



**we design
products
that people
love to use.**

we focus on customer experience
and deliver real business impact





Ádám Jankovits

Digital Development Lead & co-founder

Ádám is an outstanding digital development manager with 15+ years experience. A person who brings together strengths in marketing, technology and social interaction; an M.B.A. consultant's perspective; a wide ranging interest in technology and impeccable social-networking skills.



Péter Varga

Head of Digital & co-founder

Peter is an experienced leader, having been a digital head at various major financial enterprises worldwide. He has succeeded in scaling up digital channel performance, built teams, transformed organizations, and redesigned business models to leverage the true potential of the digital domain.



Ádám Gémes

Head of Creative & co-founder

Ádám is a founder in Brandlift and has been its creative thinking leader for over 10 years now.

He brings the value of 10+ years experience in creative advertising and 35+ years experience in life to the team and generates a wealth of innovative and left-field ideas.



DIGITAL CONSULTING & DEVELOPMENT

Digital Product Design
and Development

Marketing Automation

Digital Sales and Customer
Experience

**Software
develop-
ment**

BRANDLIFT

ONLINE BRAND MANAGEMENT

Creative concepts

Social media & content marketing

Digital performance campaigns

Media asset production

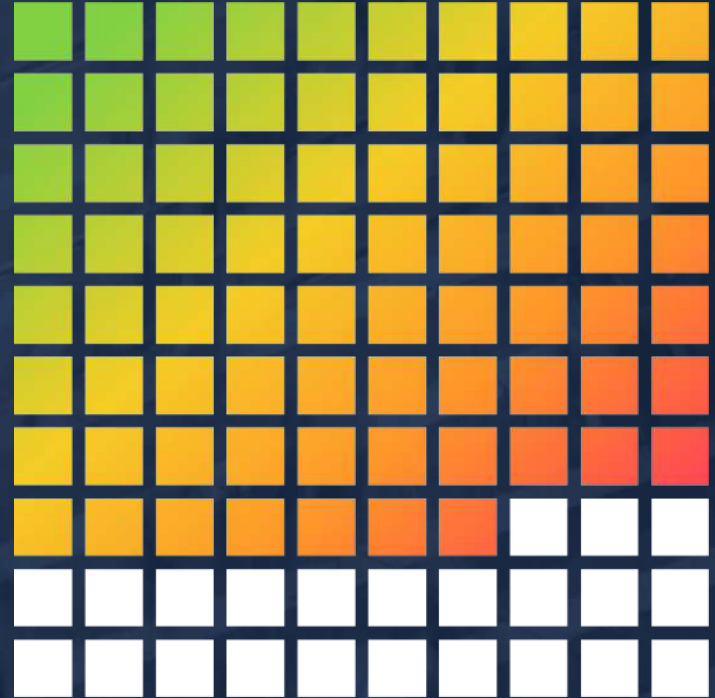
A successful company offers an **outstanding digital user experience** where the Customer gets ...

- the right **offer**
- through the right **channel**
- at the right **time**



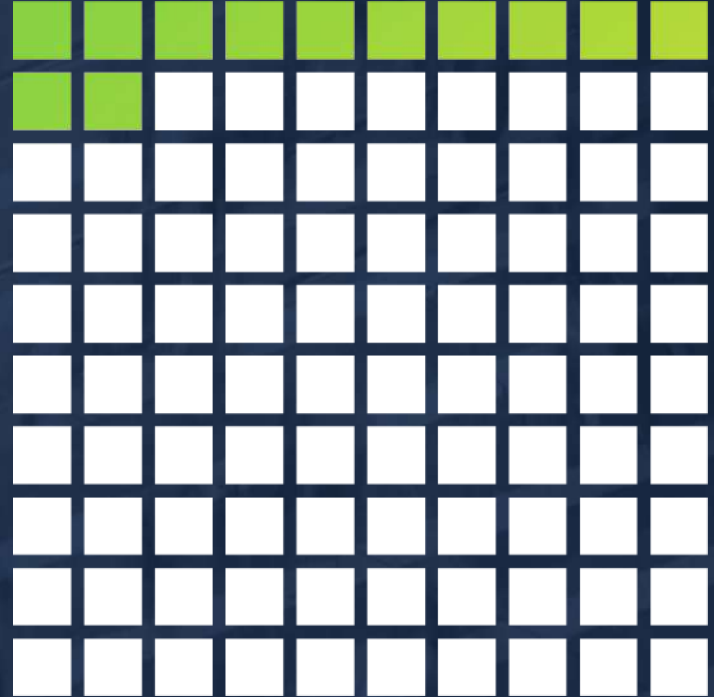
Why now?

**How many of your
customers meet
your digital
touchpoints?**



The challenge...

