




**COFFEE
TRADE**
THIRD EDITION
G U A T E M A L A

— SAVE THE DATE —
MARCH 13th – 15th 2024
📍 **STO DOMINGO DEL CERRO, ANTIGUA GUATEMALA**





**COFFEE
TRADE**
TERCERA EDICIÓN
GUATEMALA

COFFEE TRADE

It is a specialized pavilion within AGRITRADE, which brings together roasted, ground and green coffee exporters with international buyers.

In addition, Coffee Trade carries out various activities to promote Guatemala's coffee as one of the best coffees in the world.





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Main Objective

To position Guatemala's specialty Coffee into international markets.



Guatemala's Cup of Coffee

Coffee Varieties:

You can find *bourbon*, *caturra*, *pacamara*, *catuai*, *geisha*, *guapa*, *honey* among other coffee varieties

Main partners:

Guatemala's specialty Coffee top consumers are located in: United States of America, Japan, Canada, Belgium, South Korea, Germany, Italy, Republic of China, among other countries.

International Certifications:

Certified Organic, Fair Trade, Rainforest Alliance, Manos de mujer.

Specialty Coffee Cup:

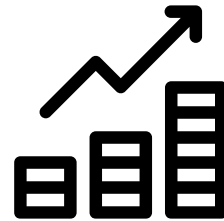
Specialty Coffee cup +80 points according to Specialty Coffee Association (SCA).

Participate with us

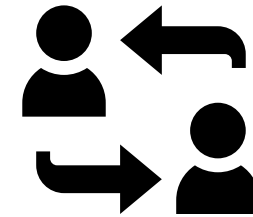
**Find new specialty
Coffee suppliers**



**Business
Opportunities**



**Meet the founders of your
favorite specialty coffee**



**International Award winning
Coffee growers**



**Learn about Guatemala's
specialty Coffee harvest**



ACTIVITIES

1 Coffee tasting

2 Samples

3 Auction

4 Awards



Exhibition Floor 5

Business Meetings 6

Conferences Programme 7

Networking 8



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GUATEMALA

ACTIVITIES

AWARDS



COFFEE TASTING

**BUSINESS
MEETINGS**



OPENING





**COFFEE
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Santo Domingo del cerro





INCREASING GUATEMALA'S EXPORTS

