



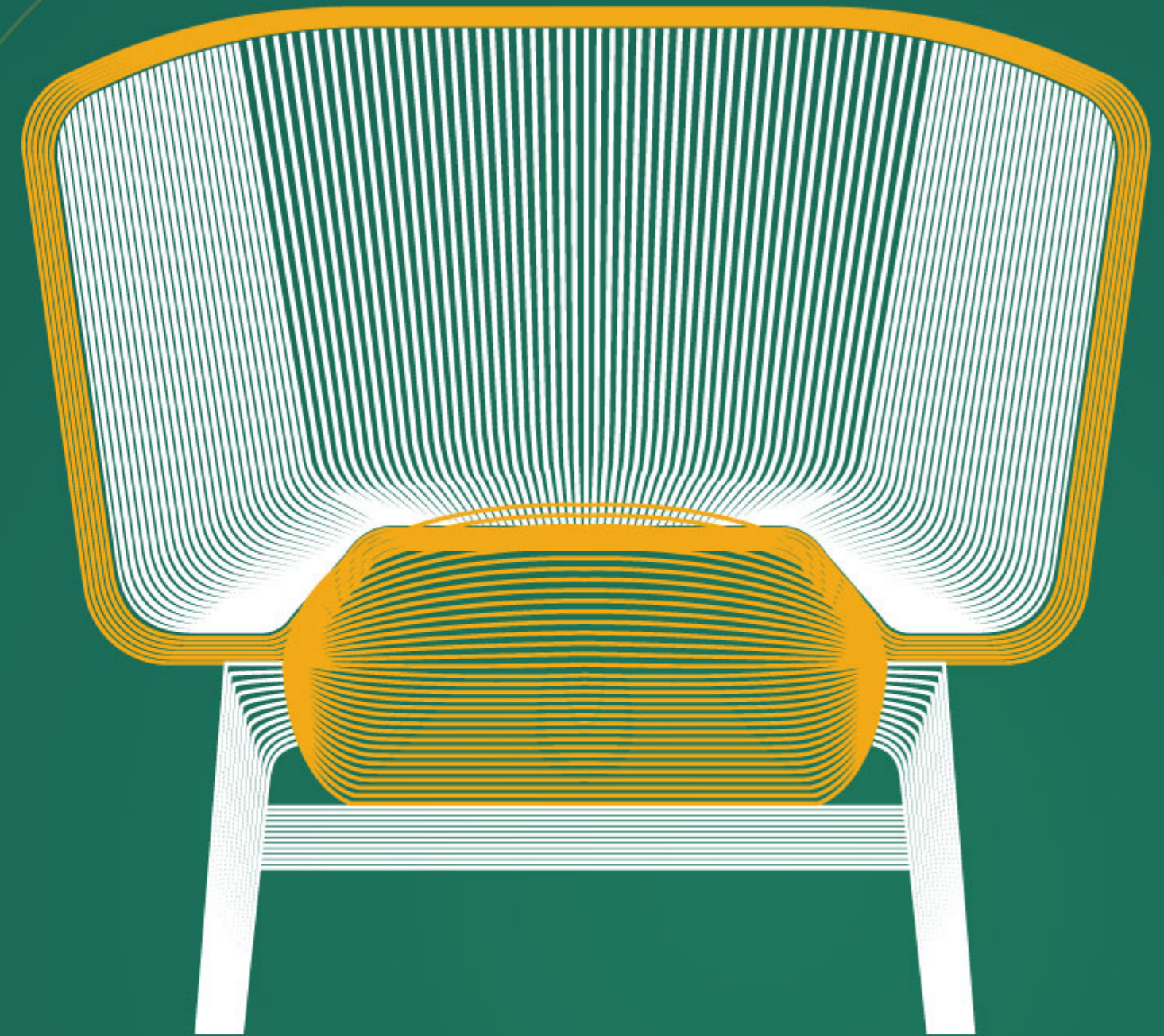
INDONESIA MEUBEL & DESIGN EXPO 2023

YOU ARE INVITED

The New Sourcing Circle in Asia

14-17 SEPTEMBER 2023

Indonesia Convention Exhibition



Hosted by



ASMINDO

Organised by



MAHALA

Supported by



MINISTRY OF TRADE
REPUBLIC OF INDONESIA



Ministry of
Industry
REPUBLIC OF INDONESIA



KEMENKOPUKM

The New Sourcing Circle in Asia

FURNITURE CHINA
11 - 15 September 2023
China

VIFA ASEAN
29 August - 1 September 2023
Vietnam

IFFINA+
THE WORLD IN HARMONY

**INDONESIA MEUBEL &
DESIGN EXPO 2023**
14 - 17 September 2023
Indonesia

INDONESIA FURNITURE INDUSTRY & HANDICRAFT ASSOCIATION (ASMINDO)

Is proud to announce the launch of IFFINA – The Indonesia Meubel & Design Expo on 14 September 2023 at Indonesia Convention Exhibition (ICE) BSD City as the venue. The Indonesia Meubel & Design Expo 2023 will showcase the best of Indonesian furniture and craftsmanship, offering a unique opportunity for international and local trade buyers to discover the latest products and services from the Indonesian market under one roof.

The show will feature a diverse range of products including furniture, project design, decorative and gift items, home fabrics, homeware, and materials related products. With the presence of Indonesia's top manufacturers and service providers, the show will be a one-stop-shop for all trade buyers looking to source the latest products and trends from the Indonesian market.