**How often do you
sell on your digital
channels?**



how it works



insight based



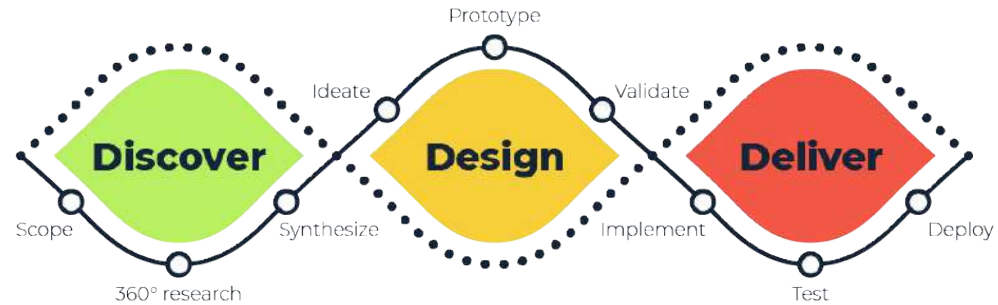
data validated



user centric



agile delivery



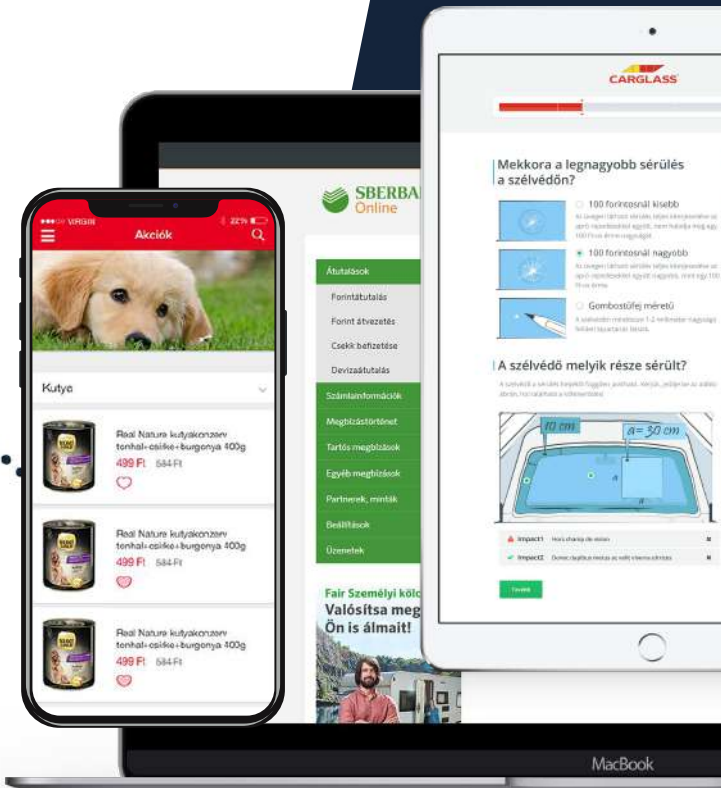
Software Design and development

Design

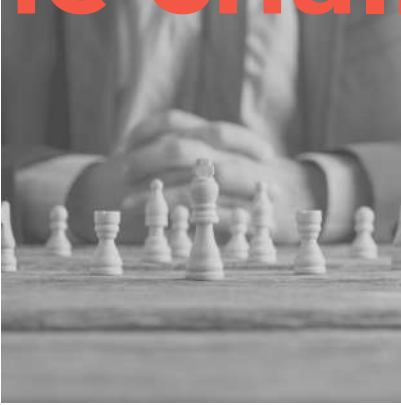


Discover

Deliver



the challenge



Corporates

Business goals are often difficult to achieve with rapidly changing digital needs and slow response capabilities.



Partners

Agencies lack strategic mindset, focus only on execution impeding being the driver of change. Advisors slow to react with actionable results.



Changing customer needs

Customers expect easy to use and personalised digital services and constant innovation

The **change** needs a new type of service from a new breed of organisation



Software development

From ideas to concept to an execution that exceeds your expectations.
User-centric approach from the very beginning.



Mobile development

[android development] [iOS development]



Web development

[frontend development] [backend development]



Quality assurance

[software testing & QA]



Marketing automation

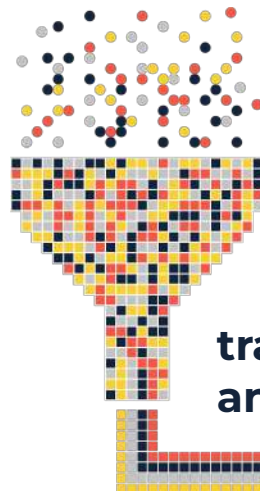
What if you consider you everything know about her

media usage
bank account data
CRM history
purchase patterns

activate data



collect data



transform and analyze data



Digital Sales and Customer Experience Boost



DIAGNOSTIC PHASE

- Map key customer journeys
- Quantify leakages



IMPROVEMENT DESIGN

- Identify key focus areas
- Design initiatives



IMPLEMENTATION PLANNING PHASE

- Define improvement plan

Creative concept

We enjoy being part of a challenge, and we are honored when our work hits the spotlight

You are looking at a multiple award-winning digital marketing agency.
From simple to complex, from a brand name or slogan to a full-scale creative concept.



smbp x2



PIAF
shortlist

Social media & content marketing

Full service social media management

[Content] [Q&A] [Applications] [Campaigns] [Ads] [Crisis management]

250+

social media posts
prepared / month

1000+

questions, comments and
reviews answered / month

150m+

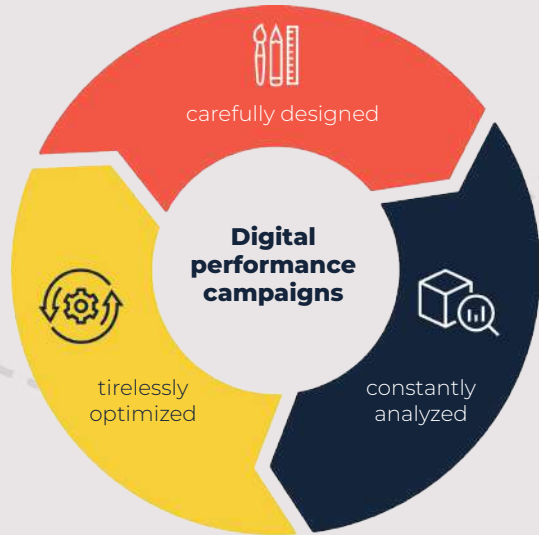
HUF spent on social ads



Digital performance campaigns

[Google Ads] [Facebook] [Instagram]
[LinkedIn] [AdRoll]

Complex campaign management of all sizes



Media asset production

Even the best designed campaign crumbles without the fitting visual assets.

We offer a wide range of services such as:



photography



video production



animations



infographics



banners



city lights



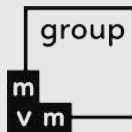
DM's and eDM's



social media visuals



selected partners.





BRANDLIFT

thank you.

CONNECTION
ANALYSIS
DATA
SEARCHING
VERIFICATION
CODING
SENDING

The background is a dark blue color with a complex, repeating geometric pattern of white lines forming various shapes like cubes and rectangles. Scattered throughout the background are several semi-circular shapes in different colors: white, yellow, orange, and light green. The text is centered in the middle of the image.

