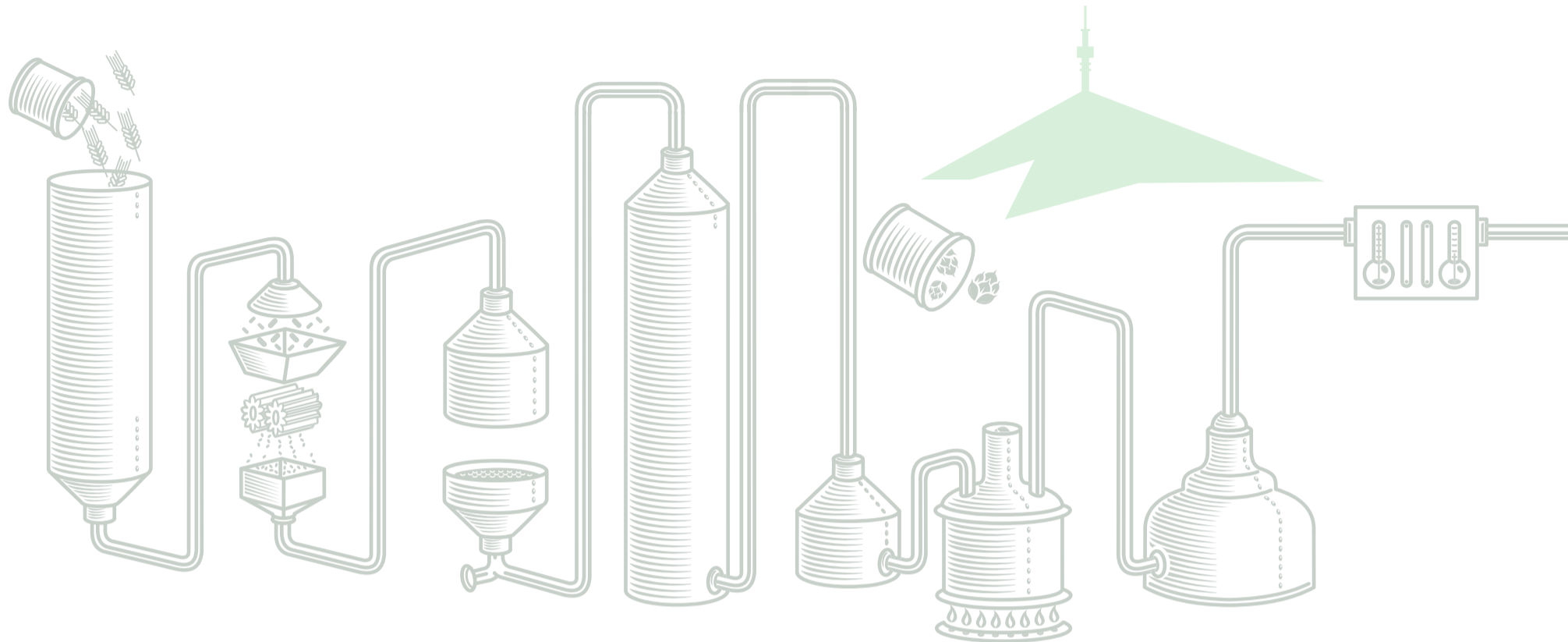


PÉCSI SÖR

ANNO 1848



INTRODUCTION

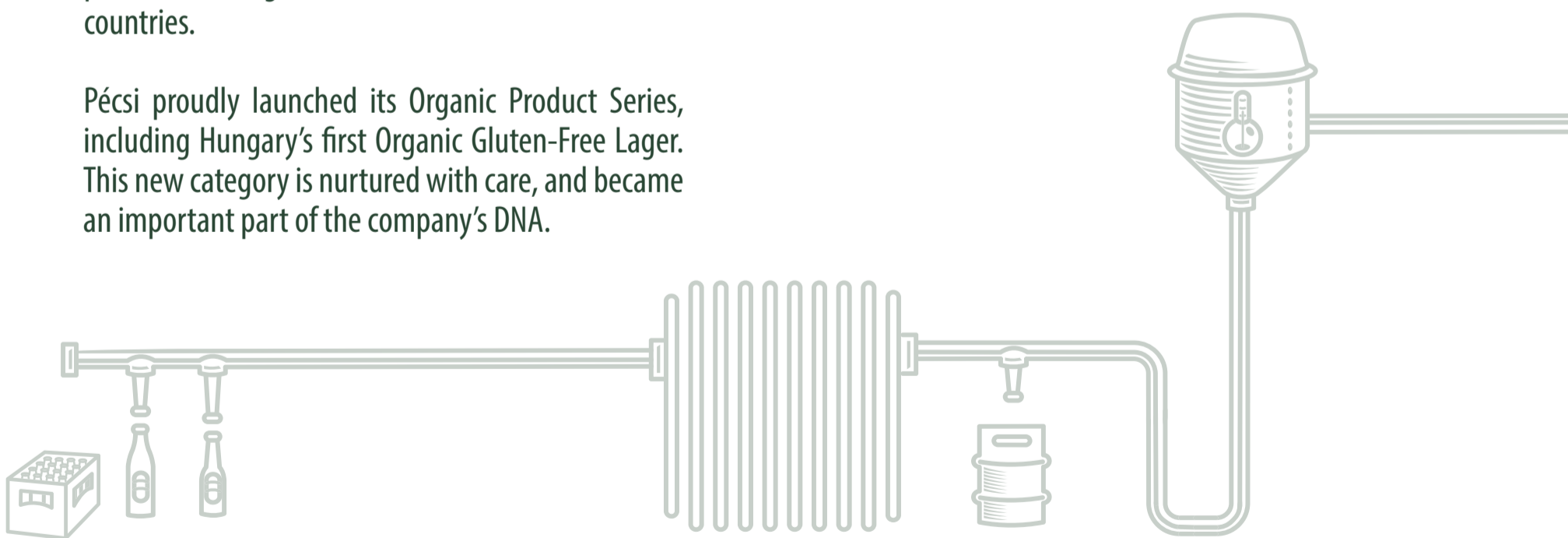
Pécsi Brewery has 175 years of uninterrupted history. The facility is certified according to the highest quality and environmental standards (IFS, ISO14001), it uses its own karst water source, and have a stable access to regional supply of ingredients.

Pécsi is an independent small brewery as provided for in Council Directive 92/83/EEC. Therefore, its products are eligible for reduced excise duties in EU countries.

Pécsi proudly launched its Organic Product Series, including Hungary's first Organic Gluten-Free Lager. This new category is nurtured with care, and became an important part of the company's DNA.

Additionally, the brewery is KOSHER certified since 2021.

The team of Pécsi Brewery is working relentlessly to make „Pécsi Sör” a stronghold for Conventional Premium, Organic and Gluten-Free beer production.



PREMIUM LAGER

Amber coloured Vienna lager with soft, smooth maltiness and moderate bitterness brewed by decoction mashing.

Alcohol: 5%

Plato: 11.2°P

— 0,33l 0,5l

— 0,5l

— 30l



PREMIUM WHEAT BEER

Golden coloured, unfiltered, top-fermented German wheat beer with a fluffy mouth-feel, and a distinctive banana and clove yeast character.

