

# Revolutionizing Business Experiences

with Orbitvu Ecosystem

# Embracing Digital Transformation

The rapid advancement of technology, particularly artificial intelligence (AI) and business automation, has the potential to revolutionize various aspects of daily life, especially in business processes and consumer experiences.

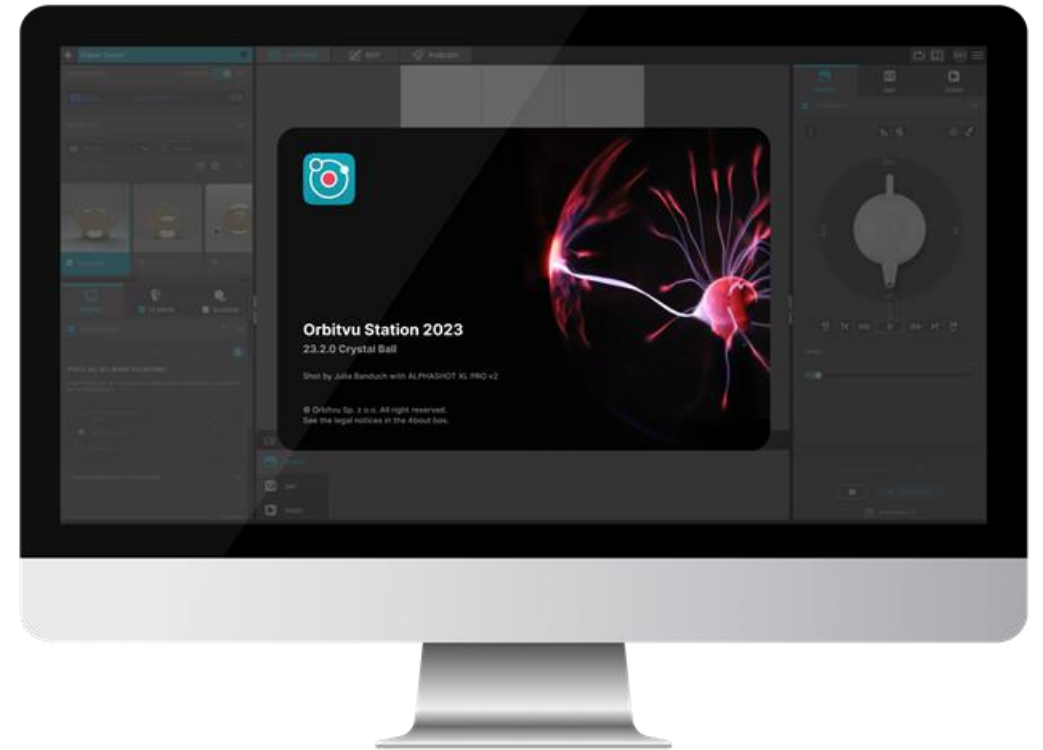
By leveraging the transformative potential of AI and automation, businesses can boost their operations and drive growth in the dynamic and competitive business landscape.