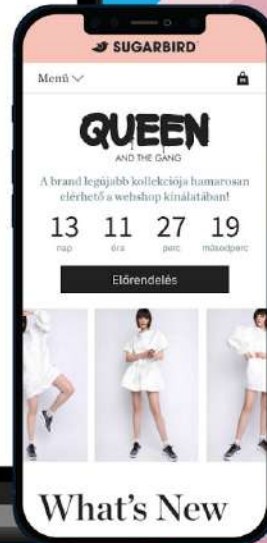
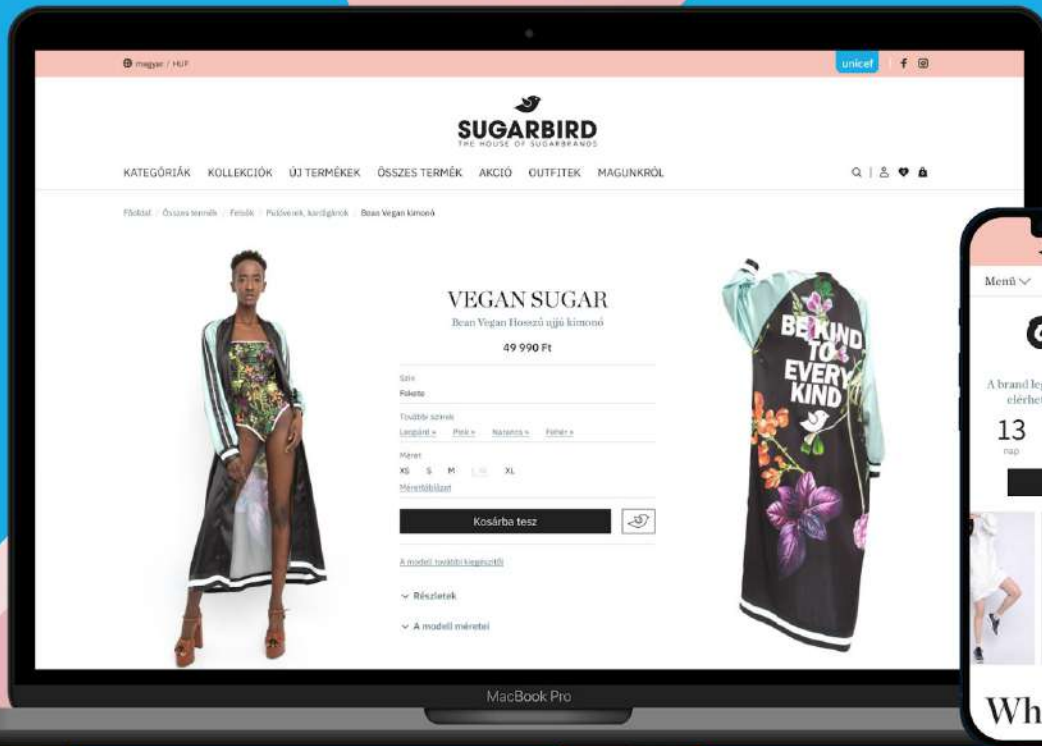
Wait...
**a few projects and
campaigns we've worked on...**

KFC - Waiting for Tuesday

[Website] [Facebook Ads] [Content] [Citylight]



Integrated campaigns



SUGARBIRD
THE HOUSE OF SUGARBRANDS

WEBSHOP
UX/UI DESIGN
+ DEVELOPMENT



Campaigns for Erste Bank

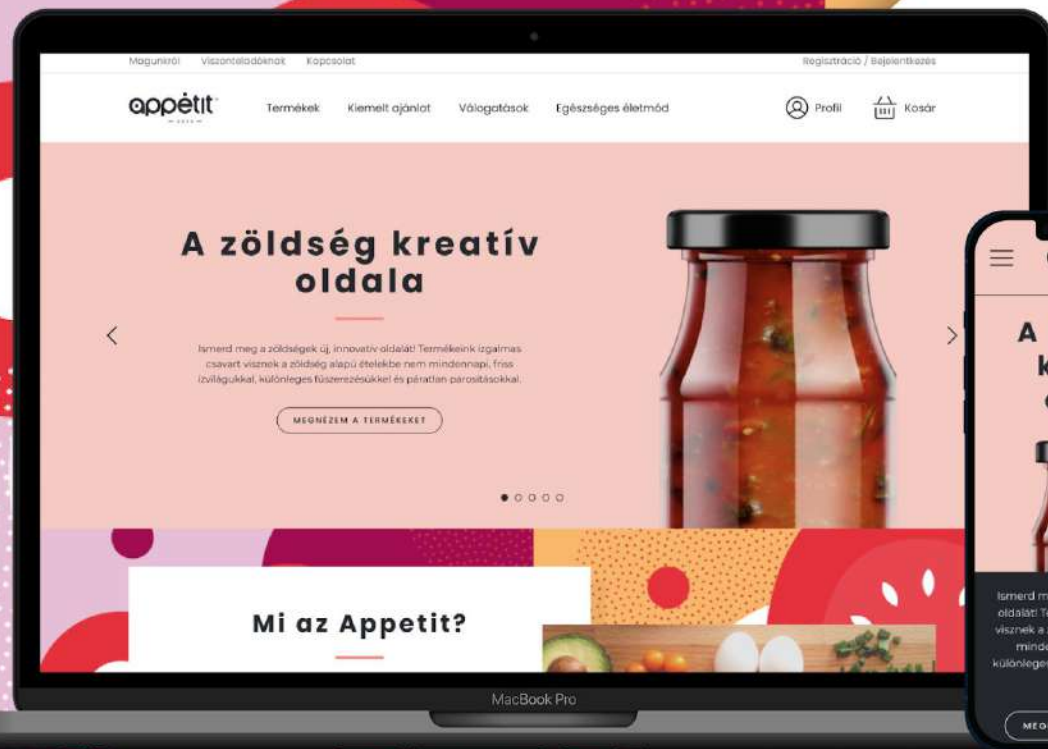
We created dozens of microsited for Erste Bank Hungary, always focusing on content, effortless user experience and conversion.