Alcohol: 5%

Plato: 12°P

— 0,33l 0,5l

— 0,5l

— 20l



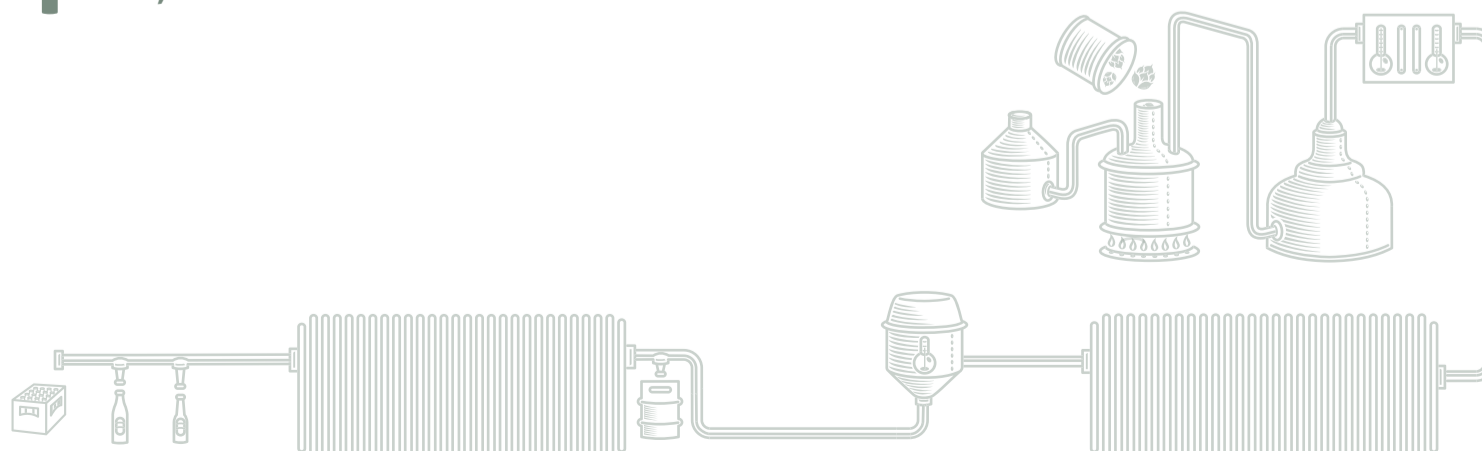
PREMIUM SOUR-CHERRY BEER

A crystal clear, filtered, deep red coloured fruit beer. A harmonious combination of beer and sour-cherry with a decidedly sweet and sour fruit taste.

Alcohol: 4%

Plato: 12.0°P

— 0,5l



PREMIUM UNFILTERED PILS

Golden, unfiltered beer with rich malt and hop aromas, supported by the presence of yeast making it more flavourful.

Alcohol: 4,7%

Plato: 11.6°P

-  — 0,5l
-  — 0,5l
-  — 30l



PREMIUM BROWN

Dark, medium-bodied lager with aromas of chocolate and coffee complemented by malt sweetness and moderate bitterness, brewed by decoction mashing.

Alcohol: 5,8%

Plato: 13,8°P

-  — 0,33l 0,5l
-  — 0,5l
-  — 30l



PREMIUM GLUTEN-FREE LAGER

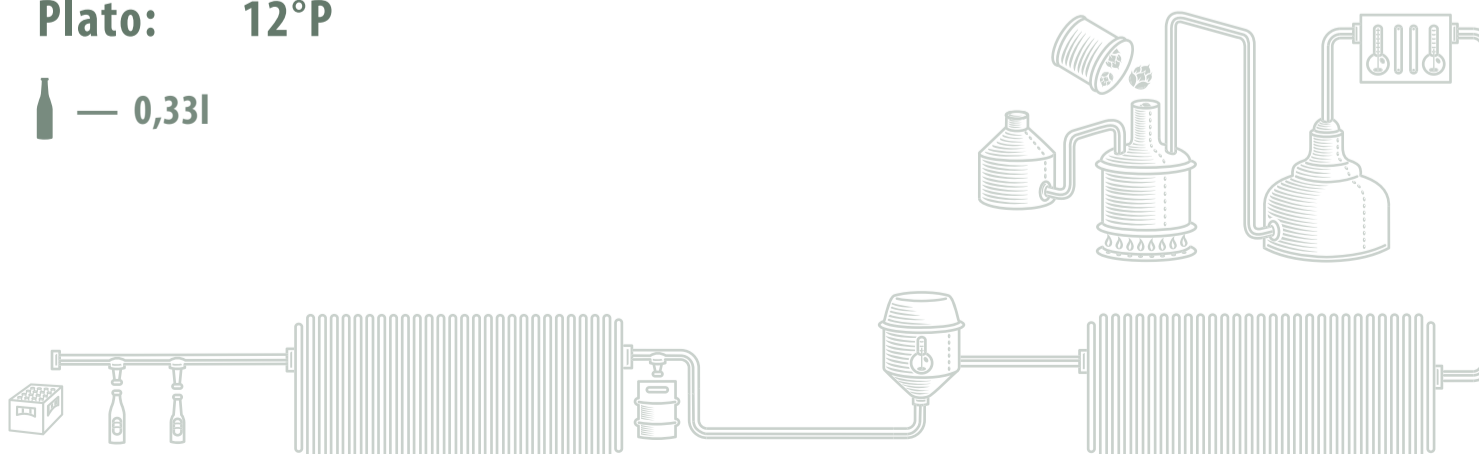
Amber coloured Vienna lager with bright clarity, soft, smooth maltiness and moderate bitterness brewed by decoction mashing.

Our brewery is certified to AO ECS standards and each gluten-free batch is individually tested by an independent control body (SGS).

Alcohol: 5%

Plato: 12°P

-  — 0,33l



SZALON LAGER

Pale straw colored, refreshing, easy drinking lager with moderate maltiness, well-balanced bitterness and pleasant hop aroma.

