livsmart

A member of cbc. Group

Plant Overview

Livsmart

It is known in ES as the largest exporter of beverages for 12 consecutive years.

Lines

It has 15 production lines.

Capability

It has a capability of 4.5MM cases per month.

Exports

It exports its more than 500 sku's to more than 28 countries.

Processes

Three major packaging processes
Hotfill, CSD and Aseptic.

Talent

Has been recognized as a talent generator for the entire CBC.

CBC | The Central America Bottling Corporation
https://cbc.co/

Land (square meters)	
Current Plant	29,900
Raw Material Warehouse + CSD	25,000
ETEI	25,000
Annex land and employee parking	19,500
Land purchased last year	12,000
TOTAL	**111,400**

Construction (square meters)	
Current Plant	22,310
Raw Material Warehouse	6,000
CSD	11,400
ETEI	7,649
TOTAL	**47,359**

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Timeline

1981

Bon Appetit
-
Canned Food

1

1991

The PETIT brand is born

2

1995

First production of Gatorade in ES

3

2009

LIVSMART is born

4

2010-2019

Livsmart growth

5

2019

First production of Pepsi in ES

6

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Achievements

ASI

Largest exporter of beverages for 12 consecutive years.

WCM

4 Times first place.

Quality

- Caleb Graham
- Circle of Champions

CHAIRMAN'S CIRCLE of CHAMPIONS
PEPSICO

Certifications

- AIB
- ISO 9001
- FSSC22000
- QAS

AIB INTERNATIONAL Since 1919
ISO 14001:2015
ISO 9001:2015

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People / Values

350 outsourced employees

558 direct employees

908 employees generated

Excellent People

We Are Owners

Integrity

Our values

Passion

We Dream Big

Discipline

Processes

Hotfill

Can
Pet 1
Pet 2
Pet 3
Frutipop

1

Aseptic

Mid 3
Mid 4
Slim
Prisma
Speed
Compact 1
Compact 2
Tetrafino

2

CSD

Single Serve
Multi Serve
BIB

3

Our exports:

United States

Belize

Costa Rica

Guatemala

Mexico

Panama

Honduras

Nicaragua

Peru

Colombia

Trinidad & Tobago

Puerto Rico

Haiti

Dominicana

Jamaica

Barbados

Curacao

Aruba

Gambia

Guinea

Sierra Leone

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PEPSICO

beliv
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IBERIA

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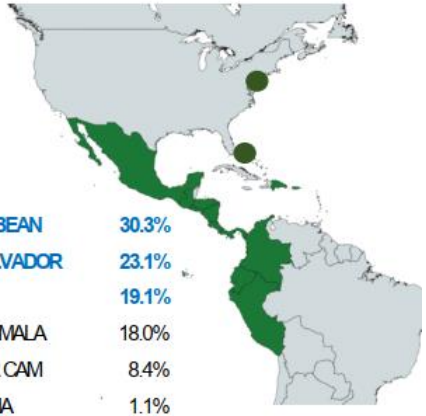
LivSmart Export products for Korea

Petit brand footprint

12 Countries	**45** SKUs

Nectar 33 SKUs	**Nectar Light** 8 SKUs	**Blends** 4 SKUs



CARIBBEAN	30.3%
EL SALVADOR	23.1%
USA	19.1%
GUATEMALA	18.0%
OTHER CAM	8.4%
PANAMA	1.1%

SOM

Petit	56% #1	*MIA Petit	41% #1
Petit	12% #3	Petit	19% #2

Fuente: Internal Data / Nielsen 2022

PRESENCE ACROSS TOP RETAILERS

Target, Sam's Club, Fresco y Más, Publix, Navarro Discount Pharmacy, Stop & Shop, PBS, CVS, Key Food Fresh, Walmart, Winn-Dixie, UniSuper, Jumbo, Riba Smith, Dollarcity

PETIT juice features

NECTAR

25% fruit juice

High consistency

+ Vitamin C

No preservatives

9 FLAVORS

NECTAR ZERO SUGAR ADDED

25% fruit juice

No additional sugar
(only the one that comes from the fruit)