A munkáról

Az Erste Mobilbankár Csoport Magyarország egyik leginnovatívabb banki értékesítési hálózata, amely közvetlen ügyfélfelügyelettel és személyes kapcsolatokon alapuló tanácsadással és értekezéssel foglalkozik. Munkatársaink nap mint nap találkoznak ügyfeleinkkel, akik számára - a pénzügyi igényeiket szem előtt tartva - banki termékeket ajánlanak. Ügyfeleink sikere a mi sikerünk.



appétit



PRODUCT
TITLE
DESIGN &
WEBSITE
UX/UI DESIGN
+ DEVELOPMENT

Cofidis

Megújuló Hitel Kampány oldal



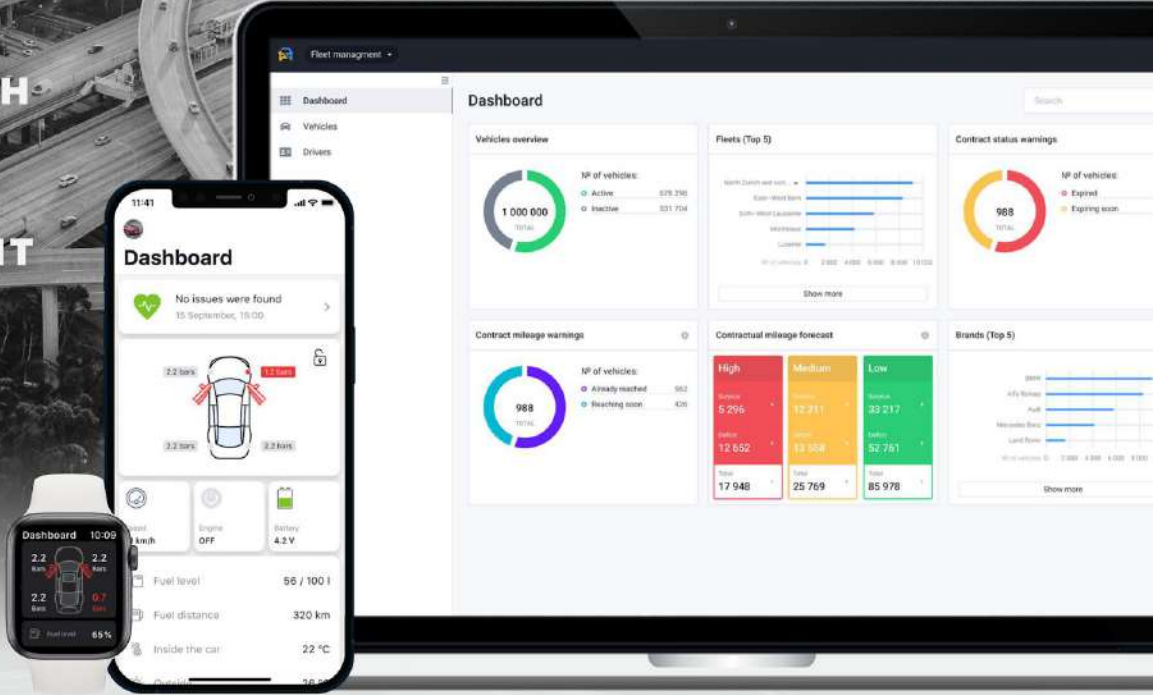
RE MO TO

UX
RESEARCH

PHONE
APPLICATION

APPLE WATCH
APPLICATION

FLEET
MANAGEMENT
PORTAL





+36 40 41 42 43
info@sberbank.hu

Üdvözljük,
Minta Péter!

Kilépés

Átutalások

- Forintátutalás
- Forint átvezetés
- Csekk befizetése
- Devizaátutalás

Számlainformációk

- Megbízástörténet
- Tartós megbízások
- Egyéb megbízások
- Partnerek, minták
- Beállítások
- Üzenetek

Fair Személyi kölcsönök
Valósítsa meg
Ön is álmait!



Számlák áttekintése

MINTA PÉTER - HUF számla Elérhető egyenleg:
12345678-12345678-12345678

Számlatörténet • Forintátutalás • Csekkbefizetés • Utolsó 10 tranzakció

MINTA PÉTER - EUR számla Elérhető egyenleg:
12345678-12345678-12345678

Számlatörténet • Devizaátutalás • Utolsó 10 tranzakció

Gyors utalás

MINTA PÉTER

Kedvezményezett adatai

Összeg: HUF

Üzenetek

2017.09.29. 5b

2017.09.26. 20

MacBook



SBERBANK

Sberbank Online Banking

Brandlift redesigned the Internet bank of Sberbank Hungary, the subsidiary of Russia's largest bank. During the project, we paid special attention to user experience, and our goal was to create an exceptional Internet banking UI for the Bank.

FANTASZTIKUS HÍRÜNK VAN!
MEGNYITOTTUK SZÉKESEHEVERVÁJ SZERVIZPONTUNKAT!

Szeretettel várjuk meglévő és
leendő ügyfeleinket!
Carglass - a tökéletes megoldás autóüveg problémáira.



Keresés

Időpont kérés

Autóüveg javítás,
csere

Szélvédő javítás,
csere ára

Megbeszélés időpont

Cargl



Autóján köfelv
Elrepedt a szél

Kérjen ajánlatot
online most! >>>



Bármilyen üveg, bármilyen jármű
A Carglass® megújítja vagy kicseréli az üveget bármilyen gyártmányú, típusú vagy toni járművön.