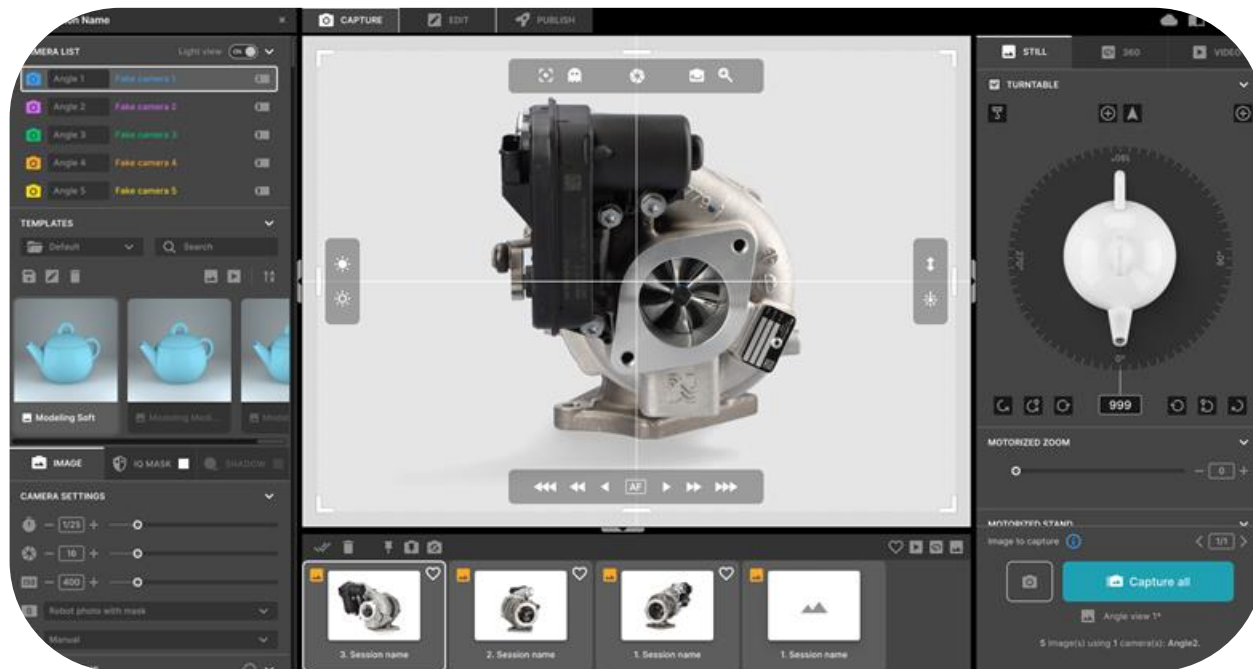


# Orbitvu solutions (software and hardware) for business automation

The Orbitvu Station app is a pivotal tool in this ecosystem, enabling automation of content creation for diverse purposes, such as online stores, 3D modeling, AR solutions, and AI training.

Its API allows businesses to start the process directly from their systems or use the proposed workflow, streamlining the integration of content creation into existing business processes.





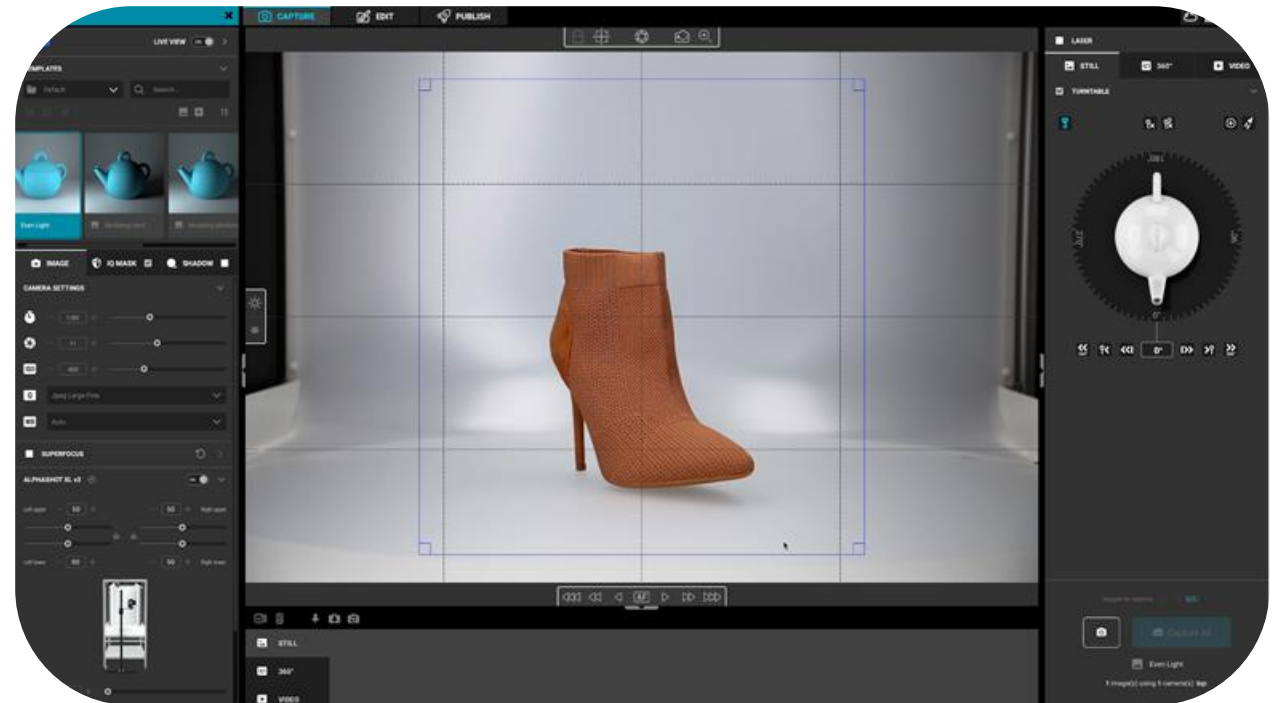
Orbitvu Station App provide unified control of the entire Orbitvu photo studio (hardware), the camera and provide time-saving image editing processes, positioning itself as a comprehensive solution for photography and content creation needs.

