, Room Fragrance, Creams, Lotions



TABLE 5



ROSERRA®

ROSERRA COSMETICS

Our company has been producing since 1999. It continues to develop with our new factory established in 2016 and our new name. Medical aromatic oils, hydrosols, perfume, cream, cologne, ambient fragrances, shampoo, shower gel, liquid soap, color cosmetics, vehicle care products, etc. It continues its production with 3500 different kinds of both our own brands and private label products. fields.

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PRODUCT GROUPS:

Aromatherapy oils, Rosewater, Rose Oil, Rose Oil, Lavender Oil, care products, Aromatherapy pillows



TABLE 6

SINCER ROSE OIL

Having made its debut at business life, in retail sector, in 1995, SINCER GROUP took interest in Rose Oil sector in 2000s. SINCER GROUP took a step into the sector in order to utilize Isparta Rose that has an immense share in world rose industry and to provide a new buyer to the sector along with its R&D activities. The company keeps taking firm steps in expanding in European market, Far East, Middle East and increasing its export to these regions. The certificates like TS EN ISO 9001:2015 Quality Management System, GMP - Good Manufacturing Practice that our plant in Isparta holds prove that how seriously we take cosmetic, food safety and quality issues. The production materials that are in use in our plants are made of non-rusting chromium 316 as an evidence of the care that we attach to human health and environment. Our Group have been strictly adhering to the principles and values of ours along with our innovative and progressive nature and commitment to care the needs and demands of our customers and stakeholders for 27 years. Placing the passion and making difference in the center of its strategy, SINCER GROUP maintains its activities in rose oil sector while climbing the steps of achievement both in Turkey and in the world firmly and swiftly. Our oil rose plant is located in Isparta Organized Industrial Zone with its 1350 m² closed and 5000 m² total area and it perfectly meets the demands of the market which expands with great pace. The plant has the capacity of processing 900 tons of rose annually. We have been researching the opportunities of extracting rose concrete, rose absolute as well as the oils of other flowers and plants for coming years. SINCER GROUP has been expanding with firm and serious steps since 1995. Making no compromises on its "Fair Principles" and "Quality Work" and making immense contributions to the economy of Turkey, our group has the targets of being lead in quality and service in related sectors and benchmark of the sector.

PRODUCT GROUPS:

Rose Oil, Rose Water, Rose Hydrosol, Rose Water Concentrated (PEA)



TABLE 7

TALYA

TALYA HERBAL

Founded in 2003 in Antalya, Talya Herbal was built on the mission of producing and sharing essential oils and fixed (cold pressed) oils with Turkey and the world. Talya Herbal developed new products to the market through its own R&D department and became a leading company in Turkey. Talya Herbal which expanded its product range, has started to produce herbal extract, natural cosmetic products and dietary supplements besides essential and fixed oils. In this way, Talya Herbal became a pioneer in providing finished products and raw materials to the market. In addition, Talya Herbal has diversified its customer profile and increased its export potential by developing products for private brands "private label" according to domestic and international requests.

In 2016, Talya Herbal LLC was established in the USA and sales operations started to maintain in a multi-directional manner.

Talya Herbal makes progress each day from the beginning and now it is a reliable brand which you can find its products more than 23000 pharmacy, big groceries and Natural shops in Turkey and 25 countries in the world.

PRODUCT GROUPS:

Essential And Fixed Oils, Herbal Extract, Natural Cosmetic Products, Dietary Supplements



www.talyabitkisel.com

TABLE
8

tane itriyat

TANE PHARMACEUTICAL

Our company was established on 19.11.2007 in Antalya. Our company partners are hatice oz and ibrahim nuray oz. Our company sells wholesale pharmaceutical products to pharmacies in Antalya, Burdur, Isparta, Konya and Muğla. Our company aims to increase exports to other countries.

PRODUCT GROUPS:

Antibiotic, Vitamin, Pharmaceutical, Food Supplement



TABLE
9

TOIETMOI COSMETICS

Our company was established in 2018. Specially designed fragrances for our brand are produced with essences imported from France. We have 3 stores and online sales in Turkey. We have a kiosk model store in the Ocean Plaza mall in Kyiv, Ukraine. Within our brand; Perfume (women-men-unisex), Reed diffuser, room spray, Body Mist, Soap and candles are sold.

PRODUCT GROUPS:

Perfume, Reed Diffuser, Air Freshener, Body Mist, Soap, Candle



TURK PHARMACEUTICAL

Our company focus on two main channels in Turkey : Ecommerce and Pharmacy. To demonstrate the products to consumers, we will also leverage the electro channel. Marketplace partnerships with the leading sites and brands. Capabilities: Social Commerce via Instagram, Packaging & Customization, Same day delivery, Content creation, Digital marketing, D2C (www.eldekikus.com)

4500 direct coverage and pharmacy wholesale partnerships. Capabilities: Legal affairs with government, Additive approvals for legislation
Online distribution

PRODUCT GROUPS:

Antibiotic, Vitamin, Pharmaceutical, Food Supplement



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