Nálunk a javítás életnyt élvez.
A Carglass®-nál először mindig magánbútyuk megmunka a szélvédő a köfelvordások által okozott repedések javításával, kicserélésével és



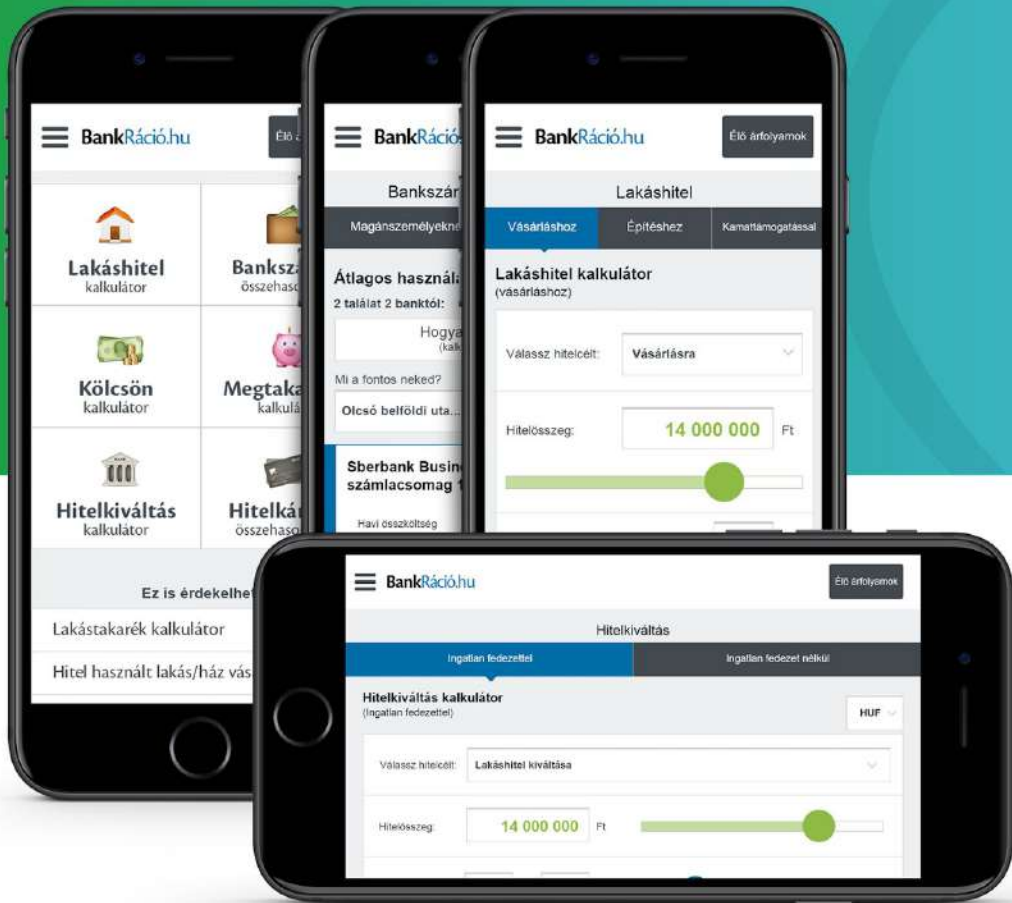
Bármikor
A Carglass® ügyfélszolgálatán kollégáink munkatársaink 300-1700 órá között fogadják hívásait. Hívjon bennünket a 06 21 300 5529-es telefonszámon. Nemzetközi hívásokkal külföldön is.

MacBook



360 Degree Omnichannel Digital Platform for Carglass

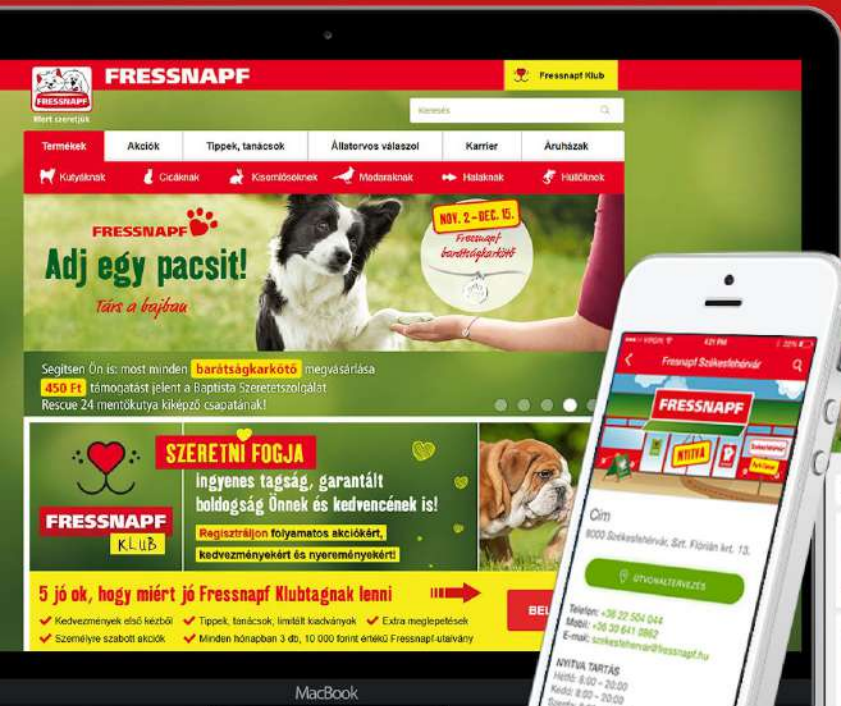
In cooperation with Carglass HQ in London, we created the company's corporate website in Hungary, where a flawless user journey received special attention. A complex contracting module was created within the framework of the project aiming to establish a complete omnichannel digital experience for the end user.



Bankráció Website

Brandlift planned and executed the complete mobile experience of Hungary's most visited banking product comparison website.





