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المركز التجاري للمعارض

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Public Authority for  
Special Economic Zones  
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مِنطقة عُمان  
SULTANATE OF OMAN  
مِنطقة عُمان  
Foreign Ministry



Fifth Duqm ملتقى الدقم  
Forum الخامس  
5  
DUQM

الاقتصاد الأزرق ◀ الوجهة الجديدة للاستثمار  
The Blue Economy... The New Destination for Investment

MUSCAT

20 October 2024



OMAN CONVENTION  
& EXHIBITION CENTRE  
مركز عُمان للمؤتمرات والمعارض

X in @ f y  
@duqmforum

info@duqmforum.om

www.duqmforum.om

Profile



## Duqm Forum

### A platform for business relationships and investment insights

The Al Wusta Governorate in the Sultanate of Oman is known for its wilayats (Duqm, Haima, Mahout, and Al Jazar). for its diverse and multi-natural resources and is considered one of the national economic tributaries. The most important resources are oil and gas, fish and marine life, minerals, and the diversity of natural reserves. In addition to beaches and a mild climate throughout the year, it is located 550-kilometer-long coastline, rich with fish resource that attract tourist investments in its picturesque beaches. Moreover, the establishment of a special economic zone in the Wilayat of Duqm, which includes many local and international investments, estimated to be 6 billion Omani Riyals.

## Objectives

- A platform to talk about the economic renaissance in various areas of investment in the Sultanate in general, as well as in the city of Duqm
- Promoting and marketing Duqm's economic achievements and investment incentives in Al Wusta Governorate.
- Talking about the infrastructure development that abounds Duqm Economic Zone
- A platform for meeting local and international traders, companies, and business owners.
- Hosting decision-makers, planners, experts, and specialist academics in investment and economics from countries worldwide.
- Reviewing promising commercial, and investment opportunities in the Sultanate and Al Wusta Governorate.
- Platform for agreements and commercial relations between partners.
- A forum for investors, traders, service providers, and dealers

## The Forum Foresight into the Sultanate of Oman economic future

In the past four editions, the forum has been able to discuss strategic topics concerned with societal-economic investment and present a number of results and recommendations that contributed to making a number of economic plans and decisions. The first forum edition discussed the role of companies in qualifying and employing national staff, while the second edition dealt with social responsibility for companies operating in the investment sector. The third edition focused on the economic diversification

policy in the Sultanate, and the fourth edition stressed the importance of establishing a strategy for smart economic cities. These axes included specialized sessions which hosted experts and economic policymakers, and was attended by a large number of specialists, investors, and local and international business owners. Each forum edition was widely followed-up by local and foreign media, The fifth edition, to be held on October 20, 2024, will look forward to promising opportunities in the blue economy.

# Al Wusta Governorate location and components



Located on international shipping lines between east and west, on the Arabian Sea, open to the Indian Ocean, and near to Asia and Africa markets and to oil and gas production areas.



