



# THOMPSON'S

FOUR GENERATIONS of PASSIONATE TEA MAKERS





Thompson's Tea is a  
fourth-generation family business  
born and blended in Belfast  
since 1896.

With a shared passion for quality,  
we take great pleasure in  
selecting teas from only the very  
finest gardens in Assam, Kenya  
and beyond.





To this day, every blend we ever produce is first tasted and then approved by a member of the Thompson family.

Plucking as we do by hand, is much more selective, is more gentle in the process, and also means that we can select **only the best leaf** and discard the rest.



# Great Taste Awards

*The world's largest and most trusted food and drink award, and the acknowledged benchmark for fine food and drink.*

Often referred to as the 'Oscars' of the food and drink world, the Great Taste Awards are run annually by the highly respected Guild of Fine Foods.

- 🌿 Premium products submitted from over 80 countries
- 🌿 Independent scrutiny by the Guild of Fine Foods
- 🌿 **Blind taste-tested** by 40 tea experts
- 🌿 Six rounds of blind tasting throughout England
- 🌿 **Less than 2% of all entries are worthy of the elusive 3 Star status**



# Record Breaking Success

Having amassed 20 Gold Stars at the most recent Great Taste Awards, Thompson's total awards tally has risen to over 100 Gold Stars since first submitting teas for independent scrutiny by the Guild of Fine Foods.

“ Thompson's Tea now stands alone in its category winning more Great Taste Awards than any other blended teabag in the UK & ROI. ”

In 2018, out of hundreds of entries from around the world, there were **just two products** in the all-important 'Blended Tea Bag' category that were fortunate enough to achieve the Guild of Fine Food's highest accolade of 3 Gold Stars...and **Thompson's Tea bagged them both** - Thompson's Signature Blend & Special Everyday.

Three stars is the highest achievement a product can win and **is normally reserved for exclusive and specialised products rather than an affordable everyday product.**



# Officially Northern Ireland's Favourite Product

The Northern Ireland Food & Drinks Awards are said to be the most important in Northern Ireland's business calendar, hosting iconic brands such as Moy Park, Dale Farm and Tayto.

**The most coveted, and indeed most competitive award, is the People's Choice Award, where the public votes for their favourite local brand.**

Each year an esteemed shortlist of some of Northern Ireland's much loved local brands including Tayto, Irwin's bread and Moy Park is created.

Noel Thompson, of the BBC, has crowned Punjana as Northern Ireland's favorite product with the **People's Choice Award for two consecutive years**, narrowly beating Tayto at the most recent edition.





**Nothern Ireland's best-selling tea**  
is also the **most highly awarded** cuppa on the shelf.

Punjana now stands alone in its category - winning  
more Great Taste Awards than any other blended teabag in the  
UK and ROI over the past 12 years.

This tea has been recognised and awarded by the prestigious  
Guild of Fine Foods for a record number of years,  
also receiving their highest accolade of  
**3 Gold Stars in the Great Taste Awards.**





Thompson's Punjana has a real depth of flavour which stems from the beautifully rounded, malty character of the leaves grown on Assam's finest gardens and the light, bright flavour from leaves grown on the foothills of Mount Kenya.

**Perfect for those who yearn for tea with more taste and flavour.**

# Everyday can be Special



**Although we call our blend Everyday,  
it's anything but ordinary!**

This **award-winning** tea is a top-notch blend of teas from some of the finest gardens in the world.

Leaves grown on the foothills of Mount Kenya and tastefully blended with some of Assam's finest growth, produce a cup of the most flavoursome, fresh and satisfying tea.





This luxurious blend produces a rich, rounded character, thanks to Assam's finest leaves picked only during peak quality periods before being vacuum-packed to preserve freshness.

These are blended with teas from the high-grown slopes of Mount Kenya, producing a bright, full-flavoured infusion with a fresh finish.

**Tea as it used to taste!**





## Thompson's Signature celebrates the life and work of our great-grandfather Robert S. Thompson.

In 1896 he trained in the art of tea tasting and soon became known for his uncompromising devotion to quality.

As a tribute to him, **we have faithfully recreated his original blend** selecting tea from his favourite Indian tea gardens, beautifully partnered with some of the very finest leaves from select gardens in Africa.

A bright, flavoursome,  
award-winning blend of distinction.  
**Tea as it used to taste.**



It's wonderful  
to win 1 **Gold Star**  
Imagine how it tastes  
to win **3...**





The tea leaf, *camellia sinensis*, is a delicate leaf which means that producing a decaffeinated tea presents a true challenge.

However, we are delighted to present our Thompson's Decaf blend, which we believe is an exceptional decaffeinated tea which has succeeded in retaining the **taste and flavour** that is too often lost in the decaffeination process.

“ **The only decaffeinated tea to be awarded 2 Gold stars from the Guild of Fine Foods at the Great Taste Awards.** ”

An award-winning cuppa with **all of the taste and none of the caffeine.**





**Thompson's Punjana Loose Tea** brings you the best that Assam and Kenya have to offer.

These Broken Orange Pekoe tea leaves from hand selected gardens produce a full-bodied blend, rich and rounded in flavour. The Assam leaves are picked during the peak quality months when the flavour is just that bit better. The Kenyan leaves are sourced solely from East of the Rift Valley, where Kenya's most prestigious estates are found.





# String & Tag

25 individually foil wrapped envelopes





# Speciality Loose Tea

Award-winning fruit and herbal infusions





# On Trade Essentials