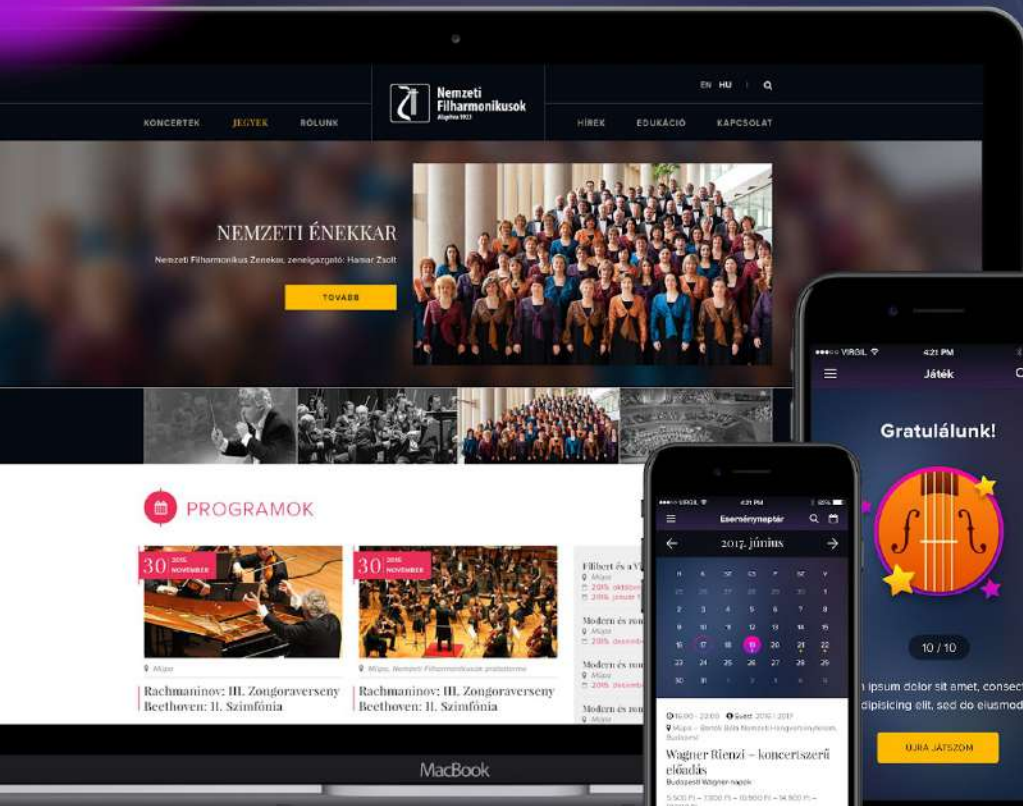
Website of the year 2016
special award for
the best mobile app



Fressnapf Website and Mobile App

Working closely with the Hungarian Fressnapf team, development, optimization and maintenance of a fast, secure, user experience centered web and mobile presence has been our goal since day one, supported by a powerful layer of content marketing solutions.





Hungarian National Philharmonic Orchestra Website and App



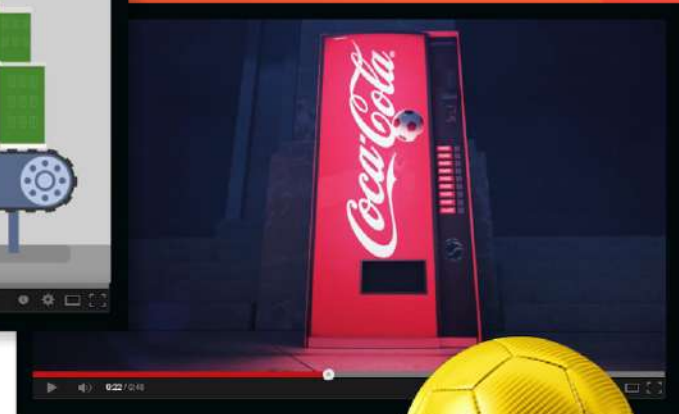
We created a corporate website and mobile application for Hungary's largest orchestra, the Hungarian National Philharmonic Orchestra. During the project, we completely reimagined the website content and the user journey.

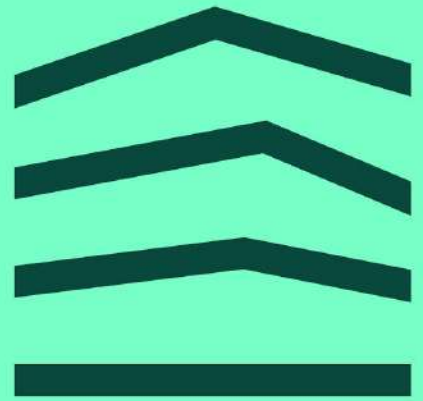
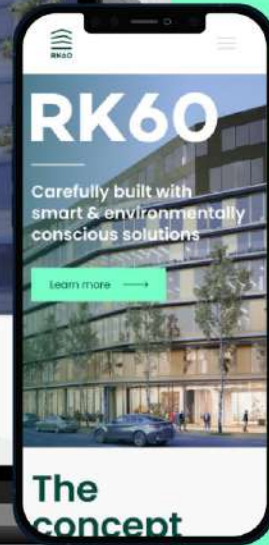
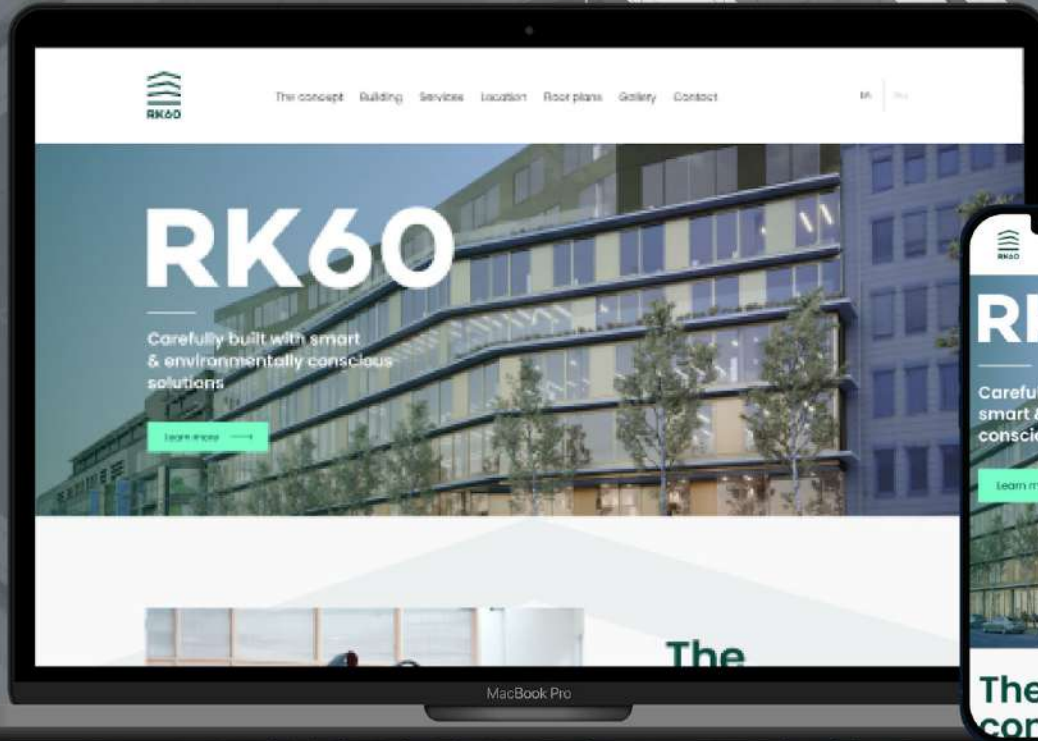
Citi Life Credit Card - Citibank

