WHY TURKEY
Strong 'made in Turkey' perception
Possibility of working minimum stock
Design and collection power
Eco friendly production
Creativity – young designers
Strengthening and increasing brand names
Organisational Skills
Sustainability
Product diversification and high quality
Fast fashion
Flexibility of product development quality control and logistics
Transparency
Developing retail sector
Flexibility of production in small orders
Qualified workmanship
Cooperation possibilities in production at suitable regions
Corporate social responsibility
Advanced textile and sub-industry
Cooperation in distribution
Reliability at 'just in time delivery'