High consistency

+ Vitamin C / No preservatives

4 FLAVORS

JUICE DRINKS BLENDS

18% juice

Mid consistency – easy to drink

Fruit and veggie blend

+ Vitamins and minerals

2 FUNCTIONAL BLENDS

• BLENDS •

NATURAL DEFENSE

WITH ESSENTIAL VITAMINS AND MINERALS FOR YOUR BODY

CONTAINS 19% JUICE / CONTIENE 19% DE JUGO

NUTRITION FACTS
Información Nutricional

4 servings per container / porciones por envase
Serving size / Tamaño de porción 8 fl. oz. (240mL)

Amount per serving / Cantidad por porción
Calories / Calorías 70
Energetic content / Contenido energético 300 kJ

	% DV* / % VD*
Total Fat / Grasa Total 0g	0%
Sodium / Sodio 30mg	1%
Total Carbohydrate / Carbohidrato Total 17g	6%
Total Sugars / Azucares Totales 17g	
Includes 12g Added Sugars / Incluye 12 g de Azucares Añadidos	24%
Protein / Proteína 0g	
Vitamin A/ Vitamina A 630mcg	70%
Vitamin D/ Vitamina D 1.5mcg	8%
Vitamin C/ Vitamina C 90mg	100%
Zinc/ Zinc 2.8mg	25%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, calcium, iron and potassium. / No es fuente significativa de grasa saturada, grasas trans, colesterol, fibra dietética, calcio, hierro y potasio.

*The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice./El % Valor Diario (VD) le indica cuánto un nutriente en una porción de alimento contribuye a una dieta diaria, 2,000 calorías al día se utilizan para el asesoramiento nutricional general. Source/Fuente: FDA.

• BLENDS •

NATURAL ENERGY

WITH ESSENTIAL VITAMINS AND MINERALS FOR YOUR BODY

CONTAINS 15% JUICE / CONTIENE 15% DE JUGO

NUTRITION FACTS
Información Nutricional

4 servings per container / porciones por envase
Serving size / Tamaño de porción 8 fl. oz. (240mL)

Amount per serving / Cantidad por porción
Calories / Calorías 70
Energetic content / Contenido energético 300 kJ

	% DV* / % VD*
Total Fat / Grasa Total 0g	0%
Sodium / Sodio 30mg	1%
Total Carbohydrate / Carbohidrato Total 17g	6%
Total Sugars / Azucares Totales 17g	
Includes 12g Added Sugars / Incluye 12 g de azucares añadidos	24%
Protein / Proteína 0g	
Vitamin A/ Vitamina A 630mcg	70%
Vitamin D/ Vitamina D 1.5mcg	8%
Vitamin C/ Vitamina C 90mg	100%
Zinc/ Zinc 2.8mg	25%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, calcium, iron and potassium. / No es fuente significativa de grasa saturada, grasas trans, colesterol, fibra dietética, calcio, hierro y potasio.

*The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice./El % Valor Diario (VD) le indica cuánto un nutriente en una porción de alimento contribuye a una dieta diaria, 2,000 calorías al día se utilizan para el asesoramiento nutricional general. Source/Fuente: FDA.

MADE WITH
THE LAND'S JUICIEST

PEACHES

LIGHT

Contains 25% Juice / Contiene 25% de Jugo

Nutrition Facts
Información Nutricional

4 servings per container / porciones por envase
Serving size / Tamaño de porción 8 fl. oz. (240 ml)

Amount per serving / Cantidad por porción

Calories / Calorías **45** (200 kJ)

	% DV* / % VD*
Total Fat / Grasa Total 0g	0%
Sodium / Sodio 25mg	1%
Total Carbohydrate / Carbohidrato Total 11g	4%
Dietary Fiber/ Fibra Dietética 1g	4%
Total Sugars / Azúcares Totales 10g**	
Includes 0g Added Sugars / Incluye 0g de Azúcares Añadidos	0%
Protein / Proteína 0g	
Vitamin C / Vitamina C 72mg	80%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.** From the fruit/ No es fuente significativa de grasa saturada, grasas trans, colesterol, fibra dietética, vitamina D, calcio, hierro y potasio. ** Proveniente de la fruta.

