



THE
WONDERFUL
WORLD
OF
FOREST
FEAST®

Sept 2023



Kestrel Foods was founded in 1996 by Michael and Lorraine Hall, who set out to create a world class snacking business.

Today, the business and brands are recognised for their innovation and quality that sets them apart from the competition.

Everything is handcrafted inhouse by our brilliant team, but enjoyed by consumers all over the world.

KESTREL FOODS

A LITTLE BIT ABOUT US

- Co. Armagh based specialists in award-winning seasoned snacks, chocolate coated nuts/fruits, granola & dried fruit
- 3 Brands – Forest Feast , ACTI-SNACK and Just Live A Little
- Innovation led, taste and quality focused – all handcrafted and produced in-house
- Global sourcing expertise; with a strong ethos on ethical trading & sustainable sourcing
- £2.8m investment (2019-2022) completed to facilitate demand
- End to end supply chain - currently supplying into all UK & Irish major multiples
- Supply partnerships with leading restaurants in the UK & Europe
- BRC AA
- FDA registered



**FOREST
FEAST**
Original Snack Explorers

UK/Irish Retailers we supply...



Waitrose



DUNNES
STORES



SuperValu
Real Food, Real People



amazon



Other International Partners we supply...



OUR BRANDS



FOREST FEAST[®]

Original Snack Explorers



THE WONDERFUL WORLD OF FOREST FEAST



£22m RETAIL SALES VALUE

+30% GROWTH YoY, 3 times FASTER than the categories

20 packs bought EVERY MINUTE

#1 mango brand; chocolate dipped nuts brand,
chocolate dipped fruit brand



PREMIUM RANGE - INTERNATIONAL



PREMIUM FRUIT

Loyal Consumer Base,
Unique Products.
Drive Penetration



Waitrose/Tesco/Ocado/Sainsburys

SLOW ROASTED NUTS

Higher Footfall Category. Craft.
Drive Penetration.



Sainsburys/Waitrose/Ocado/

CHOCOLATE NUTS

Higher Footfall Category. Craft.
Penetration. Innovate



Sainsburys/Waitrose/Ocado

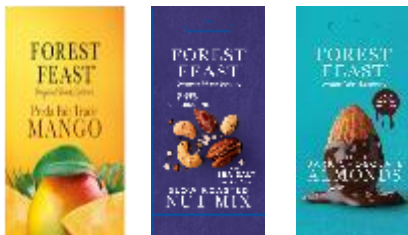
CHOCOLATE FRUIT

Premium & Unique.
Drive Penetration. Renovate



Waitrose/Tesco/Fine Food

GRAB AND GO RANGE



NUT MILK CHOCOLATE RANGE



SEASONAL



FOREST FEAST
Original Snack Explorers

EXOTIC DRIED FRUIT



Award winning, sustainably sourced exotic dried fruit

SLOW ROASTED AND SEASONED NUTS

120g



Sustainably sourced, seasoned inhouse with local and artisan ingredients, and then slowly roasted in small batches to absolute perfection!

NEW IMPULSE PACKS



No.1 Salted Dark
Chocolate Coated Nuts /
Fruit brand in the UK; IRI



#1

Vegan / Gluten Free



#2

Vegan / Gluten Free



#3

Vegan / Gluten Free
Non-HFSS



#4

Vegan / Gluten Free
Non-HFSS



#5

Veg / Gluten Free
Non-HFSS



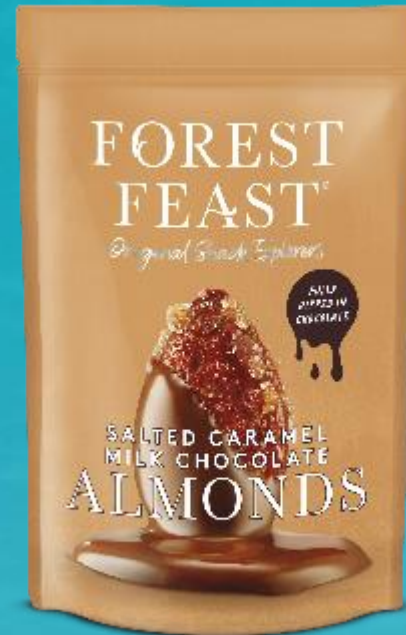
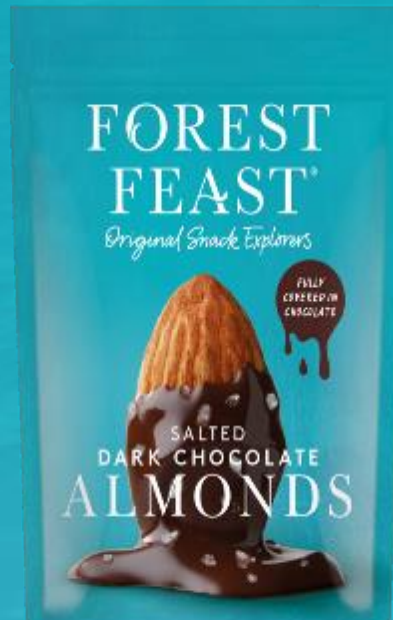
#6