#### Unified hardware control

- Entire photographic studio controlled from one application
- Whole studio setup available at a single click
- Advanced camera control (close cooperation with Canon and Sony on the camera control system)
- Orbitvu, Broncolor and Mode 360 hardware controlled from one software
- Designed by industry professionals

# The top-notch Orbitvu hardware features

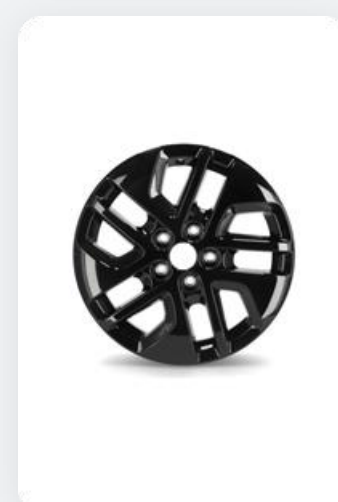
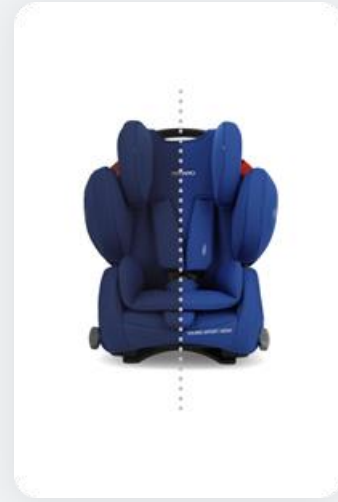
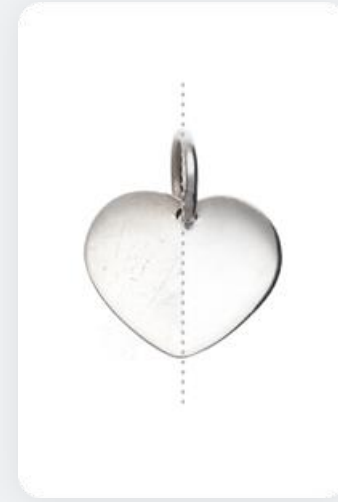
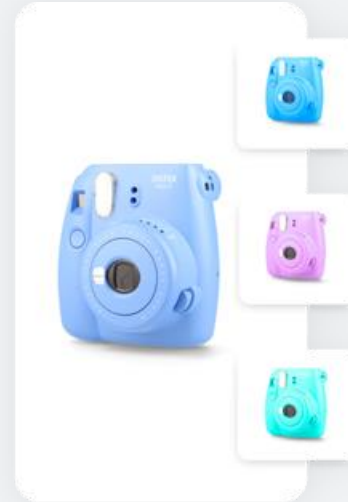
- Highest light quality
- Fast recharge rate
- Ability to “freeze” a model in motion
- 360° product photography
- Repeatable positioning (high accuracy)
- The fastest “360” capture time on the market
- Ethernet controlled cameras (Motorised Stand)
- Robust design



