

INVITATION TO BEYOND EXPO 2024 – May 22-25, 2024 AS EXHIBITOR/ ATTENDEE

To Whom It May Concern,

On behalf of the BEYOND Expo Organizing Committee, we extend this special invitation to your esteemed company to participate as an exhibitor or attendee at BEYOND Expo 2024 from May 22-25, 2024, at the Venetian Macao Convention and Exhibition Centre.

Hosted by the Macao Technology General Association, BEYOND Expo stands as a premier platform for showcasing tech innovation and advancement in Asia. Since its inception in 2021, it has emerged as a dynamic force, uniting global players and nurturing a culture of tech and innovation in the region. Themed "Embracing the Uncertainties", BEYOND Expo 2024 will occupy approximately 100,000 square meters, with the capacity to host over 1,000 exhibitors.

This year, we anticipate an even stronger presence of Fortune 500 corporations, unicorns, and burgeoning startups compared to previous editions. BEYOND Expo 2024 is poised to draw more than 20,000 global technology enthusiasts and professional buyers. Furthermore, we expect increased participation from overseas governments, enterprises, audiences, and media, converging on Macao to engage with BEYOND Expo. The scale, exhibition area, and international representation will reach unprecedented levels, marking a new pinnacle for the event.

BEYOND Expo 2024 will feature over a hundred events and matchmaking sessions, welcoming global technology innovation leaders, industry experts, entrepreneurs, and representatives of international organizations. The expo will seamlessly integrate various facets including enterprises, products, capital, and industries, offering a comprehensive showcase and in-depth exploration of the commercial applications and societal value of technology. Through this, we aim to propel the development of the industry in the Asia-Pacific region and beyond.

We cordially invite your esteemed company to join us as an exhibitor or attendee at BEYOND Expo 2024 in Macao. This event offers a prime opportunity to expand business horizons and foster growth together. We eagerly await your participation and look forward to your response.

1. Apply as an Exhibitor

Click the link: <https://www.beyondexpo.com/become-exhibitors/>

Contact: event@beyondexpo.com

Standard Stall Contact: Mr. Kang 15821345260; Premium Stall Contact: Ms. Fan 17302199123

2. Apply as an Attendee

Click the link: <https://portal.beyondexpo.com/reg/beyond24/app/#/?lang=zh-CN>

Invitation Code: **ZGMCH**

Yours sincerely,



Macau Technology General Association