



agritrade

Growing business together

EXPO & CONFERENCE

The most important agrobusiness fair in the Central American region.





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**13-15
MARZO
2024**

SAVE THE DATE

📍 **SANTO DOMINGO DEL CERRO,
ANTIGUA GUATEMALA**



We are the most important fair in the region that promotes agricultural development and the increase in exports.

Generating business, employment and sustainable economic growth.

We are references of trend and quality.

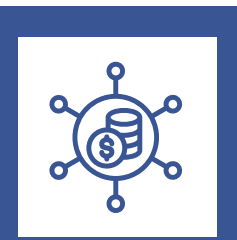


OUR OBJECTIVES

FACILITATES THE
INCURSION INTO NEW
MARKETS



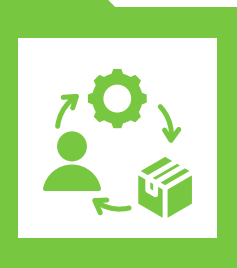
DIVERSIFY THE
EXPORTABLE OFFER WITH
QUALITY AND SAFETY



INCREASES AGRICULTURAL
EXPORTS



STRENGTHEN THE
PRODUCTION CHAIN



FACILITATORS FOR THE PRODUCTION CHAIN

PRODUCER



SUPPLIES AND SERVICES COMPANIES



LOGISTICS AND TRANSPORTATION



EXPORT AGROINDUSTRY



INTERNATIONAL BUYERS



The entire agricultural industry gathered in AGRITRADE

PARTICIPATING SECTORS



VEGETABLES



FRUIT



**ORNAMENTAL
PLANTS**



SERVICES



**DIFFERENTIATED
PRODUCTS**



**PROCESSED
PRODUCTS**



**TRANSPORT
AND LOGISTICS**



FLOWERS



**A
C
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**BUSINESS
CONFERENCES**



**EXHIBITION
FLOOR**

**CONFERENCE
PROGRAM**



**AGRICULTURAL
INNOVATION**



REGIONAL OFFER



INTERNATIONAL PAVILIONS

STRATEGIC MARKETS



+than 100 buyers

COFFEE TRADE PAVILION



- 1 TASTINGS
- 2 AUCTION
- 3 AWARDS
- 4 EXHIBITION FLOOR
- 5 BUSINESS CONFERENCE
- 6 CONFERENCE PROGRAM
- 7 NETWORKING



HIGHLIGHTS



+3,500
VISITORS



18
CONFERENCES
WITH PANELISTS
INTERNATIONAL



200
EXHIBITORS



+2,000
BUSINESS APPOINTMENTS



17
PARTICIPATING COUNTRIES



100
INTERNATIONAL
BUYERS



WHY PARTICIPATE

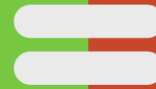
CONSOLIDATE
YOUR IMAGE WITH
CURRENT AND
POTENTIAL
CUSTOMERS



PARTICIPATE IN A
SPECIALIZED
EVENT



DIRECT CONTACT
WITH HIGH
POTENTIAL
BUYERS



BUSINESS
GENERATION



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EXPO & CONFERENCE

HACER DE GUATEMALA UN PAIS EXPORTADOR

