



BANA CHIPS



Activate W
Banana Chips

프루츠코 베트남 (Fruitsco VN) 소개

- 2019년에 설립된 프루츠코 베트남은 베트남 시장 내 Hoang Anh Gia Lai 그룹의 모든 제품 독점 유통업체입니다.
- 저희는 고객의 건강과 제품의 퀄리티를 최우선 합니다.
- 현재 베트남 내 대형마트인 Big C, Lotte, Annam Gourmet, Nam An Market, K-Market 등에서 유통하고 있으며, CVS 체인인 Ministop, GS25, Circle K 등에서도 유통하고 있습니다.





2022년 7월 출시 된 BANA CHIPS는 프루츠코 베트남의 대표 제품으로, 바나나로 만든 과자입니다. 바나나의 자연스러운 맛과 영양에 한국인이 좋아하는 양념을 더해 더욱 입맛을 사로잡습니다. 경쟁사로는 Lays, Oishi 등과 같은 유명 과자 브랜드가 있습니다.



BANA CHIPS 프로필



- 100% 수출용 고산지 바나나 사용 (현재 한국 및 일본에 수출 중인 바나나)
- 베트남 내 혁신적인 첫 양념 바나나 칩!
- 풍부한 영양소와 바삭하고 거부할 수 없는 맛!
- 환경을 생각한 “못난이 바나나” 사용: 과육의 퀄리티는 여전히 최상이지만, 진열대에 놓기엔 다소 못난 바나나를 사용하여 음식 낭비 최소화
- 감자칩에 비견될만한 입맛을 사로잡을 잠재력!



타겟 주 고객층

12세 - 18세 청소년 및 청년층을
주고객으로 타겟

Gen Z



김 (SEAWEED)



주 재료는 바나나와 김 양념입니다.

건강한 음식을 찾는 미식가를 위한
제품입니다.



매콤 마늘 (GARLIC CHILLI)



주 재료는 바나나와 매운 마늘
양념입니다.

개성 넘치고 강한 맛을 찾는 분들을
위한 제품입니다.



쭈꾸미 볶음 (SPICY OCTOPUS)



주 재료는 바나나와 매콤한 해물
양념입니다.

한국의 쭈꾸미 볶음에서 착안한
한국인을 위한 제품입니다.



바베큐 (BEEF BBQ)



주 재료는 바나나와 바베큐 양념입니다.

야외 활동 및 바베큐 파티를 좋아하는
분들을 위한 제품입니다.





스낵 굿: 동결건조 과일
(Snack Good:
Freeze-dried Fruit)

동결건조 과일의 장점

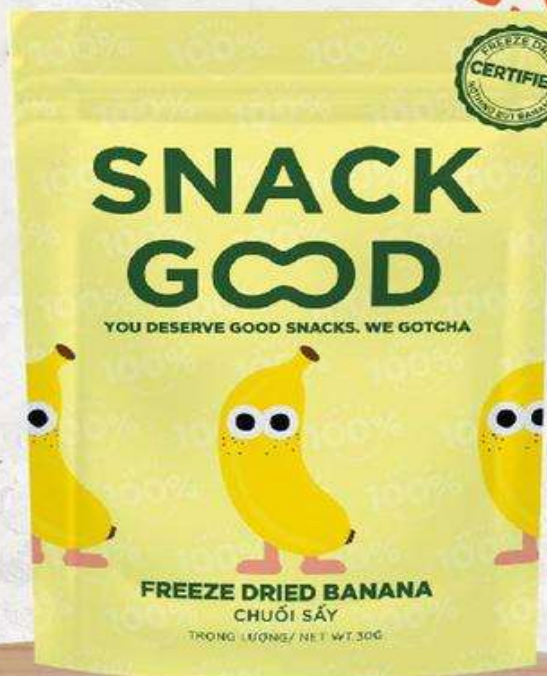
재료는 100% 과일!