# The top-notch Orbitvu hardware features

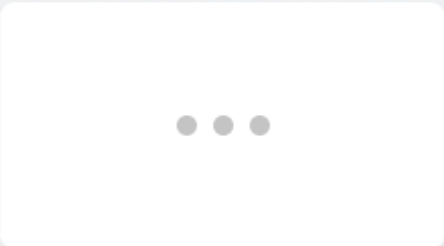
- IQ Mask background removal
- Natural Shadow
- Built-in focus stacking
- Recolorize tool
- Auto polisher
- GPU image processing
- Entire post-production stored in templates

The app's flexibility and adaptability, with wide-ranging export formats and integrations with workflow management systems, make it a central hub for automation and content creation in the business landscape.



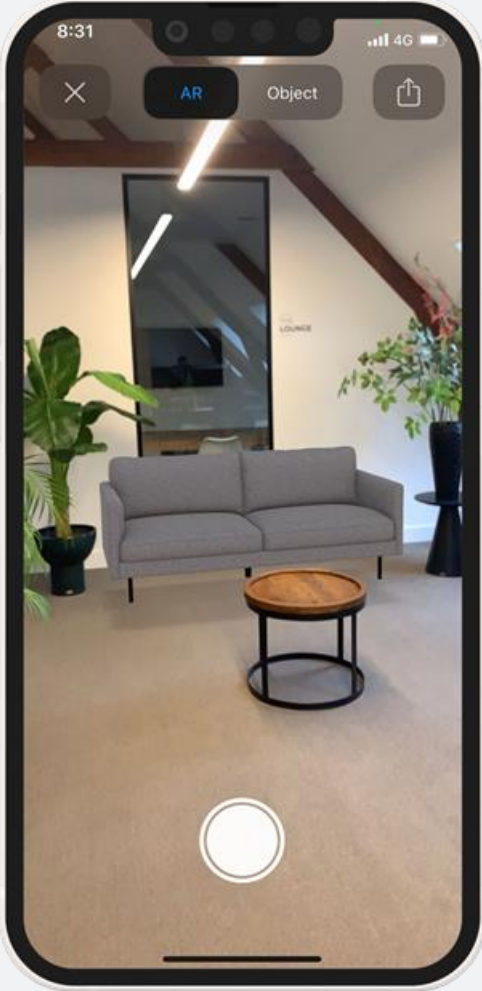
**The Orbitvu ecosystem** offers integrations with workflow management systems, multiple e-commerce plugins, and simultaneous export to various locations, enhancing the efficiency of content creation and distribution.

**It's open mindset for future valuable integrations, including AI solutions**, presents opportunities for businesses to streamline processes and enhance customer experiences.



# Real-world use cases

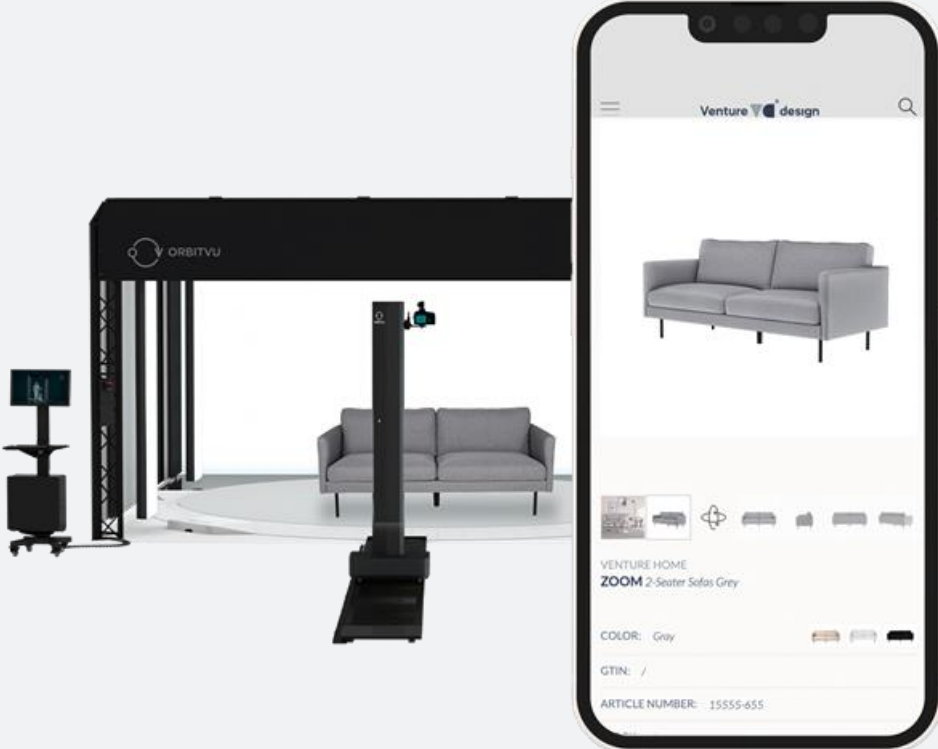
Real-world use cases of the Orbitvu ecosystem, such as creating virtual assets for museums, producing content for virtual fitting rooms, and utilizing 3D models for diverse purposes, demonstrate its practical applications across different industries.