*%DV = % Daily Value
*%VD = % Valor Diario

INGREDIENTS: WATER, CONCENTRATED PEACH PULP, ACACIA GUM (SOLUBLE FIBER), CELLULOSE GUM (STABILIZER), CITRIC ACID (ACIDITY REGULATOR), ASCORBIC ACID (VITAMIN C), SUCRALOSE (SWEETENER) AND ARTIFICIAL PEACH FLAVOR.
INGREDIENTES: AGUA POTABLE, PULPA CONCENTRADA DE DURAZNO, GOMA

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MADE WITH
THE LAND'S JUICIEST

PINEAPPLES

LIGHT

Contains 32% Juice / Contiene 32% de Jugo

Nutrition Facts
Información Nutricional

4 servings per container / porciones por envase
Serving size / Tamaño de porción 8 fl. oz. (240 ml)

Amount per serving / Cantidad por porción

Calories / Calorías **50** (200 kJ)

	% DV* / % VD*
Total Fat / Grasa Total 0g	0%
Sodium / Sodio 30mg	1%
Total Carbohydrate / Carbohidrato Total 12g	4%
Dietary Fiber/ Fibra Dietética 1g	4%
Total Sugars / Azúcares Totales 11g**	
Includes 0g Added Sugars / Incluye 0g de Azúcares Añadidos	0%
Protein / Proteína 0g	
Vitamin C / Vitamina C 72mg	80%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.** From the fruit/ No es fuente significativa de grasa saturada, grasas trans, colesterol, fibra dietética, vitamina D, calcio, hierro y potasio. ** Proveniente de la fruta.

*%DV = % Daily Value
*%VD = % Valor Diario

INGREDIENTS: WATER, CONCENTRATED PINEAPPLE JUICE, ACACIA GUM (SOLUBLE FIBER), CELLULOSE GUM (STABILIZER), CITRIC ACID (ACIDITY REGULATOR), ASCORBIC ACID (VITAMIN C), SUCRALOSE (SWEETENER) AND ARTIFICIAL PINEAPPLE FLAVOR.
INGREDIENTES: AGUA POTABLE, JUGO CONCENTRADO DE PIÑA, GOMA ACACIA

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Mango nectar with VITAMIN C

Contains 25% Juice / Contiene 25% de Jugo

Nutrition Facts
Información Nutricional

4 servings per container / porciones por envase
Serving size / Tamaño de porción 8 fl. oz. (240 mL)

Amount per serving / Cantidad por porción

Calories / Calorías 140 (575 kJ)

	% DV* / % VD*
Total Fat / Grasa Total 0g	0%
Sodium / Sodio 30mg	1%
Total Carbohydrate / Carbohidrato Total 34g	12%
Total Sugars / Azúcares Totales 34g	
Includes 26g Added Sugars / Incluye 26g De Azúcares Añadidos	52%
Protein / Proteína 0g	
Vitamin C / Vitamina C 96mg	107%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium. / No es fuente significativa de grasa saturada, grasas trans, colesterol, fibra dietética, vitamina D, calcio, hierro y potasio.

%DV* = % Daily Value
*%VD = % Valor Diario

INGREDIENTS: WATER, CONCENTRATED MANGO JUICE, SUGAR, CITRIC ACID (ACIDITY REGULATOR), CELLULOSE GUM (STABILIZER), ASCORBIC ACID (VITAMIN C) AND ARTIFICIAL MANGO FLAVOR. **INGREDIENTES:** AGUA POTABLE, JUGO CONCENTRADO

Peach nectar with VITAMIN C

Contains 25% Juice / Contiene 25% de Jugo

Nutrition Facts
Información Nutricional

4 servings per container / porciones por envase
Serving size / Tamaño de porción 8 fl. oz. (240 mL)

Amount per serving / Cantidad por porción

Calories / Calorías 120 (525 kJ)

	% DV* / % VD*
Total Fat / Grasa Total 0g	0%
Sodium / Sodio 30mg	1%
Total Carbohydrate / Carbohidrato Total 31g	11%
Total Sugars / Azúcares Totales 31g	
Includes 24g Added Sugars / Incluye 24g De Azúcares Añadidos	48%
Protein / Proteína 0g	
Vitamin C / Vitamina C 95mg	105%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium. / No es fuente significativa de grasa saturada, grasas trans, colesterol, fibra dietética, vitamina D, calcio, hierro y potasio.

%DV* = % Daily Value
*%VD = % Valor Diario

INGREDIENTS: WATER, CONCENTRATED PEACH PULP, SUGAR, CITRIC ACID (ACIDITY REGULATOR), CELLULOSE GUM (STABILIZER), ASCORBIC ACID (VITAMIN C) AND ARTIFICIAL PEACH FLAVOR. **INGREDIENTES:** AGUA POTABLE, PULPA CONCENTRADA

Thank You