



**THE TASTE OF JOY  
FROM TAIWAN**

# **TAIWAN FOODS**



**SEOUL FOOD 2023  
TAIWAN PAVILION DIRECTORY**

**Hall 5 5F101, KINTEX  
May 30- June 2, 2023**

# About TAITRA



Founded in 1970 to help promote foreign trade, the Taiwan External Trade Development Council (TAITRA) is the foremost non-profit trade promotion organization in Taiwan. Jointly sponsored by the government, industry associations, and several commercial organizations, TAITRA assists Taiwan businesses and manufacturers with reinforcing their international competitiveness and in coping with the challenges they face in foreign markets.

Since its establishment, TAITRA has developed a well-coordinated trade promotion and information network composed of over 1,300 trained specialists stationed at its headquarters in Taipei, in five local branch offices in Taoyuan, Hsinchu, Taichung, Tainan, and Kaohsiung, as well as in over 63 representative offices around the world.

In association with its sister organizations, the Taiwan Trade Center, Inc. (TTC) and the Taipei World Trade Center (TWTC), TAITRA continues to do everything possible to adapt its trade promotion strategies to the changing international trends and conditions. TAITRA's major functions include Market Development, Strategic Marketing, Trade Information Services, Exhibitions, Convention Services, Trade Education, and TaiwanTrade (an e-Trading Hub service).

Tremendous business opportunities can be found in Taiwan's dynamic economy. Taiwan's strategic location, infrastructure and capital make the island an ideal springboard for business operations throughout Asia and the Pacific Rim. TAITRA, together with its experienced trade specialists, all stand ready to help you do business with Taiwan.



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# TAITRA 소개



Taiwan External Trade Development Council (TAITRA)는 대만정부 산하의 비영리 무역진흥기관으로서 무역진흥과 대만기업의 대외무역 지원을 통해 국가 경제 발전에 이바지할 목적으로 1970년에 설립되었습니다.

주요 업무로는 무역사절단을 구성하여 해외로 파견하거나 수출설명회를 개최하는 등 다양한 형태로 중소기업의 해외시장 진출을 지원하고 있으며, 매년 다양한 국제 전시회 개최를 통해 대만 기업의 수출 확대를 도모하고 있습니다. 또한 해외 시장 정보 수집, 무역 인재 양성 등 무역 진흥과 관련된 다양한 업무를 수행하고 있습니다.

TAITRA는 타오위안, 신주, 타이중, 타이난, 가오슝에 있는 다섯 곳의 현지 지사와 세계 각 국에 63개의 해외 지사를 두고 있습니다. TAITRA 1,300여명의 무역 인재가 신속하고 효과적인 대외 무역을 위해 힘쓰며 정보 네트워크를 구축하고 있습니다.

## 10대 핵심 서비스

- 글로벌 시장 개척
- 빅데이터 활용한 비즈니스 기회 창출
- 대만 산업 이미지 제고
- 글로벌 기업 인재 양성
- 서비스산업 무역 프로모션
- 국제전문전시회 개최
- 시장 연구보고서 작성
- 전시장 및 회의장 운영
- 온라인 거래 및 마케팅 지원
- 국제 경제무역 관련 네트워킹 강화



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5F106



# CHIEH HSIANG ENTERPRISE CO., LTD.

健翔興業股份有限公司

- Candice Huang / CEO
- chiehhsiang.tw@gmail.com
- <https://chiehhsiang.com/>
- Alkaline Water  
알칼리수



More than a necessity, we offer a healthy and inspiring lifestyle.

Booth No.

5F201



# CHYUAN JEOU RONG ENTERPRISE CO., LTD.

全久榮企業股份有限公司

- Emmett Chen / Manager
- emmett@redh.com.tw
- <http://www.redh.com.tw>
- Black Tea/Matcha Infusion Organic Kombucha Drink  
홍차/말차 캡슐, 유기농 콤부차



Booth No.

5F104



# DAY SPRING BIOTECH CO., LTD.

鴻元生技股份有限公司

Lawrence Hsieh / Vice Managing Director

lawrence5577@gmail.com

http://www.dayspring.com.tw

Natural Food Coloring

천연식용색소



Booth No.

5F209



# GEMFONT CORPORATION

振芳股份有限公司

Thomas Tseng / Manager

thomas\_tseng@gemfont.com.tw

https://www.gemfont.tw

Flavored Syrups, Gourmet Sauces,

Beverages, Yogurscool,

Shakes & Ice Creams, Desserts,

Marinades, Other Savory Products

Sparlar 시럽 시리즈, Sparlar 고메 소스,

Sparlar 디저트 파우더 시리즈, Yogurscool

유산균 음료 시리즈, Alchemy 베이커리 시즈

닝 파우더 시리즈



白桃風味糖漿

White Peach Flavored Syrup



太妃糖醬

Toffee Caramel Sauce



優酪思果

Yogurscool Yoghurt Drink



和風抹茶調味粉

Green Tea Flavor Powder



寒天吸得凍粉

Jelly Drink Powder



普羅旺斯香草浸漬粉

Herbes de Provence Marinade Powder

Booth No.  
5F109



## HURNG FUR FOODS FACTORY CO., LTD.

鴻福食品工廠股份有限公司

- 👤 Tony Cheng / Sales Manager
- ✉️ [hurngfur@ms34.hinet.net](mailto:hurngfur@ms34.hinet.net)
- 🌐 <http://www.nicechoice.com.tw>
- 🏠 Sachima, Pineapple Cake, Senbei, Tofu Chips, Snacks  
사치마, 핑리수(파인애플 케이크), 전병, 두부칩, 스낵



Booth No.  
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## KIMLAN

SINCE 1936

## KIMLAN FOODS CO., LTD.

金蘭食品股份有限公司

- 👤 Yuna Tseng / Marketing Specialist
- ✉️ [contact@kimlan.com](mailto:contact@kimlan.com)
- 🌐 <http://www.kimlan.com>
- 🏠 Zz Cooking Sauce, Wa! Chili Hot Sauce, Mala Hotpot Sauce  
금란 짜이짜이 소스, 와! 칠리 핫 소스, 마라탕 소스



Booth No.