# Bright River

Bright River provides visual product content solutions powered by AI-driven technology for the world's leading e-commerce brands and retailers.

The partnership between Bright River & Orbitvu marks an important step toward simplifying creative workflow and making it easier to produce and manage visual content.





Orbitvu Furniture Studio



Capture

Synergetic solutions

BRIGHT/RIVER



High-end post-production image editing

RENDERED.ar



Interactive 3D and AR



Product Variations



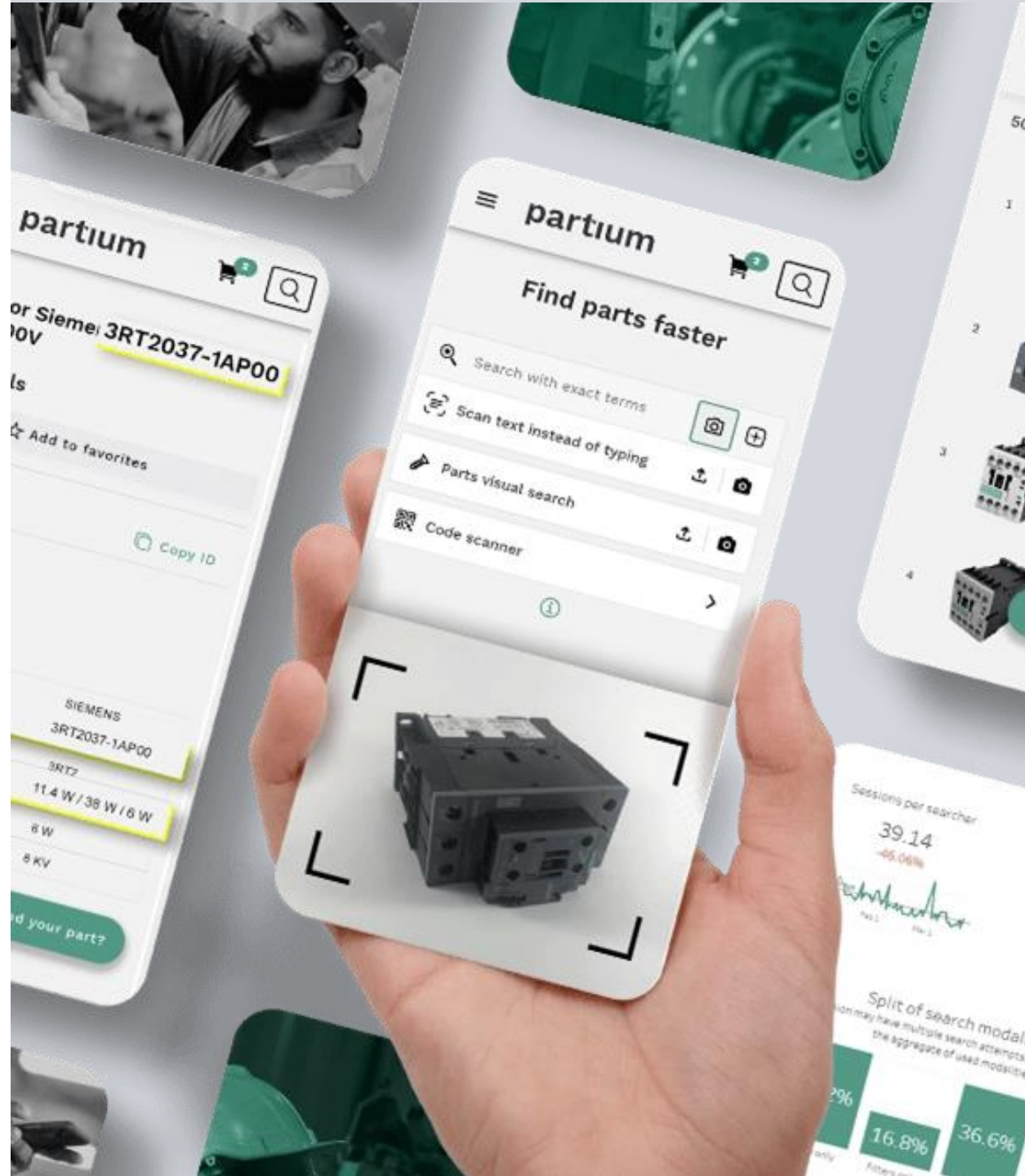
CGI

# Partium

Partium is a company with a single goal - to provide the fastest and most reliable part search experience there is.