Veg / Gluten Free
Non-HFSS



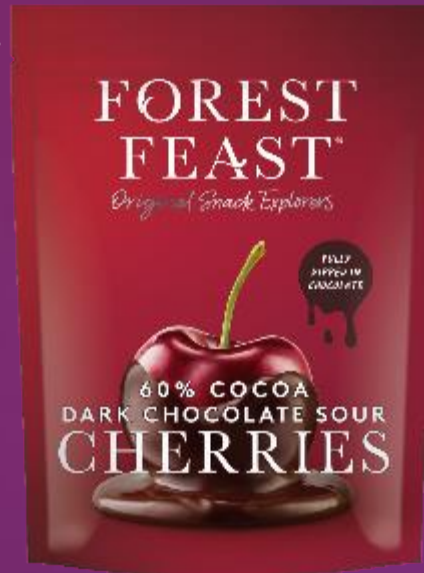
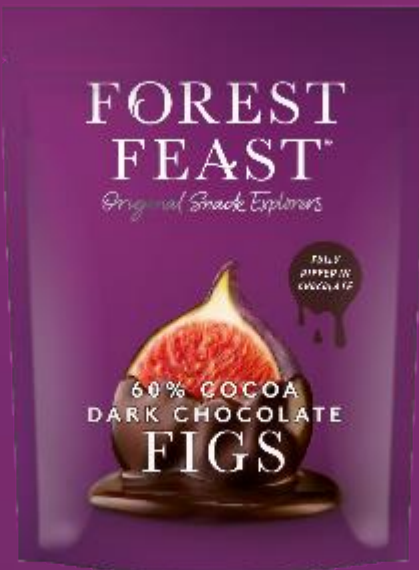
SIGNATURE CHOCOLATE NUTS

120g



Handcrafted in-house in our Chocolaterie, our nuts are oven roasted with their skin on for real depth of flavour before being drenched in Belgian Chocolate!

CHOCOLATE DIPPED FRUIT



*Sustainably sourced exotic dried fruit,
dipped in wonderfully dark 60% Belgian
Chocolate*

**FOREST
FEAST**
Original Snack Explorers

SEASONAL

FOR GIFTING



FOR SHARING



FOREST FEAST[®]

Original Snack Explorers

NUTM!LK CHOC



NEW! NUTM!LK CHOCOLATE

FOREST
FEAST™
Original Snack Explorers

Our legendary new Chocolate is made from creamy Almond Milk, so it's 100% plant based with 30% less sugar



**BRANDED SRP
12 X 35G**



VEGAN



30% LESS SUGAR



GLUTEN FREE



RECYCLABLE PACKS

**Lip Smacking
Plant Snacking**

Our Crunchy coated corn is a winner...!

FOREST
FEAST[™]
Original Snack Explorers



Lip Smacking
Plant Snacking

In-store Displays...



GLUTEN FREE
just
live a little

Launch: September 2023



A BETTER BREAKFAST IS COMING

**Our Philosophy is create a
tastier, healthier, inclusive
breakfast, one batch at a time**

GLUTEN FREE
just
live a little



GLUTEN FREE
just
live a little



GLUTEN FREE | GOOD FOR YOUR GUT | NO ADDED SUGAR
VEGAN | CARBON NEUTRAL | RECYCLABLE

RASPBERRY, COCONUT & CASHEW

Summer in a bowl.
Golden gluten-free toasted
oats loaded with zingy
raspberries, coconut,
toasted cashews, pumpkin
seeds, crisped rice and a
dollop of almond butter.



MAPLE & TOASTED PECAN

Warm, sweet & moreish.
Golden gluten-free maple & cinnamon toasted oats with nutty pecans, crispy coconut, juicy raisins, crisped rice and a dollop of almond butter.



