



# **WEBSITE REGISTRATION GUIDE**



**To register,  
Click the link below**

**100 BUSINESS MATCHMAKING FORUM**



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## ABOUT THE ACTIVITY

The **100th Business Matchmaking Forum** is one of the most important business initiatives of The Ministry of Trade, Industry and Tourism of Colombia and ProColombia. We connect Colombian Exporters with International Buyers with common business interests. Our goal is facilitating the creation of business opportunities between both parties.

This version will commemorate the 100th edition of ProColombia's Business Matchmaking Forum and will be held from April 22nd to the 26th, 2024 at Cartagena de Indias, the first venue in which the activity took place.

This event will bring together over 2,000 vendors from Colombia with products and services in Agribusiness, Industrial and Consumer Goods, Digital and Creative Industries and Textiles and Apparel.

To learn more about the categories and products that will participate in this business matchmaking forum, please click on the menu **"Categories"**.

For your effective registration, validation and setting your business agenda, please consider the following schedule:

**Find detailed information about  
Activity and Deadlines**



**BUSINESS MATCHMAKING FORUM**

CARTAGENA, COLOMBIA

**APRIL 22-26, 2024**

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[Buyer Registration Form](#)

Click **'Register here'**  
then click on **'Buyer Registration Form'**



CARTAGENA, COLOMBIA  
APRIL 22-26, 2024



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## BUYER REGISTRATION FORM

### GENERAL INFORMATION OF THE COMPANY

Company Name \*

Country \*

City \*

Address \*

Year of creation

Website \*

Is this your first participation in a matchmaking forum by ProColombia? \*  
 Yes  No

How did you find out about this activity? \*  
 Facebook  
 LinkedIn  
 Instagram  
 Mail from Procolombia  
 Other

**Complete the BUYER REGISTRATION FORM!**  
\*Remember your ID and password.



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Once you finished registering,  
you can access your page by clicking on  
**'Participant access'**



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## User Dashboard

**YY**

**Ye Yoon**  
TEST KOREA

Buyer

[View profile](#)

**Current registration status**  
Registered

**Activities where you participate**  
Business matchmaking forum

**Modality of participation**  
On-site

**Appointments are displayed in the following Time Zone (GMT)**  
-0500

[See Agenda >](#)

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[Appointment Information](#)

### Summary TEST KOREA:

Registered

Your Company TEST KOREA is registered and in validation process. PROCOLOMBIA is Evaluating the profile of your company and you will receive an email with the result as soon as possible.  
**How to use this web site?**

The menu on the top of the page allows you to:

- Make changes to your company's information,
- Modify your personal informations

**Welcome!**  
**You are now registered.**

**This is your dashboard where you will find detailed information on your status.**



## Remember the **important dates** as below

SCHEDULE	
Registration	Deadline: February 29th, 2024
Company validation	Deadline: March 12th, 2024
Agenda scheduling	March 4th - April 3rd, 2024
Change of participants	Deadline: April 3rd, 2024
Event dates	April 22nd - 26th, 2024
Venue	Cartagena de Indias



**For inquiries  
please email us**

**[seul@procolombia.co](mailto:seul@procolombia.co)**



**Thank  
you.**