5F103

派脆刻

PATRICK'S TIME  
讓生活變得更有味

LUNG HAO  
FOOD CO., LTD.  
龍豪食品有限公司

- 👤 Chen, Kuan-Lin / CEO
- ✉️ lunghao.service@gmail.com
- 🌐 <https://www.patrickstime.com/>
- 📖 Melaleuca Green Onions Pancake, Melaleuca Taiwan Basil Pancake, Green Onion Pie, Red Bean Pie, Taro Flavour Pie, Uji Matcha Flavored Red Bean Mochi Pie, Bobo Cheese Balls, Bobo Brownie Balls.

채소 페스츄리, 바질 페스츄리, 파전병, 팔 전 병, 타로 전병, 말차맛 팔 모찌 파이, 보보 치즈 볼, 보보 브라우니볼



Booth No.

5F210

雪の恋  
YUKI&LOVE

SAN SHU GONG  
FOOD CO., LTD.  
三叔公食品股份有限公司

- 👤 Candice / Sales Director
- ✉️ sales@shushinbou.com.tw
- 🌐 <http://snow-lover.com>
- 📖 Mochi · Snowflake, Nougat Biscuit, Pineapple Cake Series, Egg Roll, Jelly, Gift Box, Frozen Food, Dorayaki

모찌, 설화병, 누가 크래커, 핑리수(파인애플 케이크), 에그롤, 젤리, 선물 세트, 냉동식품, 도라야기



Booth No.

5F110



# SHIH CHEN FOODS CO., LTD.

石城實業股份有限公司

- Vernice Lau / International Trade Dept. Coordinator
  - e06@pm0315.com
  - http://www.pm0315.com.tw
  - Popping Boba Ice Tea Series, 10Sec Micron Extract Tea Series(Sijichun/Coffee/Chlorella Sijichun), 30Sec Cold Brew Tea Series, Milk Tea Series
- 팝핑 보바 밀크티 시리즈, 10초 미크론콜드브루티 시리즈 (사계춘/커피/클로렐라 사계춘), 30초 콜드브루티 시리즈, 밀크티 시리즈



Booth No.

5F107



# SUNRIGHT FOODS CORPORATION

日正食品工業股份有限公司

- Darren Chen / Manager
  - darren@sunfood.com.tw
  - http://www.smile-sun.com
  - Bean Thread, Instant Bean Noodle, Sesame Oil, Grains
- 당면, 개별포장 당면, 참기름, 오곡잡곡



## Vermicelli

MORE ENERGY

成為全世界第一健康的冬粉品牌



香式麻辣寬粉  
Sun Right (Framed Vermicelli)  
250g/12 bags  
Storage: 12 months



香式麻辣麵線  
Sun Right (Framed Vermicelli)  
250g/12 bags  
Storage: 12 months



香式芝麻寬粉  
Sun Right (Framed Vermicelli)  
250g/12 bags  
Storage: 12 months



花椒芝麻寬粉  
Sun Right (Framed Vermicelli)  
250g/12 bags  
Storage: 12 months



鹹蛋黃粉麵  
Sun Right (Framed Vermicelli)  
250g/12 bags  
Storage: 12 months



小湯麵川味麻辣粉  
Sun Right (Framed Vermicelli)  
250g/12 bags  
Storage: 12 months



小湯麵油湯辣子寬粉  
Sun Right (Framed Vermicelli)  
250g/12 bags  
Storage: 12 months



麻豆寬粉  
Sun Right (Framed Vermicelli)  
250g/12 bags  
Storage: 12 months



唐辛子鱈魚冷拌粉麵  
Sun Right (Framed Vermicelli)  
250g/12 bags  
Storage: 12 months



柚香冷拌粉麵  
Sun Right (Framed Vermicelli)  
250g/12 bags  
Storage: 12 months



香式麻辣寬粉+香式辣粉麵  
Sun Right (Framed Vermicelli)  
250g/12 bags  
Storage: 12 months

日正食品工業股份有限公司  
SUNRIGHT FOODS CORPORATION  
No.28, Zhongxing 3rd Rd., Nantou City, Nantou County 540, Taiwan

TEL: +886 2 2662 1325  
FAX: +886 2 2662 4666



Booth No.

5F202



## TAIWAN TOBACCO & LIQUOR CORPORATION

臺灣菸酒股份有限公司

- Stephy Hsiao / Manager
- 110072@mail.ttl.com.tw
- <http://www.ttl.com.tw>
- Taiwan Beer, Omar Single Malt Whisky, Yushan Kaoliang Liquor  
대만맥주, OMAR 싱글몰트 위스키, 옥산 고량주



Booth No.

5F105



## WEI ZHE CO., LTD.

維詰禮坊股份有限公司

- Bill Wang / Sales Representative
- [service@tangshop.com.tw](mailto:service@tangshop.com.tw)  
[billwang@tangshop.com.tw](mailto:billwang@tangshop.com.tw)
- <http://www.tangshop.com.tw>
- Nougat, Nougat Biscuit, Nutty Toffee, Bubble Milk Tea Candy, Brown Sugar  
누가사탕, 누가 비스킷, 버블밀크티 사탕, 흑설탕



# TAIWAN FOODS

Organized by / 主辦單位



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