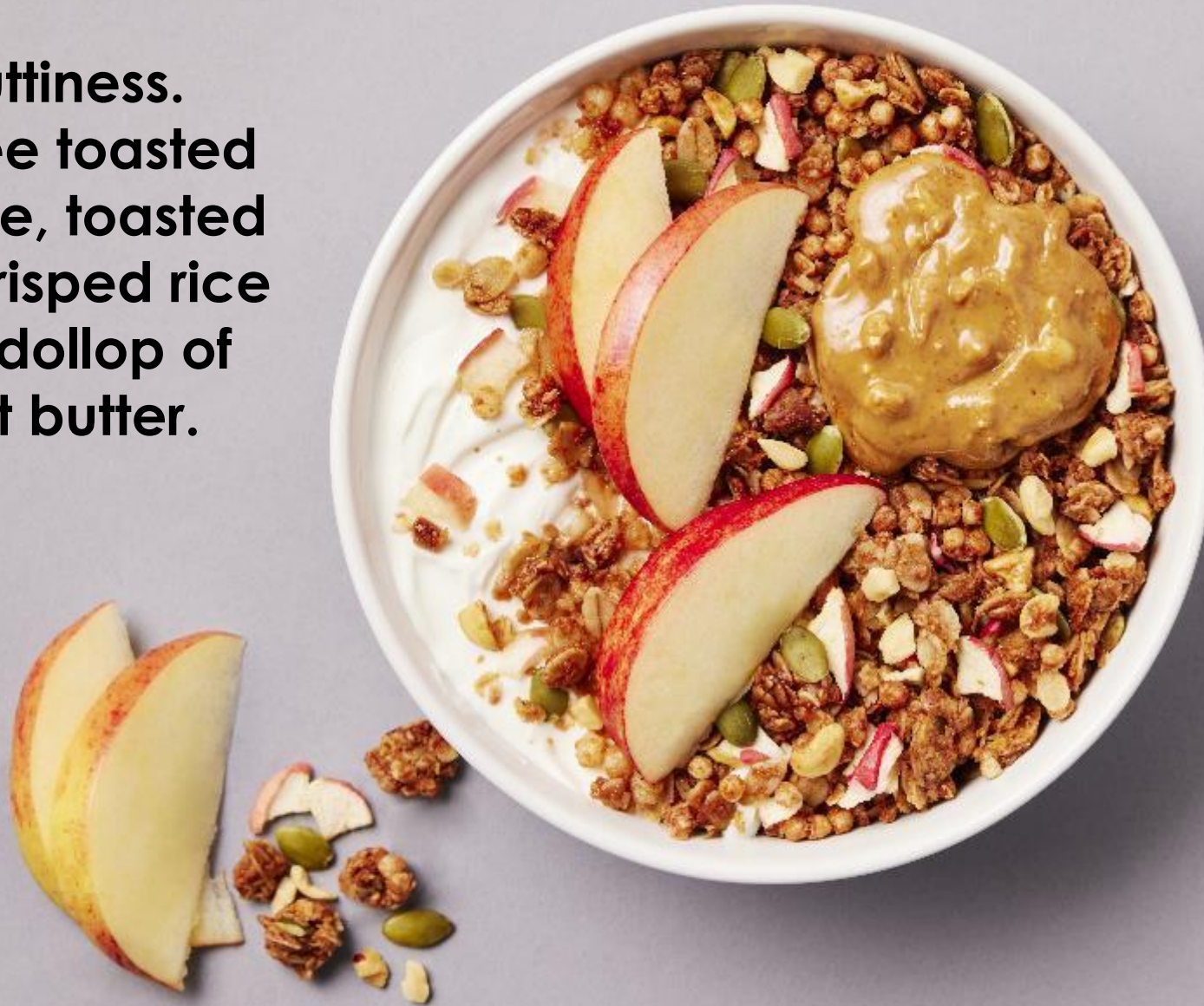
COCOA & TOASTED HAZELNUT

**Cocoa, nuts & love.
Golden gluten-free cocoa
toasted oats with toasted
hazelnuts, pumpkin seeds,
crisped rice and a dollop of
almond butter.**



PEANUT BUTTER & RED APPLE

**Spoonfuls of nuttiness.
Golden gluten-free toasted
oats with red apple, toasted
pumpkin seeds, crisped rice
and a generous dollop of
crunchy peanut butter.**



THANK YOU!