: 바나나, 잭프룻, 핑크 피타야, 망고

- 설탕 무첨가!
- 첨가물 및 보존료 무첨가!
- 글루텐 프리! (Gluten Free)
- 유제품 프리! (Dairy Free)
- 비건 제품!



FREEZE DRIED BANANA



INGREDIENTS 100% FRESH BANANA



100% fruit, nothing more, nothing less



No peel, no fuss! Just open and munch



Intense flavour, max vitamins



10/10 taste, 0 guilt - cos it's healthy!

What Makes Snack Good So Good !

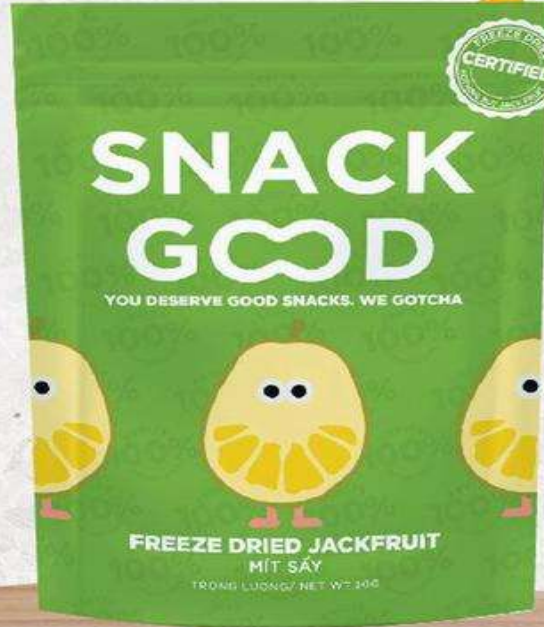
- 0 Processing - Freeze-drying seals in all the nutrients and flavour.
- 0 Added sugar - it's guilt-free and all natural !
- 1 pack for your daily needs - awesome texture, awesome taste on the go.

Nutrition Facts ^(Δ)

1 serving per container	
Serving size	30g
Amount per serving	
Calories	120
	% Daily value *
Total Fat 0g	0 %
Saturated Fat 0g	0 %
Trans Fat 0g	
Cholesterol 0mg	0 %
Sodium 0mg	0 %
Total Carbohydrate 27g	10 %
Dietary Fiber 2g	8 %
Total Sugars 22g	
includes 0g Added Sugars	0 %
Protein 1g	
Vitamin D 0mcg	0 %
Calcium 0mg	0 %
Iron 0mg	0 %
Potassium 420mg	8 %

* The % Daily Value (DV) tells you how much a nutrient in a serving size of food product contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

FREEZE DRIED JACKFRUIT



INGREDIENTS 100% FRESH JACKFRUIT



100% fruit, nothing more, nothing less



No peel, no fuss! Just open and munch



Intense flavour, max vitamins



10/10 taste, 0 guilt - cos it's healthy!

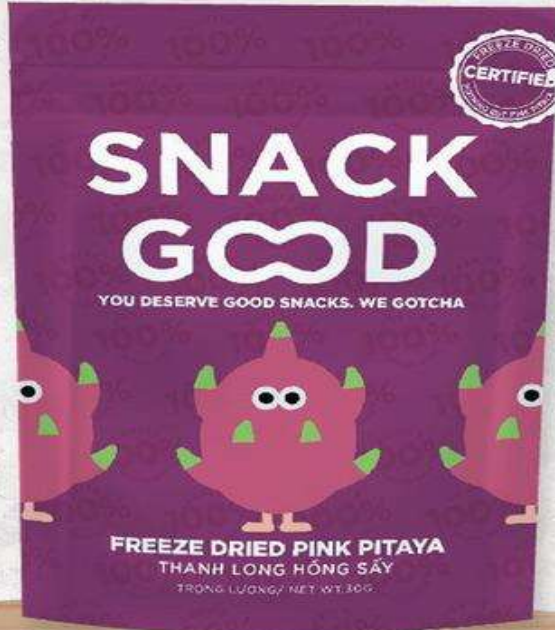
What Makes Snack Good So Good !

