

♦ I N V I T A T I O N ♦

PAKISTAN - KOREA TRADE & INVESTMENT CONFERENCE

THE EMBASSY OF PAKISTAN, SEOUL

CORDIALLY REQUESTS THE PLEASURE OF YOUR COMPANY AT
“PAKISTAN – KOREA TRADE & INVESTMENT CONFERENCE” ON

10:00 AM – 3:00 PM, THURSDAY, 27th JULY, 2023

GRAND BALL ROOM (2F), THE AMBASSADOR SEOUL PULLMAN HOTEL

- RSVP -

Company/ Association	_____
Participant (1) Name/ Designation	_____
Participant (2) Name/ Designation	_____
Contact Phone Number	_____
Email Address	_____

PLEASE RSVP BY 7th JULY 2023

FOR RSVP & ENQUIRIES: 02-796-8252 (EXT. 204) / tdo.luly@gmail.com

PAKISTAN - KOREA TRADE & INVESTMENT CONFERENCE

27 July 2023 | 10:00 – 15:00
The Ambassador Seoul Pullman Hotel Grand Ball Room (2F)

FOCUS SECTORS



**Energy &
Power**



**Construction
& Mineral**



**Agriculture &
Food Processing**



**Textile &
Auto**



**IT &
Telecom**

PROGRAM

※ please note that the program is subject to change

09:30-10:00	Registration
10:00-10:10	Opening Remarks
10:00-10:05	Opening Speech, H.E. Nabeel Munir, Ambassador of Pakistan Embassy
10:05-10:10	Welcome Speech from BOI and TDAP
10:10-11:00	Brief on Trade & Investment in Pakistan
10:10-10:25	Investment Environment and Incentives in Pakistan by BOI
10:25-10:40	Trade Potentials in Pakistan by TDAP
10:40-10:55	Opportunities in Pakistan by Director Hong Changseok of KOTRA
11:00-12:00	Sector-wise Presentation
11:00-11:10	Energy & Power Sector
11:10-11:20	Construction & Mineral Sector
11:20-11:30	Agriculture & Food Processing Sector
11:30-11:40	Textile & Auto
11:40-11:50	IT Sector
12:00-13:30	Networking Lunch
13:30-15:00	B2B meetings
15:00	End of Session