



Ministerio de Relaciones Exteriores

Embajada de Guatemala
en la República de Corea

EGC.17.025.A3

The Embassy of the Republic of Guatemala in the Republic of Korea presents its compliments to the Korea Importers Association (KOIMA), on the occasion of referring to Potenz Química, a company that prioritizes the development of technologies in products in the area of plant nutrition and chemical specialties.

Potenz Química has been in the agricultural market for 100 years, developing various innovations in agriculture, such as: liquid fertilizers, adjuvants, agricultural amendments, among others. This year the company is looking to expand its offer to other parts of the world, including the Republic of Korea. Please find more information regarding the company in the following link: <https://potenzquimica.com.gt/quiene-somos>.

The Embassy of the Republic of Guatemala in the Republic of Korea, was contacted by the above-mentioned company with the purpose of finding interested buyers in the Republic of Korea. In that regard, the Embassy of the Republic of Guatemala to the Republic of Korea kindly requests the Korea Importers Association to share the attached information with potential importers/buyers. If there are interested buyers please contact the Embassy through the emails: embcorea@minex.gob.gt and jmelgar@minex.gob.gt, so we can arrange a virtual meeting between both parties.

The Embassy of the Republic of Guatemala in the Republic of Korea avails itself of this opportunity to renew to the Korea Importers Association the assurances of its highest consideration.



Seoul, January 22, 2025

To the Korea Importers Association
Seoul, Republic of Korea