- 0 Processing - Freeze-drying seals in all the nutrients and flavour.
- 0 Added sugar - it's guilt-free and all natural !
- 1 pack for your daily needs - awesome texture, awesome taste on the go.

Nutrition Facts ^(Δ)

1 serving per container	
Serving size	30g
Amount per serving	
Calories	120
	% Daily value *
Total Fat 0g	0 %
Saturated Fat 0g	0 %
Trans Fat 0g	
Cholesterol 0mg	0 %
Sodium 0mg	0 %
Total Carbohydrate 27g	10 %
Dietary Fiber 2g	7 %
Total Sugars 22g	
includes 0g Added Sugars	0 %
Protein 1g	
Vitamin D 0mcg	0 %
Calcium 0mg	0 %
Iron 0mg	0 %
Potassium 410mg	8 %
<small>* The % Daily Value (DV) tells you how much a nutrient in a serving size of food product contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</small>	

FREEZE DRIED PINK PITAYA



INGREDIENTS 100% PINK PITAYA



100% fruit, nothing more, nothing less



No peel, no fuss! Just open and munch



Intense flavour, max vitamins



10/10 taste, 0 guilt - cos it's healthy!

What Makes Snack Good So Good !

- 0 Processing - Freeze-drying seals in all the nutrients and flavour.
- 0 Added sugar - it's guilt-free and all natural !
- 1 pack for your daily needs - awesome texture, awesome taste on the go.

Nutrition Facts ^(Δ)

1 serving per container	
Serving size	30g
Amount per serving	
Calories	120
% Daily value *	
Total Fat 2g	2 %
Saturated Fat 0g	0 %
Trans Fat 0g	
Cholesterol 0mg	0 %
Sodium 0mg	0 %
Total Carbohydrate 24g	9 %
Dietary Fiber 3g	12 %
Total Sugars 15g	
includes 0g Added Sugars	0 %
Protein 3g	
Vitamin D 0mcg	0 %
Calcium 0mg	0 %
Iron 0.8mg	4 %
Potassium 550mg	10 %

* The % Daily Value (DV) tells you how much a nutrient in a serving size of food product contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

FREEZE DRIED MANGO



INGREDIENTS 100% FRESH MANGO



100% fruit, nothing more, nothing less



No peel, no fuss! Just open and munch



Intense flavour, max vitamins



10/10 taste, 0 guilt - cos it's healthy!

What Makes Snack Good So Good!

- 0 Processing - Freeze-drying seals in all the nutrients and flavour.
- 0 Added sugar - it's guilt-free and all natural!
- 1 pack for your daily needs - awesome texture, awesome taste on the go.

Nutrition Facts ^(G)