Relatively mild year-round climate

Strategic location overlooking the Arabian Sea

A source of solar and wind power

## Investment sectors:



Real Estate Development



Tourism and storage



Establishing commercial complexes



Logistics services



Fisheries and Food Industries



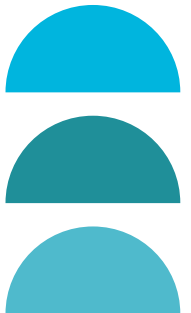
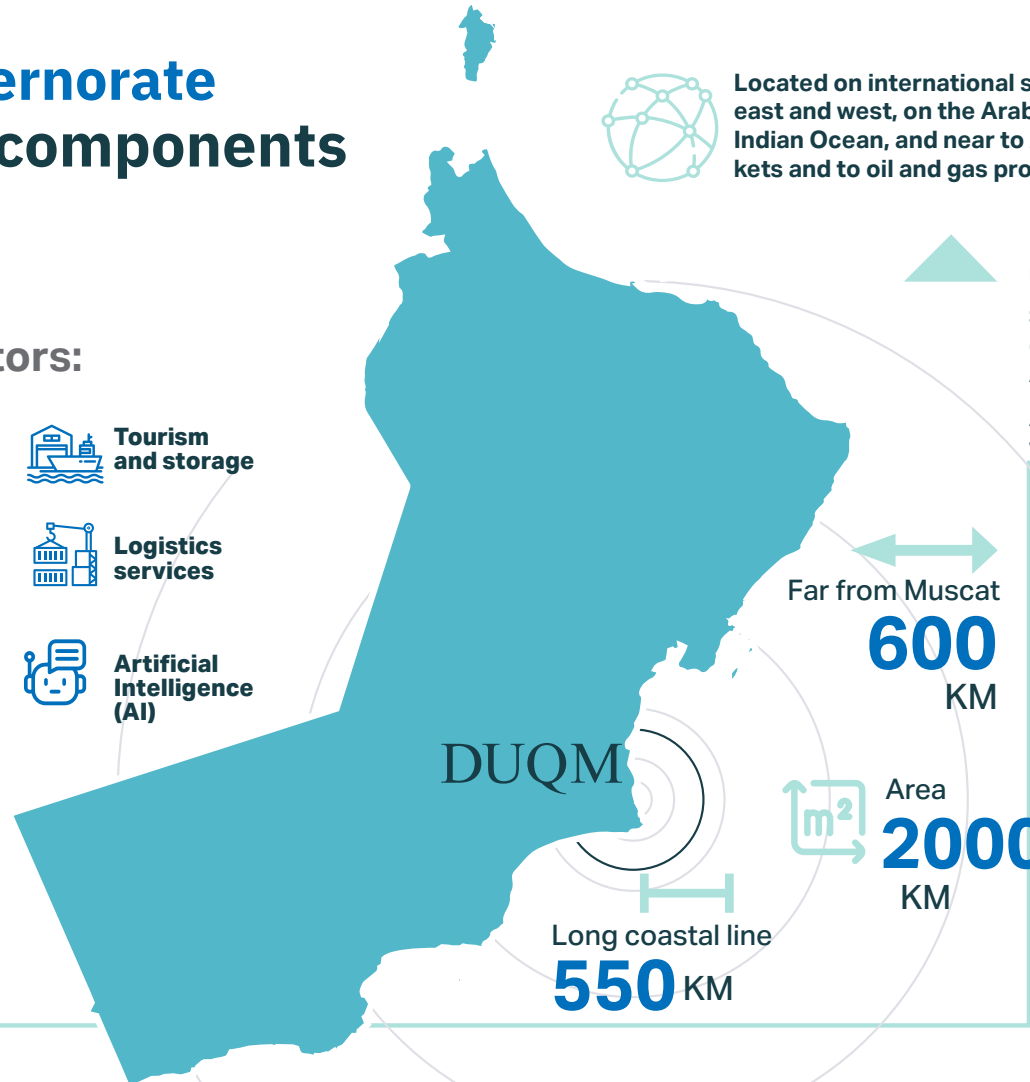
Artificial Intelligence (AI)



Clean energy: green hydrogen and ammonia



Oil and Gas



## Al Wusta Governorate contains

tourism projects  
(some of which are  
being implemented)

An international airport with an  
area of 27 km accommodates  
**500** thousand passengers  
per year

Tourist, industrial  
and logistical areas

Karwa  
Motors LLC

Mining areas, salt,  
and limestone  
extraction

Dry tub

Various natural  
reserves and a  
rock garden

The largest  
center for  
fisheries

A port with a commer-  
cial dock and an oil  
dock

A water desalination  
plant with a capacity of  
**36** thousand  
cubic meters

A power station with a  
production capacity of  
**326** megawatts

A huge refinery for  
oil processing and  
refining

The first refinery in  
the region to produce  
sebacic acid

**Prominent local and international influential figures who participated in previous forums**

**H.H Sayyid Kamil bin Fahd Al Said**

Assistant Secretary-General of the office of the Deputy Prime Minister

"Patron of the Opening Ceremony of the Second forum"



**H.H Sayyid Asaad bin Tariq**

Deputy Prime Minister for International Relations and Cooperation Affairs and Personal Representative of His Majesty

"Patron of the Opening Ceremony of the Third forum"



**H.E. Sultan bin Salim bin Said Al Habsi**

Minister of Finance

"Patron of the Opening Ceremony of the fourth forum"



**Ali Al Shidhani, PhD**

Undersecretary for Communications and Information Technology at Ministry of Transport, Communications and Information Technology

Keynote speaker in third Forum

**Dr. Mahathir Mohamad**

Former Prime Minister of Malaysia



Keynote speaker in fourth Forum

**Brett King**

Founder and CEO of Moven



Keynote speaker in fourth Forum

**Shara Evans**

Founder and CEO of Market Clarity





**The honorable:**

**Dr. Salim Suleym Saleh Al Junaibi**

Member of the State Council

Chairman of the Board of Directors of the Oman Chamber of  
Commerce and Industry, AL Wusta Governorate Branch

Forum General supervisor

The Al Wusta Governorate in the Sultanate of Oman is considered one of the governorates of economic importance due to its strategic location overlooking the Arabian Sea and the Indian Ocean. In addition to the treasures, it abounds in a number of sectors, most notably oil and gas, mining, fisheries, and tourism. With the establishment of the Special Economic Zone at Duqm in 2011, the governorate became a center and station for local and international investments and witnessed a wide and multi-disciplinary economic and commercial movement.

Therefore, the Oman Chamber of Commerce and Industry accompanied this comprehensive renaissance witnessed by the business sector in the governorate by simplifying procedures, which contributed to raising the number of the governorate`s commercial records and activities. The branch also intensified local and foreign trade visits and held many economy-related conferences and symposiums.

Since its launch in 2013, the Duqqm Community and Economy Forum aims to be the first platform to meet investors, whether individuals or institutions, who represent government and private parties, to discuss investment future vision in the region and discuss the promising oppor-

tunities that entrepreneurs can gain in establishing their projects. Four forum editions witnessed success, distinction and wide attendance from those interested in economic affairs and investment planners in Duqm.