Alcohol: 4,6%

Plato: 10,5°P

— 0,33l 0,5l

— 0,5l

— 30l 50l



SZALON NON-ALCOHOLIC LAGER

Easy-drinking, pale, non-alcoholic beer. It is characterized by malty, grainy notes, elegant bitterness and harmonious hop aromas. It has a straw-yellow colour with a medium lasting snow-white head.

Alcohol: 0,5%

Plato: 6,4°P

— 0,5l

— 0,5l



CRAFT APA

American Pale Ale – an unfiltered, pale, refreshing and hoppy ale with fruity-citrus aromas and characteristic bitterness.

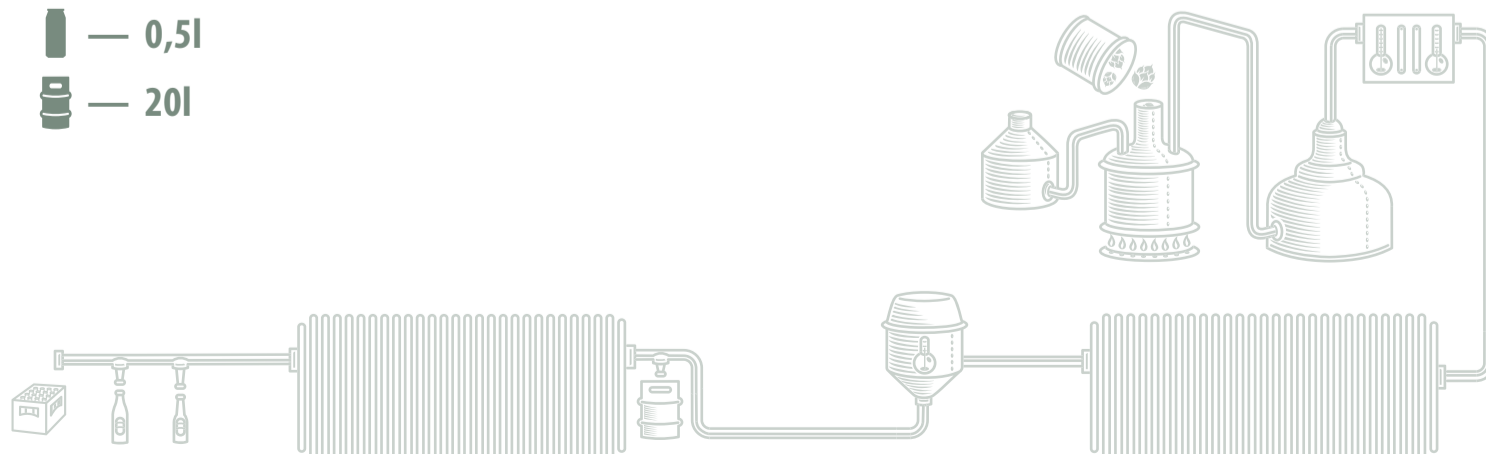
Alcohol: 5,0%

Plato: 12°P

— 0,33l 0,5l

— 0,5l

— 20l



RADLER LEMON (0,0%)

The special combination of refreshing non-alcoholic beer and fresh, natural fruit ingredients is an ideal thirst quencher for hot summer days.

Alcohol: 0,0%

— 0,5l



RADLER SOUR-CHERRY (0,0%)

The special combination of refreshing non-alcoholic beer and fresh, natural fruit ingredients is an ideal thirst quencher for hot summer days.