1 serving per container

Serving size **30g**

Amount per serving

Calories 120

% Daily value *

Total Fat 0g 0%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 0mg 0%

Total Carbohydrate 28g 10%

Dietary Fiber 2g 7%

Total Sugars 22g

includes 0g Added Sugars 0%

Protein 1g

Vitamin D 0mcg 0%

Calcium 0mg 0%

Iron 0mg 0%

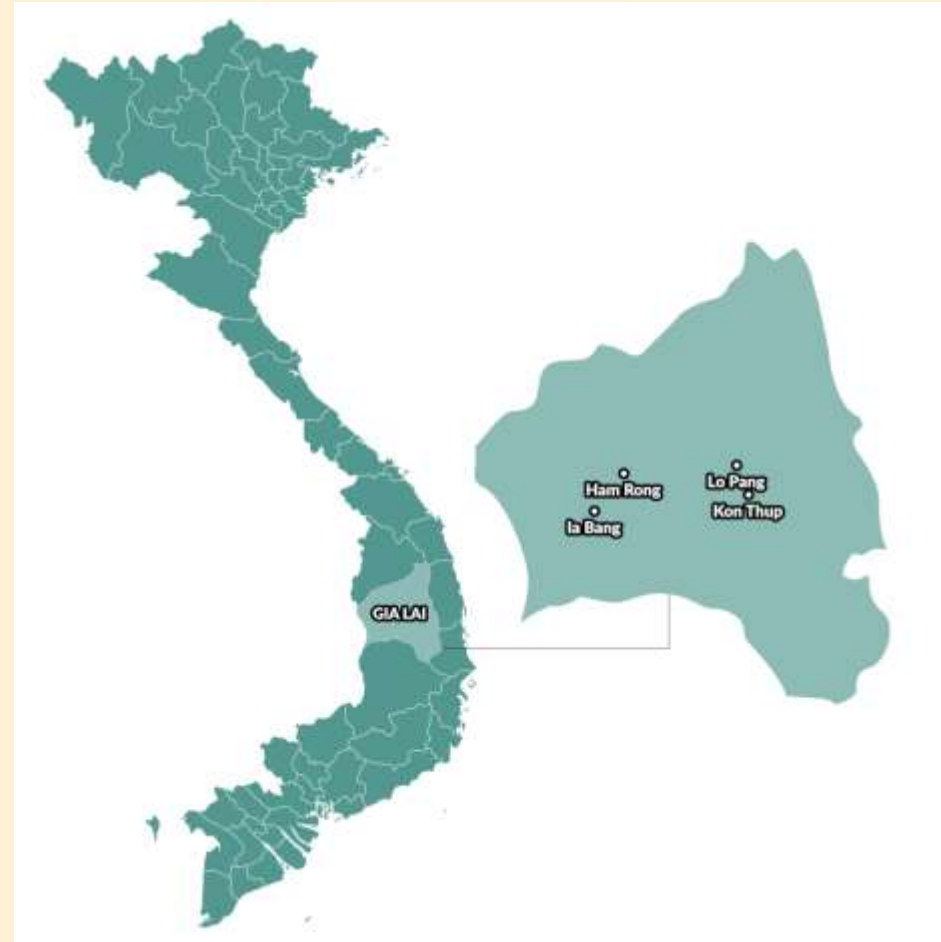
Potassium 180mg 4%

*The % Daily Value (DV) tells you how much a nutrient in a serving size of food product contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

신선한 재료



농장 위치



제조 과정



공장 인증서

CERTIFICATE

Certify that the good manufacturing practices (GMP) of
VINA FREEZEDRY COMPANY LIMITED

Address: 111 Nhat Chi Mai, Ward 13, Tan Binh District, Ho Chi Minh City, Vietnam
Manufacturing location: No. 572A, Hamlet 3, Huong Tho Phu Commune,
Tan An City, Long An Province, Vietnam

Has been assessed and found to be in conformance with the requirements set forth by

GMP Codex Alimentarius
(TCVN 5603:2008 - CAC/RCP 1-1969, Rev. 4-2003)

For the following activities:

Manufacturing of freeze-dried agricultural products, meat and seafood
(Food code/Category code: CI, CII)

Certificate no : TQC.09.1709
The validity of certificate : From 20/06/2020 to 19/06/2023
Details in decision no : 1709.3/2020/QĐ-TQC
Signed date : 20/06/2020

Retrieval
information code
TQC.09.1709



Approved to bear certification mark



TQC CENTER FOR TESTING
AND QUALITY CERTIFICATION
DIRECTOR



NGUYEN QUANG HUNG

CERTIFICATE

Certify that the hazard analysis and critical control point system (HACCP) of
VINA FREEZEDRY COMPANY LIMITED

