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J.B. SAEED CATTLE FARM**COMPANY PROFILE**

In order to develop top quality beef cattle, JBS Cattle Farm initiated a 3 years research project. The main objective was to carry out research on local breeds in first cross with exotic European and Australian beef cattles, which has delivered extra ordinary results. 8 out of 10 breeds of Pakistan origin cross-bred with 7 top ranking commercial beef breeds from Europe, Australia and America. Just to single out from a group of 7 exotic breeds, one to be preferred and practically most suitable match to our local individual breed.

Developing quality beef breed with low fat contents is the source of livestock profitability and efficient mean of hygienic beef. In our breeding program we proceed with two different plans. **Plan 1 Exotic Breed** suitable for corporate farming. **Plan 2 Local Breed** Ideal for backyard farming for live export. Improvement of local breed is mainly focused on moderate profile easy keeping under harsh tropical conditions and low maintenance requirements.

The research was started with 50 cattles and at present the number of cattle has grown to 400 + including calves and young bulls / cows of all ages. Subsequently the scope of operation has now been extended to setting up of Fattening Farm at Plot # 59, Nagori Society, Super Highway, near Karachi and establishment of Feed Mill at Korangi Research Farm. Besides J.B Saeed Cattle Farm also envisages acquiring of Embryo Transfer Technology and promote the concept of Breeders Association for a common benefit to the local small farmers. Future plan includes to focus on Dairy Products (specially cheese) and Halal meat processing / slaughter house etc.