Alcohol: 0,0%

— 0,5l

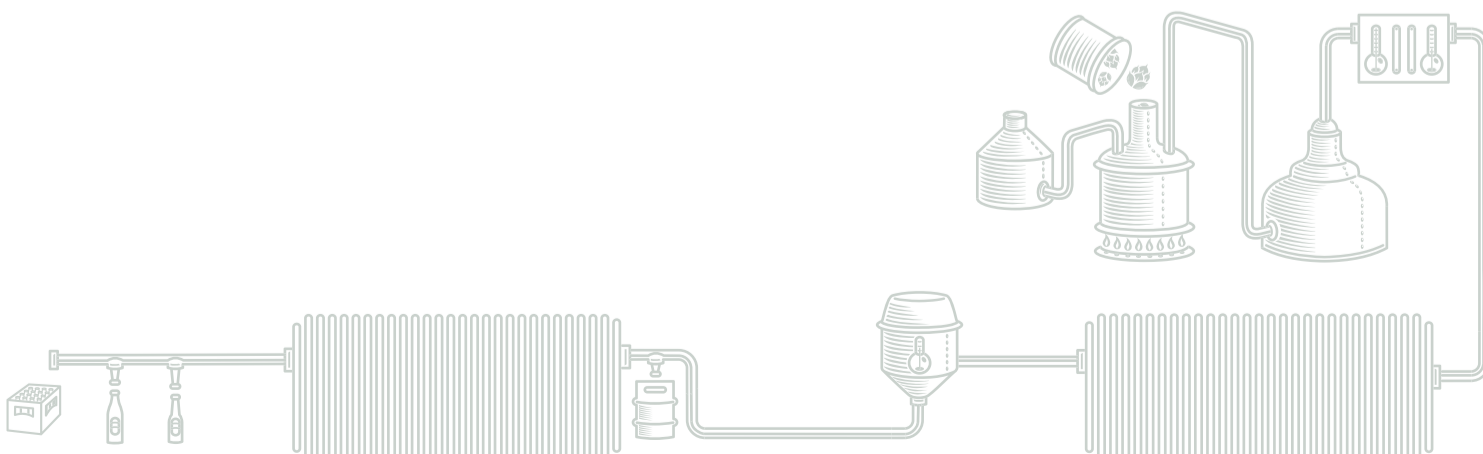


RADLER ELDERFLOWER (0,0%)

The special combination of refreshing non-alcoholic beer and fresh, natural fruit ingredients is an ideal thirst quencher for hot summer days.

Alcohol: 0,0%

— 0,5l



RADLER MANGO (0,0%)

The special combination of refreshing non-alcoholic beer and fresh, natural fruit ingredients is an ideal thirst quencher for hot summer days.

Alcohol: 0,0%

— 0,5l



PÉCSI BIO ORGANIC GLUTEN-FREE LAGER

Deep amber coloured Vienna lager with soft, smooth maltiness and moderate bitterness brewed by decoction mashing. The gluten-free products are tested by the certified laboratory of SGS using the official method approved by the AOAC international organization.

Alcohol: 5%

Plato: 12°P

— 0,5l



BEERHUNTER ORGANIC GLUTEN-FREE LAGER

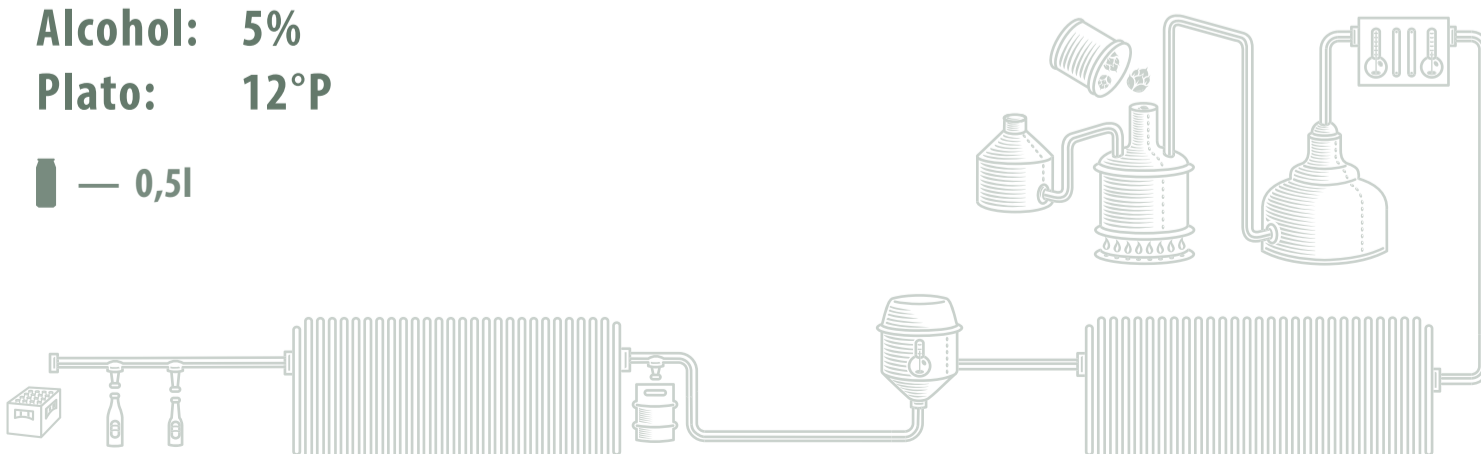
Beerhunter is an amber coloured organic gluten-free Vienna lager. It comes with a toasty malt aroma and a well-balanced moderate floral hop character. Thanks to the meticulous development process no compromise has been made on the clean lager taste. Just like the bee-hunter bird makes no compromise in finding the perfect habitat for her nest.