Together, Partium and Orbitvu are working to ensure smooth data generation and provide an intuitive search experience.

# partium



# Virtual try-on with Wearfits

Virtual try-on is an AR technology that allows customers to try on clothes or accessories virtually. With the right prompts, AI converts the packshots of the product into a 3D model needed for the experience of the product.

Orbitvu supplies a whole range of systems with ingenious software for this purpose.

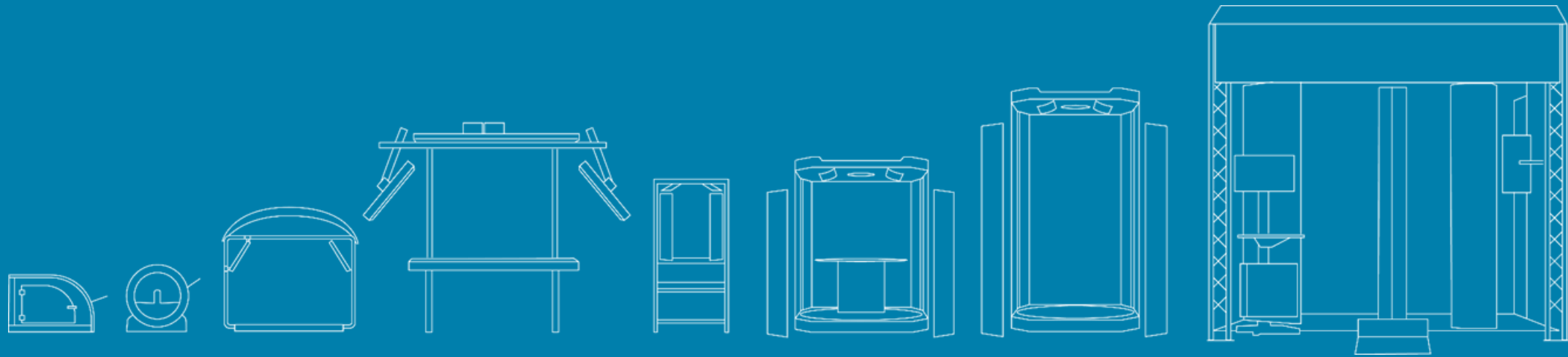
<https://wearfits.com/>

**WEARFITS®**





**Embracing AI and automation within the Orbitvu ecosystem** is not just about streamlining processes; it's about embracing the future of business and creating new experiences that resonate with modern consumers.



**Thank you**