



# 한-스 스마트 팩토리

## 글로벌 파트너링 포럼·상담회



- 날짜** (오프라인) 2024년 11월 12일(화) 09:30 – 12:00 (스위스시간)  
 포럼  
 2024년 11월 12~13일(수) 09:30 – 17:00 (스위스시간)  
 스마트팩토리 견학, 1:1 대면상담
- (온·오프라인) 2024년 11월 4일(월) – 29일(금) 16:00 – 18:00 (한국시간\*)  
 \*온라인 진행 시

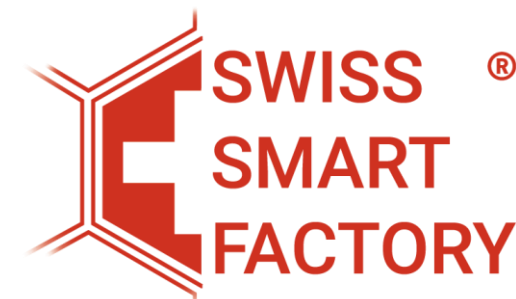
**장소** Swiss Smart Factory, Swiss Innovation Park Biel/Bienne

- 프로그램** 포럼 : 한-스위스 스마트 산업 소개 및 사례 발표  
 상담회 : 1:1 비즈니스 상담회

**문의** 김성중 대리 ([sj.kim@kotra.ch](mailto:sj.kim@kotra.ch) / 전화번호 : +41 44 503 5307)

# kotra

Korea Trade-Investment  
Promotion Agency



# KOREA SWITZERLAND



# SMART INDUSTRY DAY 2024

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- Date (Offline) 12 Nov 2024 (Tue) – Forum 09:30 – 12:00 (Swiss time)
  - (Offline) 12-13 Nov 2024 (Tue-Wed) 09:30 – 17:00 (Swiss time)  
Smart Factory Tour, 1:1 Business Meetings
  - (On/Offline) 4-29 Nov 2024 16:00 – 18:00 (Korean time)  
\*For online meetings
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- Venue Swiss Smart Factory, Swiss Innovation Park Biel/Bienne
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- Program Forum Korea-Switzerland Smart Industry Introduction
  - 1:1 Business meeting 1:1 Meeting with Korean companies
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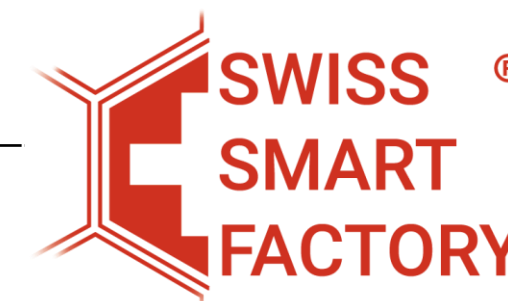
- Contact Sungjong Kim [sj.kim@kotra.ch](mailto:sj.kim@kotra.ch) / Tel : +41 44 503 5307)
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- Registration <https://forms.gle/kHst2Pfq9GZDNMHU8>
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## kotra

Korea Trade-Investment  
Promotion Agency





Korea Trade-Investment  
Promotion Agency

## Mission

**Enhancing Korean economy through trade promotion, foreign investment, and tech cooperation between Korean & foreign companies**

## Role

- Serves as a Global Business Platform
- Supports business partnerships between global enterprises and outstanding Korean SMEs
- Provides all types of foreign investment support in Korea
- Executes Government-Approved Projects

## Organization

- **Headquarters**
  - (Seoul) 6 divisions 33 departments 3 centers
  - (Korea) 12 KOTRA support Centers, 1 Airport office
- **Overseas**
  - 10 regional headquarters, 127 Overseas Trade Centers (84 countries), 24 offices including KOTRA Zurich



# KOTRA Zürich

## 1 About Us

Since 1972, Switzerland  
9 Employees, Zürich

## 2 Business

1. +1,000 Swiss Marketing
2. +100 Global Partnering  
: R&D, Supply Product
3. Exhibition  
: VITA FOOD, Baselworld,  
Worlddidac
4. In-outbound Investment

