



**B2B EVENTS**  
**İSTANBUL**  
**06 - 10 February 2023**

**06 FEBRUARY 2023 - MONDAY**

- 08:50 - 11:50** Arrival in Istanbul (Flight Hours may change.)
- 11:50 - 13:15** Arrival at Istanbul Airport and Transfer to the Accommodation Hotel

**07 FEBRUARY 2023 - TUESDAY**

- 10:00 - 18:00** Bilateral Business Meetings (B2B) with Turkish companies and buyer companies

**08 FEBRUARY 2023 - WEDNESDAY**

- 10:00 - 18:00** Visit of buyer companies to IFCO – Istanbul Fashion Connection Fair

**09 FEBRUARY 2023 - THURSDAY**

- 10:00 - 18:00** Visit of buyer companies to IFCO – Istanbul Fashion Connection Fair

**10 FEBRUARY 2023 - FRIDAY**

- 16:00** Hotel Check-out and Transfer to Istanbul Airport
- 20:05** Departure from Istanbul

APPAREL & FASHION EXHIBITION

**IFCO**



ISTANBUL FASHION CONNECTION

**2023**

**8-11 FEBRUARY**



# FASHION'S CONNECTION POINT

A colorful, fashionable  
exhibition experience...  
Mark your calendars for  
**February 8-11, 2023!**

## WE WOULD LIKE TO INVITE YOU TO IFCO!

**JOIN US WHERE;** brands meet collaborators, businesses meet new partners, sustainability meets quality, colors meet trend, and fashion meets passion!

### **IFCO exhibition will be held between February 8-11, 2023.**

We are honored to host the Istanbul Fashion Connection Exhibition, the international fair that the apparel industry has been longing for many years. With its second edition, held between 24-26 August 2022, IFCO brought 25000 visitors in total, 12.000 of which are foreigners. IHKIB is proud of this global fair that will build long-lasting bridges between Turkish design firms, agents, design offices, and buyers and brands from all around the world.

### **Coming this February! In Istanbul.**

At the Istanbul Fashion Connection Exhibition, you will find trend areas, seminars, workshops, and fashion shows that will bring together design, interaction, and experience, especially on the topics of digital transformation, smart clothing, technical textiles, and sustainability.



# EXHIBITORS & VISITORS

To add new collections to your existing brand and build lasting collaborations, join us at the **IFCO Exhibition!**

## AT IFCO;

- ↘ Purchasing managers of international chain stores & department stores,
- ↘ Managers of international brands and chains that put orders for their collections
- ↘ Managers of stores specializing in certain product groups,
- ↘ Online sales platforms , managers of online merchandising companies,
- ↘ Importers, wholesalers, distributors
- ↘ Boutique store owners and buyers,
- ↘ Designers, fashion brands, social media influencers,
- ↘ Apparel industry professionals will meet.

## PRODUCT GROUPS

The product groups that you can examine during our exhibition are as follows:

- ↘ WOMEN & MEN APPAREL
- ↘ BABY & CHILDREN APPAREL
- ↘ DENIM & ACTIVEWEAR
- ↘ UNDERWEAR & SOCKS
- ↘ EVENING DRESSES
- ↘ WEDDING DRESSES
- ↘ LEATHER & FUR GARMENTS, SHOES



# PARTICIPATION TERMS

We are looking forward to seeing you at our expo. You can signup and follow us on our social media profiles till then.



@istanbulfashionconnection

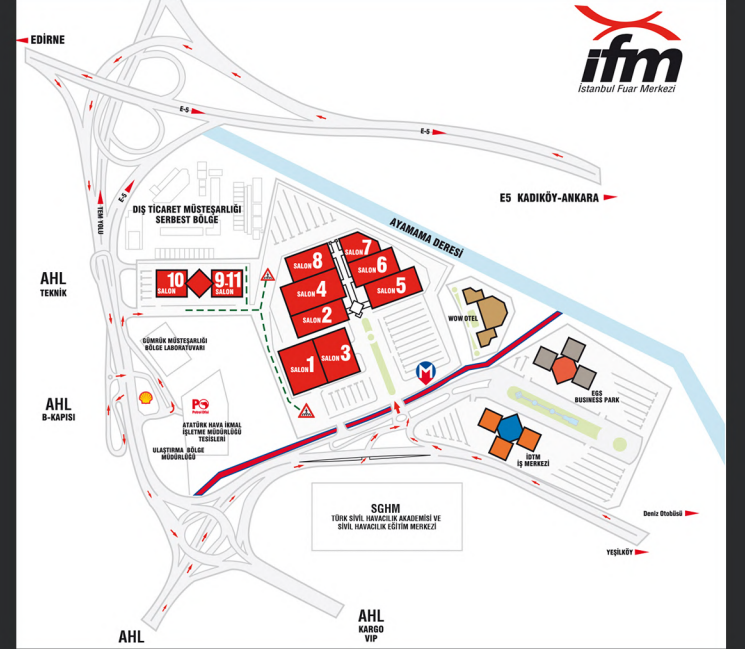
www.ifco.com.tr



# THE EXHIBITION AREA

More than **600 exhibitors**, which will take place in an area of **35.000 m2**, will meet with buying committees of thousands of companies from many regions, especially from EU Countries, Great Britain, Russian Federation, Ukraine & CIS, North Africa and Middle East.

And **Istanbul Expo Center**, with its centered location, provides a smooth visitor journey as well.



# IFCO IN NUMBERS



**35K**  
SQM  
EXHIBITION  
AREA



**25K**  
VISITORS



**12K**  
FOREIGN  
VISITORS  
FROM MORE  
THAN 100  
COUNTRIES



**600**  
EXHIBITORS

# APPAREL & FASHION EXHIBITION

## 8-11 FEBRUARY 2023

ISTANBUL EXPO CENTER



INSTAGRAM / FACEBOOK / LINKEDIN [istanbulfashionconnection](#)

[www.ifco.com.tr](http://www.ifco.com.tr)



THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TÜRKİYE) IN ACCORDANCE WITH THE LAW NO. 5174.