Tegball Cup - Coca Cola



Animations





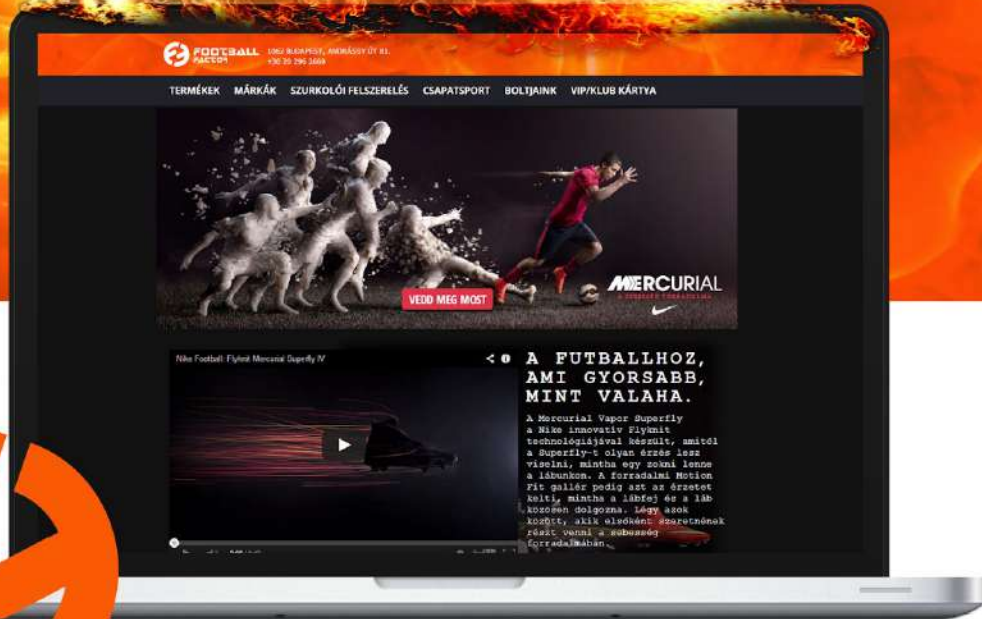
RK60

BY RAIFFEISEN

BRANDING &
UX/UI DESIGN
+ DEVELOPMENT



Football Factor Webshop



On Nike Hungary's behalf, we completely recreated the country's leading soccer-themed webshop, FootballFactor.hu. Our goal was to deliver interactive experiences that engage users, drive traffic and increase sales.

**MOBIL PÉNZÜGYI ASSZISZTENS
VÁLLALKOZÓKNAK**

ebiz
by OTP Business

MEGNÉZEM!

**CSATLAKOZZ A TELEKOM SZUPERGYORS
OTTHONI INTERNETHÁLÓZATAHOZ!**

**HUAWEI MEDIAPAD T1 8.0
TÁBLAGÉP**

19 x havi 1990 Ft kamatmentes részlet
1990 Ft kezdőrészlettel
(Teljes ár: 39 800 Ft)

MEGNÉZEM

EGYÜTTVELED

Red
új csomagok

Red Basic EU, havi
9990 Ft-tól
2 évre. e-Packel

Felfedezem >

Utazási célra, személyi használatra,
magyar számokra, egyéni
előfizetőknek.

ERSTE
Bank

**INDÍTSD ÖTÖSSEL
A TANÉVET!**

**FELVÉTELIZZ NÁLUNK
A PÉNZÜGYEK VILÁGÁBA!**

Most
bevásárolunk!

OKTÓBER 20-22.

**-15%
mindenre**

VÁSÁRNAPOK!
**-15%
MINDENRE!**

Az akció más kedvezménnyel nem összevonható.