Address: 111 Nhat Chi Mai, Ward 13, Tan Binh District, Ho Chi Minh City, Vietnam
Manufacturing location: No. 572A, Hamlet 3, Huong Tho Phu Commune,
Tan An City, Long An Province, Vietnam

Has been assessed and found to be in conformance with the requirements set forth by

HACCP Codex Alimentarius
(CAC/RCP 1-1969, Rev.4-2003)

For the following activities:

Manufacturing of freeze-dried agricultural products, meat and seafood
(Food code/Category code: CI, CII)

Certificate no : TQC.05.1709
The validity of certificate : From 20/06/2020 to 19/06/2023
Details in decision no : 1709.2/2020/QĐ-TQC
Signed date : 20/06/2020

Retrieval
information code
TQC.05.1709



Approved to bear certification mark



TQC CENTER FOR TESTING
AND QUALITY CERTIFICATION
DIRECTOR



NGUYEN QUANG HUNG

공장 인증서

CERTIFICATE

Certify that the food safety management system of
VINA FREEZEDRY COMPANY LIMITED

Address: 111 Nhat Chi Mai, Ward 13, Tan Binh District, Ho Chi Minh City, Vietnam
Manufacturing location: No. 572A, Hamlet 3, Huong Tho Phu Commune,
Tan An City, Long An Province, Vietnam

Has been assessed and found to be in conformance with the requirements set forth by

ISO 22000:2018

For the following activities:

Manufacturing of freeze-dried agricultural products, meat and seafood
(Category code/Food code: C1, CII)

Certificate no : TQC.03.1709
The validity of certificate : From 20/06/2020 to 19/06/2023
Details in decision no : 1709.1/2020/QB-TQC
Signed date : 20/06/2020

Retrieval
information code
TQC.03.1709



Approved to bear certification mark



TQC CENTER FOR TESTING
AND QUALITY CERTIFICATION

DIRECTOR



NGUYEN QUANG HUNG



2021

CERTIFICATE OF REGISTRATION

This certifies that:

Vina Freezedry Co., Ltd
No. 572A, Hamlet 3
Huong Tho Phu Commune
Tan An, Long An
Vietnam

is registered with the U.S. Food and Drug Administration pursuant to the Federal Food Drug and Cosmetic Act, as amended by the Bioterrorism Act of 2002 and the FDA Food Safety Modernization Act, such registration having been verified as currently effective on the date hereof by Registrar Corp:

U.S. FDA Registration No.: **19652944270**
U.S. Agent for FDA **Registrar Corp**
Communications: 144 Research Drive, Hampton, Virginia, 23666, USA
Telephone: +1-757-224-0177 • Fax: +1-757-224-0179

This certificate affirms that the above stated facility is registered with the U.S. Food and Drug Administration pursuant to the Federal Food Drug and Cosmetic Act, as amended by the Bioterrorism Act of 2002 and the FDA Food Safety Modernization Act, such registration having been verified as effective by Registrar Corp as of the date hereof, and Registrar Corp will confirm that such registration remains effective upon request and presentation of this certificate until December 31, 2021, unless such registration has been terminated after issuance of this certificate. Registrar Corp makes no other representations or warranties, nor does this certificate make any representations or warranties to any person or entity other than the named certificate holder, for whose sole benefit it is issued. Registrar Corp assumes no liability to any person or entity in connection with the foregoing. The U.S. Food and Drug Administration does not issue a certificate of registration, nor does the U.S. Food and Drug Administration recognize a certificate of registration. Registrar Corp is not affiliated with the U.S. Food and Drug Administration.

Registrar Corp

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info@registrarcorp.com • www.registrarcorp.com

David Lemarz
Executive Director

Registrar Corp

Dated: October 27, 2020

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감사합니다!

Website:

<https://www.thefruitsco.com/> (공식 홈페이지는
점검중이니 많은 이용 부탁드립니다

<https://fruitsco.myharavan.com/>)

<https://www.hagl.com.vn/>

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