## 3 Partners



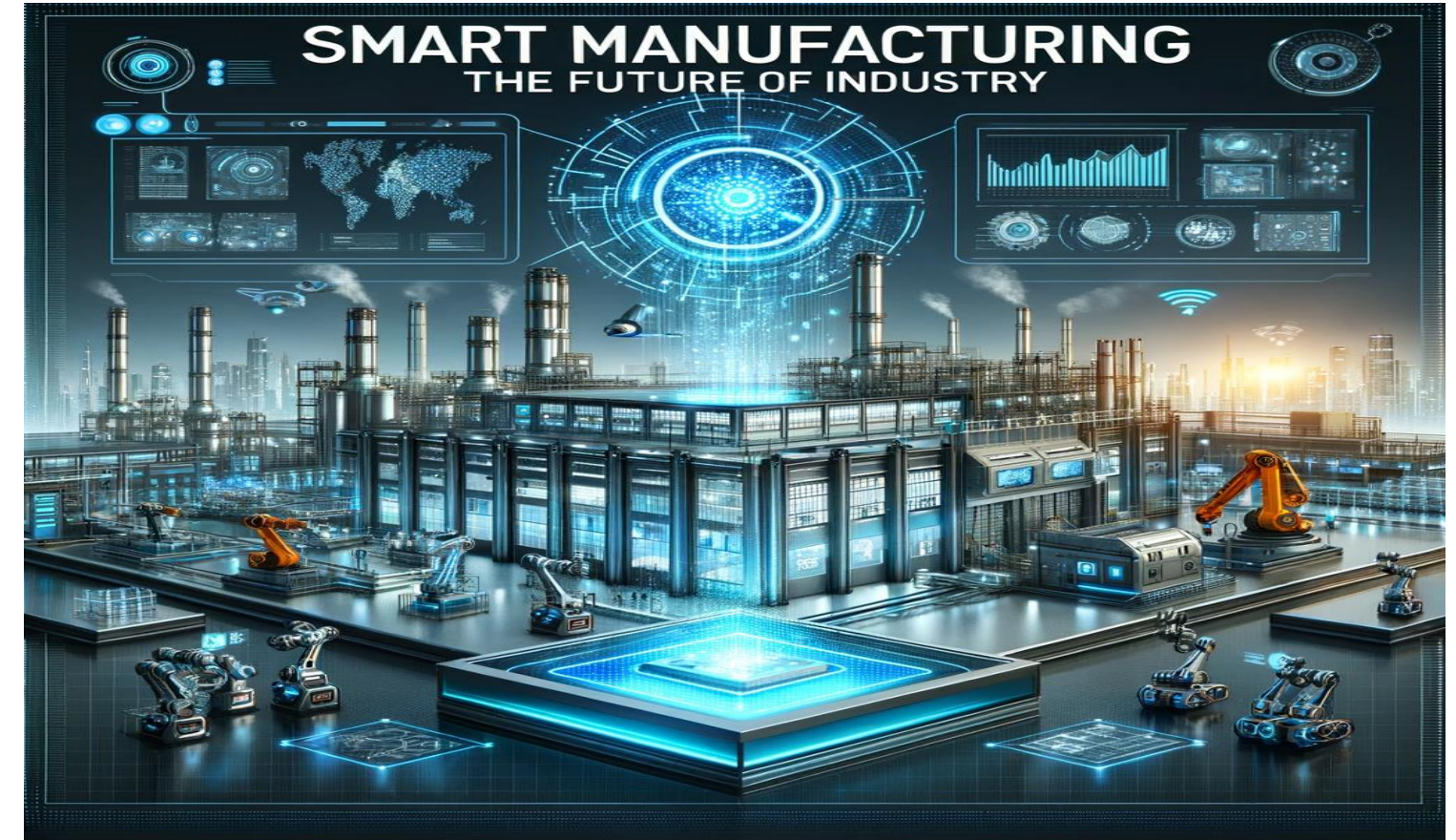
## 4 Contact

Website: [KOTRA](http://KOTRA)

KOTRA Zürich: +41 44 202 1232

[sj.kim@kotra.ch](mailto:sj.kim@kotra.ch)