**IGÉNYELJEN Citibank
Személyi Hitelt
és akár 50 000 Ft-os
utazási kupont
adunk ajándékba!**

Ajánlatot kérek >

citi

SUPERGIRL

AUGUSZTUS 16-TÓL

KEDD 21:00

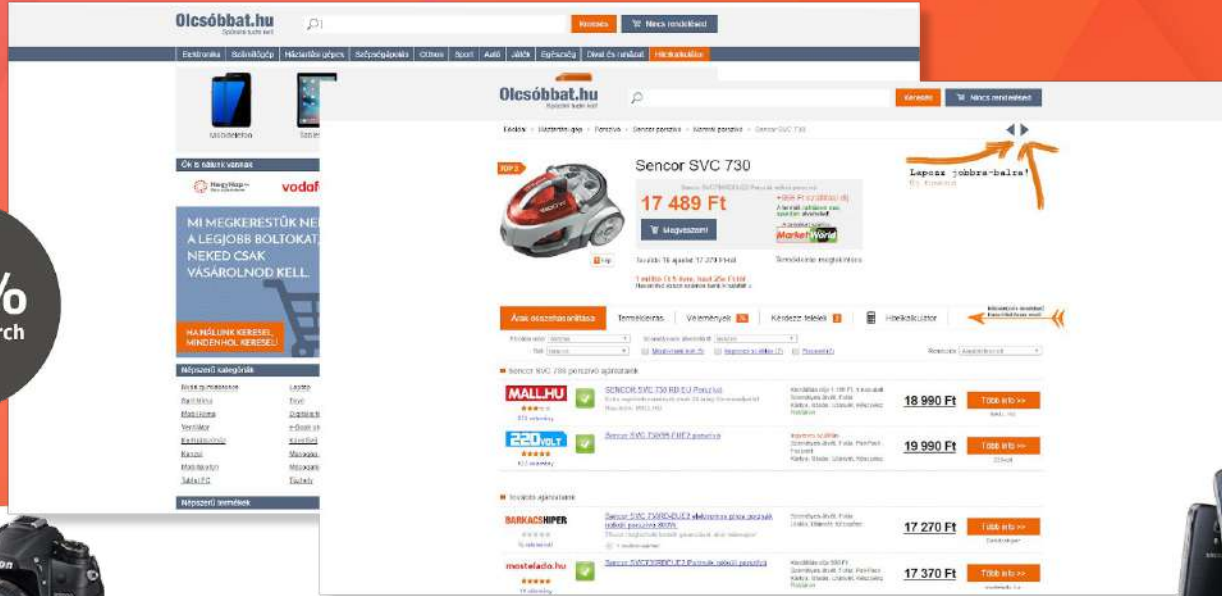
ORSZÁGOS SOROZATPREMIER

viasat3.hu #supergirl #girlpower

MEGNÉZEM!

Banner creation

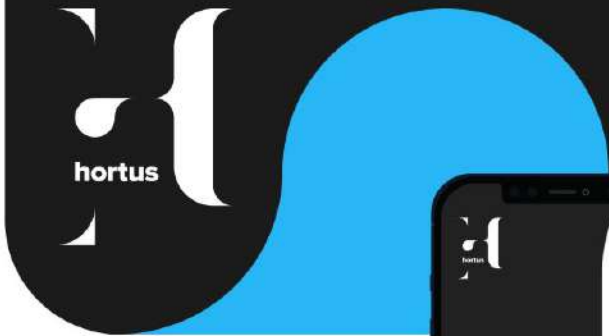
Olcsobbat.hu SEO



+16%
organic search
visits



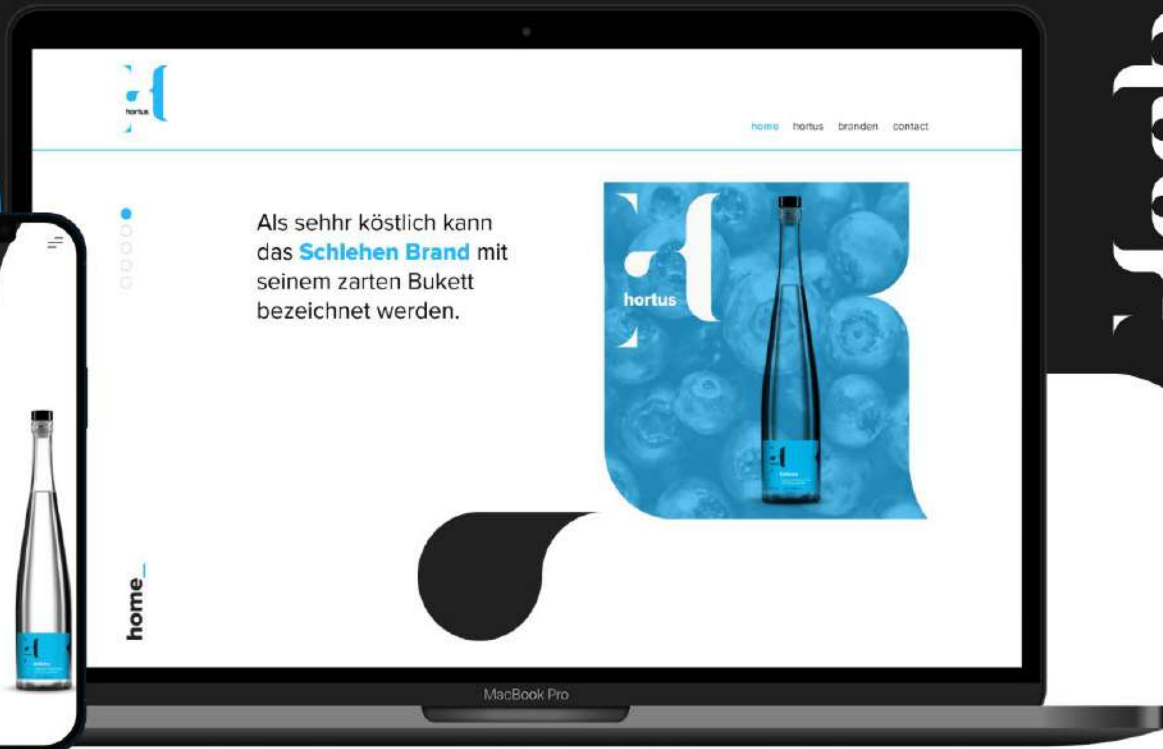
Search Engine Optimization



hortus

hortus

branding
webshop
mobile app



hortus

selected partners.

sanoma

UNION
VIENNA INSURANCE GROUP

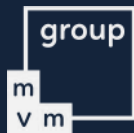
Praktiker

ERSTE



ZURICH

SBERBANK



e.on

CARGLASS

SWISS POST

Cofidis

KFC



SUGARBIRD

citi