Alcohol: 5%

Plato: 12°P

— 0,5l



TAVASZI SÖR (SPRING BEER)

Golden coloured, well-balanced, smooth lager with a moderate body and malty sweetness supported by a mild, aromatic, floral hop character.

Alcohol: 5,5%

Plato: 13°P

 — 0,33l



HÁROM KIRÁLYOK (THREE WISE MEN, THE CHRISTMAS BEER)

Light amber coloured, medium-bodied lager with grainy-sweet malt aroma, a lightly toasted quality and moderate bitterness brewed by decoction mashing.

Alcohol: 6,3%

Plato: 12°P

 — 0,5l



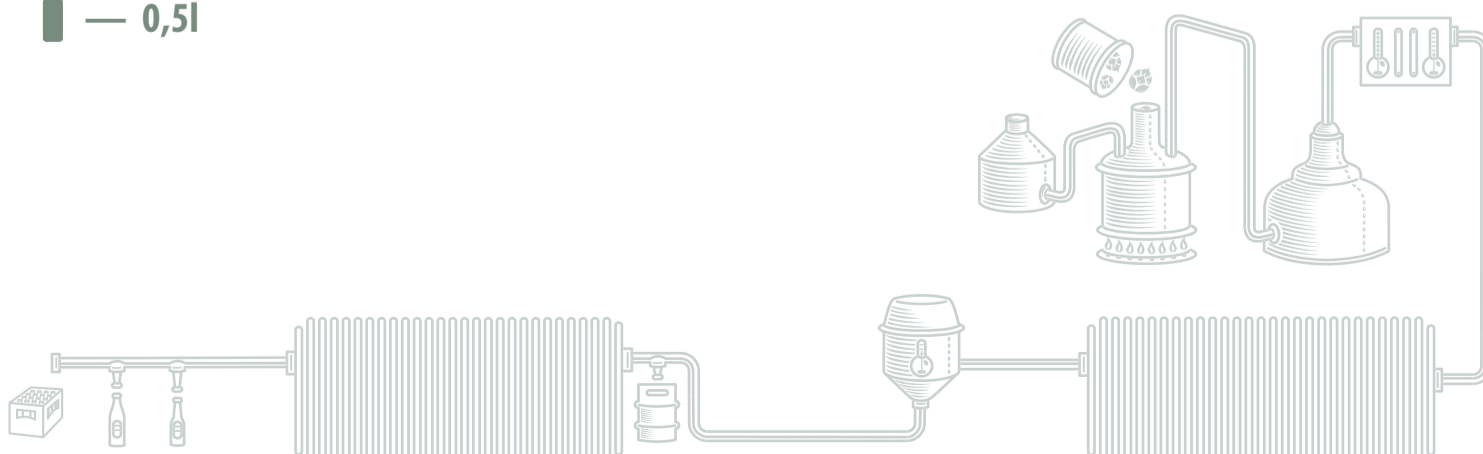
ROYAL HELLES

A pale lager beer with lower alcohol content and lower body. Its mild bitterness and dry finish makes it refreshing and easy drinking.

Alcohol: 4,0%

Plato: 7°P

 — 0,5l



OUR HISTORY: 175 YEARS, PROPELLED BY INNOVATION

The Brewery of Pécs* was established in 1848 and it has never stopped brewing ever since.

The founder of the Brewery was the agricultural businessman Leopold Hirschfeld. Generations of the Hirschfeld family secured the strong basis for the long-term evolution of "Pécsi Sör".

In the 20th century the brewery became a regional player and reached his volume peak in the 1990's under the ownership of the Austrian Ottakringer Group.

In 2017 the brewery was taken over by Hungarian pioneers of organic farming.

The brewery was shortly transformed into an independent brewery with quality and environment protection in focus.

A new premium and organic beer line was launched including a gluten-free lager.

Today Pécsi Brewery is managed by highly qualified specialists with decades of brewing experience in small and large-scale brewing. Recent years were characterized by investments in sustainable energy and modern technological solutions. Organic and gluten-free beer production became an important part of the brewery's DNA.

*Pécs (/peitf/ Paytch")

For business inquiries please contact: **Domonkos Lakner, export director**
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Short intro video



Long intro video



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