The fifth edition of the Duqm Forum will examine and discuss (investment in the Blue Economy), which is one of the economic and investment areas in which the Sultanate has great potential. From which it can establish pioneering projects that promote economic growth and raise the performance of the Sultanate of Oman`s domestic product.

Oman Vision 2040 has established many pillars for the Al Wuata Governorate that will achieve economic diversification in the national economy, and the governorate will witness an integrated renaissance in various tourism, investment, educational, sports, and social sectors.



## Sultanate of Oman ,, And opportunities for the growth of the Blue Economy

The Sultanate of Oman is considered an “island of peace and stability.” This is the expression used by Professor Dr. Gunter Pauli, author of the book “The Blue Economy,” to describe the Sultanate, because it has great opportunities for investment in the world of the Blue Economy. He emphasized that the Sultanate’s government is diligent in using financial resources to achieve financial stability, which reflects the Sultanate’s correct direction in this context. He explained that the Sultanate can enter the marine mining sector, which is considered an important sector due to the Sultanate’s extensive coastlines and natural resources that can be exploited economically in various industrial, commercial, and even medical sectors, in addition to the tourism sector.

## The targeted sectors in the blue economy

- Logistics Sector and Supply Chains
- Food security investments
- Offshore exploration and mining
- Tourism activities
- Maritime technology and climate
- Generating electrical power, wind and wave energy
- Investments in real estate and hotel complexes on the waterfronts
- Companies specialized in blue economy project technologies



The Blue Economy is about the sustainable use and conservation of water resources – oceans, seas, lakes, and rivers– in order to drive economic growth, improve livelihoods, and create jobs while ensuring respect for the environment, cultural values, and biodiversity.

The “Blue Economy” includes generating electricity from water energy, mining activities in the seas and oceans, marine tourism, fishing activities and marine organisms, raw material extraction from the seas, and other forms of economic activity mainly related to water.

### Pillars of the Blue Economy:

A coastal line with a length of more than **3** Thousands of km on the Arabian Sea and the Sea of Oman

**7** main islands of great biodiversity

Fish resources exceed **748** thousand tons / yerly

**6** Giant commercial and tourist ports

Investments in fisheries farming and ship building

# Key axes



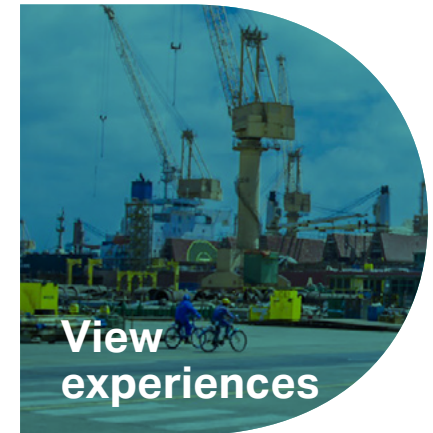
Pillars and Strategies of Gulf Countries in the Blue Economy Map.



Blue Investment Opportunities in the Food Security, Logistics, Tourism, and Renewable Energy Sectors in the Sultanate of Oman



Global Technologies and Innovations Enhancing Investments in the Blue Economy



Leading International Experiences in the Blue Economy: Success Stories of Mega Projects



# Who will attend the forum?



H.H Sayyid Asaad bin Tariq and H.H Dr. Mahathir Mohamad at the opening of the third Forum



Their Excellencies, dignitaries and guests at the opening of the fourth Forum

- VIP (Ministers Agents - Ambassadors)
- Local and foreign businessmen and investors
- Academics and Blue Economy experts
- Journalists and representatives of the local, Arab, and foreign media
- Male and female owners of small and medium enterprises
- Entrepreneurs



## What awaits you in the forum's work?

- Attendance is expected to be 1000 people or more
- A number of major companies operating in the Sultanate and investing in Duqm
- Bilateral business meetings
- An exhibition for start-ups and innovative companies
- Inspiring speeches and outlook for the economy

## Return from sponsorships

- Being in a sustainable economic event.
- Presence among major international investing companies
- Explore the promising opportunities in the Duqm Economic Zone and Al Wusta Governorate in general.
- Strengthening the company's position as a company that aims to invest in the Sultanate or in the Al Wusta Governorate.
- Strengthening business relations with attendees and representatives of participating companies,
- Promoting the company's achievements in the presence of specialists in economics and business.

## Marketing and promotion of the forum

- The media campaign includes:
  - Placing advertisements in local newspapers in Arabic and English
  - Brand visibility on a broad marketing campaign with flexibility to meet the participant's specific needs.
  - Social media marketing.
  - Regular press releases published in Omani newspapers, magazines, and websites.
- An email campaign targeting those interested in the local region and the Middle East region.
- Broadcast SMS before and during the event.
- Distributing publications, e-newsletters, and personalized invitations.
- Radio advertisements and live coverage during the event on TV channels.
- Bulletin boards (external)