**Mark your
calendar and
source Exotic
Furniture
and Craft
conveniently
directly from
respected
source**

on September
Asia Cycle



**INDONESIA
MEUBEL & DESIGN
EXPO 2023**

Since year 2008, IFFINA has provide a unique sourcing furniture platform for international and local buyers to find products which representing the uniqueness of their brand and business.

Along with the furniture exhibition held in China on September, from **14 - 17 September 2023** IFFINA will be ready to welcome all international buyers by introducing new date, new location and new concept to embrace the hospitality furniture trade show in Indonesia.



Exhibition Title

**IFFINA⁺, INDONESIA
MEUBEL & DESIGN EXPO**

Date, Day & Opening Hours

**14 - 17 SEPTEMBER 2023
10.00 - 18.00 WIB**

Venue

**ICE BSD, Tangerang
Hall 1, 2, 3, 3a, 5, 6**

Admission Fee

**by pre-registration in www.iffina.com
USD 10 by onsite registration**

Fact & Figures

Welcome to IFFINA 2023

the premier platform for international trade buyers to discover exquisite furniture and craft products from Indonesia.

The new circle trade fair will showcase qualified furniture manufacturers featuring a wide range of products including highcraft, homefabric, homeware, decorative & gift, as well as project & design.

Venue Location :

Indonesia Convention Exhibition



The show will take place at ICE BSD, the first-rank preferred venue for trade show in Indonesia.

The venue is designed to be the most spacious exhibition and convention center in Indonesia, offers 10 exhibition halls with a total area of 50.000 sqm and an additional 50.000 sqm outdoor exhibition space. Each halls is designed with remarkable floor loading capacity of 2.000 kg/sqm.

Indonesia Convention Exhibition (ICE) offers convenient access to more than 4.000 rooms from hotels nearby with a broad range of sizes, rates, and accommodation options to suit your requirements.





INTERNATIONAL
FURNITURE &
CRAFT FAIR
INDONESIA 2023

Decorative, Gift & Homeware

Lighting & Accessories
Installation
Wall Covering
Painting & Frames
Rugs & Carpet
Landscaping & Masonry
Home Furnishing
Home Accessories

Mirrors
Pottery
Sculpture & Artwork
Basket
Candle & Fragrance
Cascade & Boxes
Clocks
Tableware
Kitchenware

**Fair
Sectors**

HALL 1





INTERNATIONAL
FURNITURE &
CRAFT FAIR
INDONESIA 2023



Project Design & Home Fabrics

Community Design & Outfitting
Product Design
Seating for hospitality and projects
Furniture & Storage
Spa & Wellness
Bedroom & Living Room textile
Kitchen & Dining Room textile
Bathroom Textile
Textile & surface
Materials

**Fair
Sectors**

HALL 2





INTERNATIONAL
FURNITURE &
CRAFT FAIR
INDONESIA 2023

Furniture & Craft

Living Room
Dining Room
Bedroom
Office Furniture
Home Office
Garden Furniture
Kitchen Furniture

Bathroom
Upholstered
Contemporary
Children Furniture
Reproduction Antiques
Panel Furniture
Wooden House

**Fair
Sectors**

HALL 3,3A,5,6



TRADERS

Importer
Private Label
Purchaser
Shopping mall
Wholesaler
Agency
Distributor
E-commerce
Exporter

RETAIL CHAIN

Group purchasing
Home Improvement
Store
Market/chain store
Online retailer
Specialty retailer
Catering

PROJECTS

Architect
Building Facility Management
Co-working space owner
Interior Designer
Interior Designer Studio
Project Developer
Project Owner
For commercial properties
Public facilities
Real Estate / Contractor

HORECA

Hotelier
Restaurant
Café
Catering
Hotel operator

Target Visitors

A new sourcing in
September to the country's
celebrated one stop
furniture crafts & design.



Buyers Programs

IFFINA HOSTED BUYERS is a cost effective and time-efficient way to meet top-tier FURNITURE INDUSTRY from the Asia Pacific and around the world. The bespoke program, including flights, transfers and accommodation, is specially designed to facilitate personalized calendar of high-value business meetings between buyers and exhibitors

What the BUYERS Committing to?

Attend a minimum of 12 pre-scheduled meetings with matching exhibitors of choice during EXHIBITION Both Hosted Buyers and Exhibitors must complete the online rating on the business matching platform after each meeting to log the meeting session.

Why Join this Programme?

Cost effective and time efficient way for Suppliers meet BUYERS Priority access to exhibitor's information prior to tradeshow days Enjoy free flights, transfers and accommodation Priority access for VIP Services

Who Qualifies?

senior management and decision maker such as Chairman, President, CEO, General Manager, Managing Director, Senior Manager, Procurement Manager or Purchaser etc. Industry leading buyers from FURNITURE and PROJECTS Senior representative of companies and organizations.

Program Features

Awarding

Booth & Product awarding from trusted and best Indonesian manufacturers and designers.

Seminars & Talks

- Business of Design
- Certification

Business Matchmaking

- Online + Offline Platform





INTERNATIONAL
FURNITURE &
CRAFT FAIR
INDONESIA 2023

Visitor Badge



Visitors can conveniently obtain their badge on IFFINA online pre-registration official website.

By accessing the website, individuals can complete the registration procedure effortlessly, simplifies the badge acquisition process, saving valuable time entry to the show.



www.iffina.com



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INDONESIA 2023

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14-17 SEPTEMBER 2023
Indonesia Convention Exhibition

Contact Us

For Visitor Information

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Iffina Indonesia
Meubel Design Expo

