

Going Global

Meet the Buyer Event 2010

I would like to apply to attend Going Global - Meet the Buyer Event as a VIP guest buyer

I am unable to attend, but please invite my colleague (complete their details below)

Name _____

Position _____

Company _____

Address _____

Postcode _____

Country _____

Tel _____

Website _____

Email _____

Business description _____

Size of business (turnover) _____

No. of employees _____

Main purchasing requirements _____

Sectors (Please tick sector relevant for you business)

Advanced Engineering

Chemicals

Environmental Technologies

Food & Drink

Healthcare/Bioscience

Construction

Digital & New Media

HOW TO REGISTER

A simple process now allows you to control your appointment schedule, so you make the most of your time meeting the right suppliers for your business.

- 1) Complete the reply card and indicate your areas of interest
- 2) We research your buying needs and pre-qualification requirements in more detail to ensure you are matched to suitable suppliers
- 3) Before the event, we arrange your appointments. These can be tailored and approved by you, so you know which companies you will be meeting at the event
- 4) You are assigned your own booth at the event, where your private meetings take place according to your appointment schedule.

For further information please contact:
amanda@btob.co.uk

or telephone
+44 (0) 191 281 5777

Or to apply please return the response card by **fax to**
+44 (0) 191 281 4761

Going Global

Meet the Buyer Event 2010

Meet the leading UK suppliers on:

Wednesday 17th March
Harrogate, UK

Going Global – Meet the Buyer Event – takes place in the UK's Yorkshire & Humber region and will enable overseas purchasing professionals to make new contacts with the very best suppliers in the UK. A simple, effective format allows you to meet companies that match your requirements, who can offer real value to your business.



The Region's
Development Agency

in association with UK
TRADE &
INVESTMENT



DISCOVER OUR LEADING SUPPLIERS SPECIFIC TO YOUR NEEDS..... AT OUR EXPENSE

Yorkshire & Humber consists of five major cities, Leeds, Bradford, York, Hull and Sheffield and is firmly on the map as the leading European centre for innovation in some of the world's fastest growing industry sectors. From healthcare technologies to advanced engineering and materials; cutting edge clean energy solutions to electronics; food processing to e-learning. This is your opportunity to meet and assess Yorkshire & Humber's leading supply companies.

With over 300,000 businesses based in the region including global leaders such as Smith & Nephew; Corus (Tata); NPIL Pharmaceuticals; Bharat Forge; Doncasters; BAE Systems; Corus Engineering Steel; Fluent; Johnson & Johnson; Depuy; B Braun Medical Ltd UK; Arla Foods; ConocoPhillips and Covance, Yorkshire & Humber has well established supply chains in the fastest growing sectors.

Yorkshire Forward, the region's economic development agency, along with UK Trade & Investment is working with all industry sector leaders to ensure guest buyers like you find the right potential suppliers for your needs.

Join us to take advantage of the procurement and supply opportunities in seven key industry sectors including: advanced engineering, digital & new media, food & drink, environmental technologies, healthcare/bioscience, chemicals and construction.

BE A GUEST AT THIS EVENT

We realise many buyers will travel some distance to this event, so to help you make the most of your time in the UK and at the event, we can offer a generous **flight subsidy***, **free** entrance to the event, **quality 4 star hotel** accommodation and attendance at a **gala dinner**.

This event takes place in the Yorkshire region of Harrogate which is located 15 miles from Leeds City Centre. Leeds Bradford Airport is only 12 miles away and Manchester Airport is 70 miles away. You can take a train direct to Harrogate from all major UK lines.

*£250 for travel from Europe

*£650 for travel from worldwide

VIP PROGRAMME:

Going Global – Meet the Buyer Event takes place on 17th March 2010. The VIP programme will include:

16 March – Arrive UK and travel to Majestic Hotel, Harrogate, North Yorkshire

18.30 Attend pre-dinner drinks

19.30 Gala dinner and awards night

17 March

08.15 Transfer to the Great Yorkshire Showground, Harrogate

09.30 One-to-one meetings with companies specific to your requirements (continues throughout the day)

17.00 Event close and transfer to the Majestic Hotel, Harrogate

ASSESS POTENTIAL SUPPLIERS – DIRECTLY, QUICKLY AND EASILY

Meet the Buyer events are a well established and successful method of finding new sources of supply. They are designed for busy purchasing/supply chain professionals to meet and assess a range of companies that match requirements in a direct, efficient manner. Independent research demonstrates that over 80% of attendees find new suppliers that add considerable value to their organisations.

VIEWS FROM PURCHASING PROFESSIONALS WHO HAVE ATTENDED PREVIOUS MEET THE BUYER EVENTS:

"We have met a number of companies to enhance our supply chain" **Balfour Beatty**

Very good combination of suppliers
McNicholas Construction

"Excellent opportunity to network. Has potential to identify potential new sources of supply" **BAE Systems**

"A superb opportunity to meet potential suppliers face-to-face, in a conducive manner, away from the pressures of the plant" **Dura Shifter Systems UK**

"A very good way to meet and build relationships with suppliers in the UK" **AVIC I, Brazil**

Business Reply
Licence Number
RRBC-LBKK-JUKA

YORKSHIRE FORWARD
GOING GLOBAL - MEET THE BUYER
2A LAMBTON ROAD JESMOND
NEWCASTLE UPON TYNE
NE2 4RX

