

PLÜKT



OUR STORY

PLŪKT is a women-lead brand founded in 2017 by Līga Lieplapa (on the right) and Māra Lieplapa – mother and daughter.

Māra has been acknowledged as the young entrepreneur of the year and has made sure that PLŪKT Nordic teas are available in 23 countries. Māra takes care of business development, export management and innovation.

Līga has more than 20 years of experience in environmental sciences and is a tea master. Expertise is at the core of unique and science-based products.

PLŪKT



PLÜKT is a premium specialty
Nordic tea brand.

By introducing herbal teas from Northern Europe and inventing 1st Nordic Black tea, we are proudly called as the pioneers of Nordic tea culture.

VALUES: sustainability, design, authenticity

MISSION: to develop Nordic tea culture and pioneer it by remaining as the most sustainable tea out there. To preserve biodiversity in Northern European wild meadows and forests and support over 30 local land-owners yearly.

PLÜKT



All herbs are hand-picked from certified-organic meadows and forests of Latvia.

Our tea house is located in Madona region, where our family has renovated a 100-years-old theater house, which now is the home of PLŪKT tea.

Herbs are dried by using natural methods - sun and wind energy.

PLŪKT



AWARD-WINNING

Baltic Ecommerce award 2024

Latvian Ecommerce award 2023

GS Entrepreneurship Award 2021 FINLAND

RIMI Baltic Sustainability Award 2021

EIT Food Innovation Prize 2019

Young Entrepreneur of the Year 2019

Startup of the Year 2018 LATVIA

TOP3 Startup of the Year 2018 EUROPE

Trade Mark of the Year 2018

PLÜKT



NORDIC BLACK TEA

40 g / 25 tea bags



- GMO free 
- caffeine-free
- certified-organic
- alternative to black tea made of fermented Fireweed herb
- natural energy-booster

Imagine the taste of black tea that was born in Northern Europe. Or just try this infusion - you imagined right, didn't you?



WHITE NIGHT TEA

40 g / 25 tea bags



Contains: Peppermint, jasmine, lady's mantle, wild raspberry leaves, woodruff, black currant leaves.

- GMO free 
- caffeine-free
- certified-organic
- biodegradable bags
- Calming evening tea

A herbal dream team - from sweet raspberries to crisp peppermint. The greatest infusions combined gives you a cup that blossoms during the wintertime.



BLOSSOM TEA 40 g / 25 tea bags



Contains: Flowers of calendula, cowslip, oregano, cornflower, echinacea, peppermint, mugwort, fireweed.

- GMO free 
- caffeine-free
- certified-organic
- biodegradable bags
- Uplifting daytime tea

10 times herbs and water as hot as the last day of August. Mixed together it's a recipe for endless summer afternoon.



NORDIC GREEN TEA 40 g / 25 tea bags



Contains dried wild
Fireweed leaves

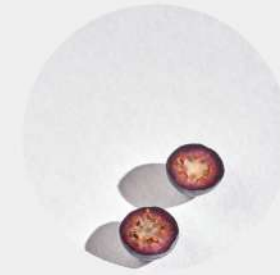
- GMO free 
- caffeine-free
- certified-organic
- biodegradable bags
- light alternative to green tea

*Imagine the taste of green tea
that was born in Northern
Europe. Or just try this infusion
- you imagined right, didn't you?*



Cold tea

NORDIC MORNING 10 tea bags



Energy-boosting. Rich with macrobioms supporting gut health because of the fermented Nordic Black tea as one of the ingredients. Blueberry works as antioxidant. Peppermint provides aroma and fresh taste.

Contains: peppermint, Nordic Black tea, freeze-dried blueberries.

- GMO free
- caffeine-free
- certified-organic
- biodegradable bags





Cold tea

SUMMER EVENING 10 tea bags



Calming and balancing. Rich with macrobioms supporting gut health. Blackcurrant berries provide sweet taste and vitamin A, and works as antioxidant.

Contains: melissa, blackcurrant leaves, cumin, meadowsweet, nettle

- GMO free 
- caffeine-free
- certified-organic
- biodegradable bags



RIGA Original x PLÜKT
fermented fireweed and
peppermint tea

40 g / 25 tea bags

RIGA Original x PLÜKT offers a unique blend of fermented fireweed and mint tea. One of the best gifts to bring back from Riga!

Each package contains 25 tea bags (40 g) in a stylish metal tea tin.

A classic choice for tea lovers.





RIGA Original x PLÜKT herbal and flower tea blend

40 g / 25 tea bags

RIGA Original x PLÜKT presents a delightful herbal and floral tea blend. Perfectly suited to accompany meals, especially desserts.

Each package contains 25 tea bags (40 g) in an elegant metal tea tin.

An excellent choice for seasoned tea enthusiasts.





HOW TO PREPARE COLD-BREW TEA

1 tea bag is suitable for 500 ml of water. Put 1 tea bag in water bottle. Add 500 ml of fresh water or sparkling water. Shake it for about 20 sec. Let it brew for 8-10 minutes. You can enjoy cold brew tea for up to 8 hours.

The most sustainable tea out there

Did you know?

96% of common tea bags contain plastic. It means plastic particles are consumed by having tea and end up in soil for years.



PLÜKT tea bags are made of plant-based starch. They biodegrade in 1-2 months



Tea contains whole flowers and leaves. Whether it takes few minutes or several hours, enjoy a harmless and natural tea time!

COMPOSTABLE



GMO-FREE



CERTIFIED ORGANIC



LOOSE LEAF AND FLOWER TEAS



OREGANO FLOWER TEA
35g



PEPPERMINT TEA
20g



YARROW TEA
35g



LINDEN TEA
20 g



COWSLIP TEA
35 g



JERUSALEM ARTICHOKE
FLOWER TEA
35 g



WILD RASPBERRY LEAF TEA
25 g



WILD STRAWBERRY LEAF TEA
15 g



RED CLOVER TEA
30 g



FIREWEED TEA
30 g



LADY'S MANTLE TEA
30 g

Etsy

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Editors' Picks

Drew Barrymore is our Chief Gifting Officer!

As our first-ever honorary CGO, Drew's here to share ALL her gifting wisdom with you. Enjoy tips, tricks, and inspiration to help you find that perfect present for any person or occasion.



BLOSSOM tea - Nordic bl...

★★★★★ (107)

EUR 17.00

Eligible orders get 25% off

Sale ends in 26 hours

PluktTea

FREE delivery

Sunset rose waffle weav...

★★★★★ (355)

EUR 130.28

AprilNotesShop

Eligible orders deliver free

Only 2 left - order soon



PLŪKT Blossom tea spotted in Hollywood and acknowledged as the perfect gift for mothers!

FEATURED IN MEDIA

Forbes



HOUSE of COCO

Dienas
Bizness

TATTLER

baltic outlook

santa

una

PLÜKT



Thank you!
Let's connect!

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#plukttea
#benefitfromeversip

