



BEAUTYISTANBUL 2022 HOSTED BUYER PROGRAM TERMS AND DETAILS

- Event** : BEAUTYISTANBUL 2022 Exhibition - www.beauty-istanbul.com
- Venue** : Istanbul Lutfi Kirdar and Istanbul Congress Center, Taksim - Istanbul – Turkey
<https://goo.gl/maps/Sh31tS2hMAp4Ef7B9>
- Date** : **October 13** (Thursday), **October 14** (Friday), **October 15** (Saturday), 2022
- Visiting Hours** : 10:00 to 18:00
- Product Categories:** Beauty, Cosmetics, Hair, Home Care and Cleaning Products, Baby Care, OTC Products, Professional Beauty, Private Label, Packaging, Ingredients and Machinery
- Exhibitors** : 500 International Exhibitors from Turkey, Italy, Brazil, South Africa, Morocco, France, Germany, UK, USA, Iran, Russia, Ukraine, India, Pakistan, Algeria, Croatia, Indonesia, Malaysia etc.
- Organizer** : IPEKYOLU International Exhibitions Ltd.

CONTENTS OF HOSTED BUYER PROGRAM OFFER

- **135 USD per night**, up to **3 days accommodation expense** reimbursement for **1 person only from the company** (Valid between 12-13-14-15 October 2022 nights)
- **50 USD total** reimbursement for **transfer expenses**
- **45 USD total** reimbursement for **meal expenses**
- **Up to 500 USD total reimbursement** for 3 nights including hotel, meal and transfer for **1 person only**
- Exclusive **Hosted Buyer Badge** and Exclusive use of **Hosted Buyer Lounge** and Unlimited **Wi-Fi access**
- **Reimbursements will be paid in cash on the last day (15th October) at the Organizer Office or Hosted Buyer Lounge.**
- **Reimbursement values are determined according to average prices in Istanbul**

CONDITIONS TO BE ADMITTED INTO THE PROGRAM

- 1. To be admitted into the program, you need to send us a copy of your flight ticket to ISTANBUL by the specified date.**
2. Represent an importer company in relevant categories as a decision maker and have the authority to make deals and sign contracts on behalf of your company.
3. Having the intent of conducting professional business meetings to source products.
4. Understand the exclusivity of the invitation and keep it disclosed. Informing other companies of such an invitation will result in rejection of your admission.

TERMS OF THE PROGRAM

1. Register and use the BEAUTYISTANBUL Online Platform to set up meetings with exhibitors.
2. Attend the exhibition for 2 days minimum.
3. Be present at the exhibition for at least 6 hours per day.
4. Visit the booths and conduct meetings with a minimum of 20 exhibitors. A form that contains visited booths and signatures of exhibitors will be handed out and collected on the last day for payments.
5. Complete the exhibition survey.
6. Provide feedback on business deals you made after the exhibition.

REMARKS

- a) Hosted Buyer badges will be provided to you in digital format. You can also get the physical badge at the venue on 13.10.2022. In case you don't receive your Hosted Buyer badge, please contact your representative from BEAUTYISTANBUL Team.
- b) Hosted Buyers who do not complete the meeting forms with a minimum of 20 meetings conducted and do not deliver to the organizer are not eligible to receive reimbursements.
- c) Being present to receive reimbursements at the Hosted Buyer Lounge or Organizer Office on October 15th, is your sole responsibility. No payments will be made after the exhibition through bank transfer.
- d) The program invitation is exclusive to you and non-transferrable.
- e) If you need to cancel your attendance at the exhibition, you will need to provide us with written notice of your intention to not incur losses for the organizer.

I hereby declare that I have read and understood all the terms and conditions in this document, and I will commit to the program on behalf of my company.

Country:

Company Name:

Representative Name:

Job Title:

Date:

Signature:

Contact Information: Organizer - IPEKYOLU International Exhibitions Ltd.

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