
SANTA FE BUSINESS FORUM 2024

The event has multiple objectives, aimed at boosting the internationalisation of Santa Fe Province companies, creating a space for business, training and investment promotion.

Date: from 03 to 05 September 2024.

Place: Nueva Terminal Fluvial, Rosario, Santa Fe.

Main axes:

The activity is divided into 3 fundamental axes, which give shape to the project and materialize the achievement of the objectives.

1. International Business Forum.
2. Auditorium with specialized presentations, training and education.
3. Investment Promotion Forum.

1 - International Business Forum

For the business rounds, buyers from more than 30 countries will be invited, covering multiple sectors of the provincial productive network.

It is estimated that 200 foreign companies and 800 Santa Fe companies will participate.

The work of convening and selection of companies will be done jointly with the private sector: Wobax, Argentine Chancellery, Argentine Investment and International Trade Agency (AAICI) and Santa Fe Global.

The Business Round will use a state-of-the-art digital platform that allows the matching of companies and the formation of meetings.

International companies will be offered free of charge: international flights, internal transfers, hotels and welcome dinner. In addition, coffee service will be available during meeting times.

Selected productive sectors:

1. FOOD:

- * Legumes
- * Honey
- * Meat

- * Dairy products
- * Flour
- * Breaded and other foods
- * Oils
- * Alcoholic beverages

2. CHEMICALS

- * Pharmaceuticals
- * Plastics / Rubber Industry

3. CLOTHING

- * Textiles
- * Footwear

4. MACHINERY

- * Dairy
- * Refrigeration
- * Feeding

5. AUTOMOTIVE AND AUTO PARTS

6. AGRICULTURE

- * Machinery
- * Agroparts
- * Animal Nutrition
- * Veterinary Products

7. KNOWLEDGE ECONOMY

- * AGTech
- * Biotech
- * Tics
- * Video games

8. CONSTRUCTION

- * Furniture
- * Construction machinery
- * Decoration

9. BIOFUEL

2- Auditorium with specialized presentations, training and education.

Within the framework of the implementation of the seminars, conferences will be held to address various current issues of international trade.

Specialized speakers will be invited from Argentine Chancellery, the BID, AAICI, the EU, among others.

The topics addressed will be:

- Barriers to trade.
- European regulations on deforestation.
- Carbon footprint.
- Halal
- Kosher.
- Organic products.
- Waterway and ports.
- Free Trade Zone.

The training sessions will cover a variety of topics:

- Export process.
- International logistics.
- Exchange regulations.
- Customs regimes.

3. Investment Promotion Forum

Meetings will be held with international investment companies and investment funds and global governmental institutions, which will be shown the potential of the province of Santa Fe and will be presented with investment projects aimed at increasing the productive and export potential of Santa Fe, such as: Ports, Airports, Free Trade Zones, and productive and logistics infrastructure in general.

In addition, focus will be placed on seed capital management for technology-based start-ups and knowledge-based services.