# Global Partners

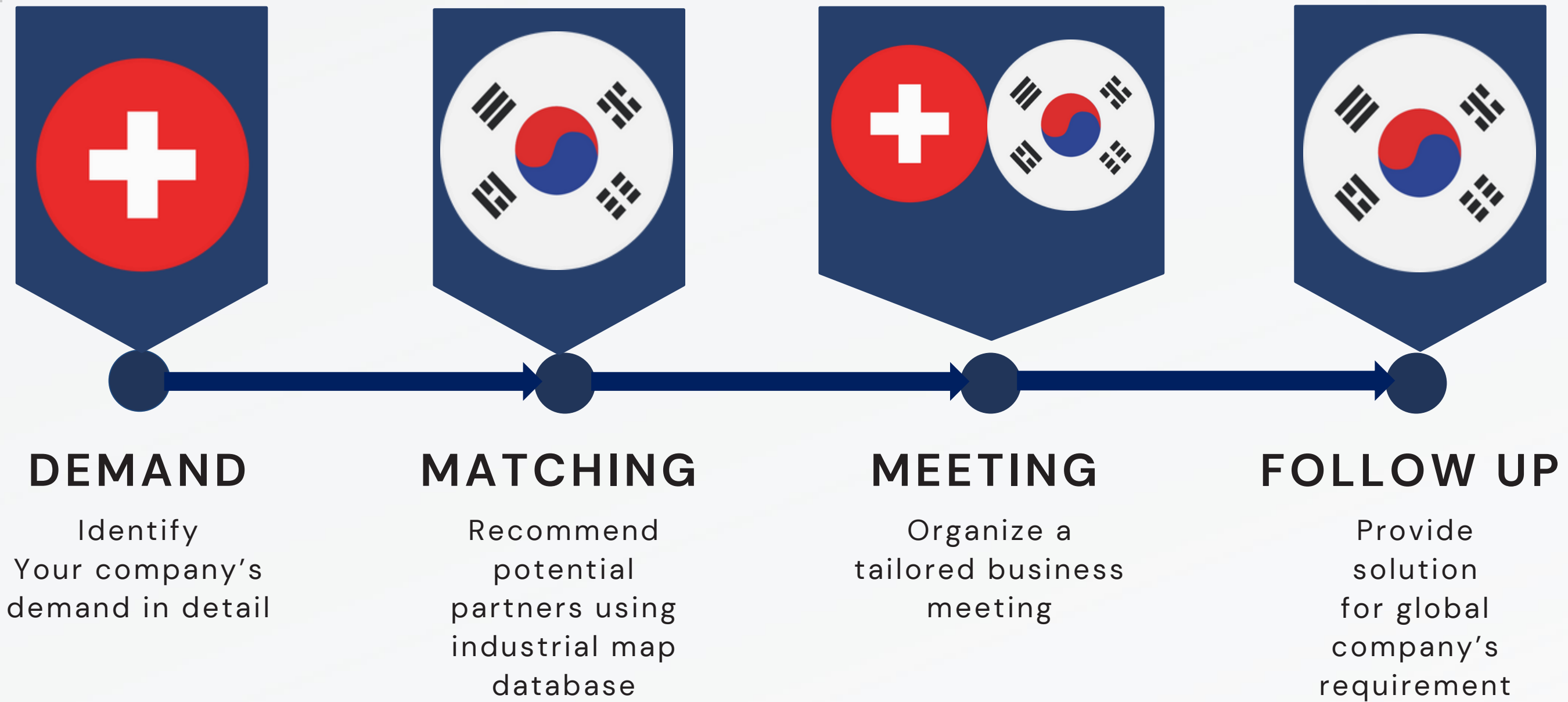


## 1. Purchasing from Korea

Assistance in finding new suppliers in Korea for outsourcing of specific parts, components or materials according to customer needs

## 2. Joint R&D project

Development of various cooperative projects between your company and Korean companies in the R&D field based on your procurement demand.



# Thank you

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## Homepage

<https://www.kotra.or.kr/english/index.do>

## Linkedin

<https://www.linkedin.com/company/kotra/>

## KOTRA Zürich

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